



90K  
SITE VISITS

43K  
UNIQUE VISITS

2K+  
SUBSCRIBERS

\*MONTHLY

52K  
INSTAGRAM

12K  
TWITTER

6K  
PINTEREST

6K  
PINTEREST

4K  
YOUTUBE VIEWS

3K  
SPOTIFY/  
SOUNDCLOUD

## MEET HALLIE

CONTENT CREATOR, STYLIST  
STRATEGIC MARKETING CONSULTANT  
FITNESS INSTRUCTOR, MUSIC-MAKER, DJ

## THE BLOG

LIFE, STYLE, TRAVEL, ADVICE, HEALTH  
EST. 2012 CORALS + COGNACS  
REBRANDED 2016  
NARRATIVE, STORYTELLING VOICE

## OTHER THINGS

CLEVELAND > LA > NYC > CHICAGO  
COLLECTS: PASSPORT STAMPS  
LIKES: ROAD TRIPS, AUX CORD CONTROL  
DISLIKES: VOICEMAILS, SLOW WALKERS

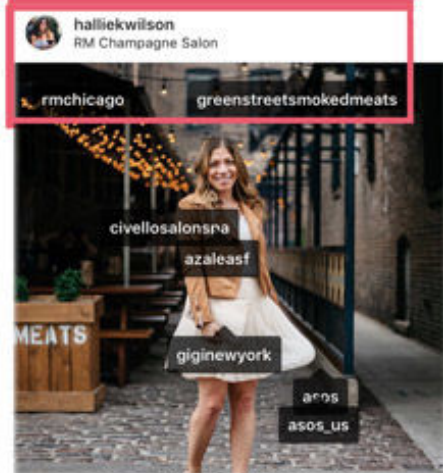


## BRAND PARTNERSHIPS

**TRAVEL:** UNITED MILEAGEPLUS+, VISA, WESTIN, HYATT, HHI CHAMBER OF COMMERCE, CURIO BY HILLTON, RAIL EUROPE ||| **LIFE, STYLE:** EBAY, UBER, ATKINS, VICTORIA'S SECRET, LINCOLN MOTOR CO, SOULCYCLE, MACY'S, NORDSTROM ||| **FOOD, BEV:** VEUVE CLICQUOT, KETEL ONE, SNYDER HANOVER, CHOBANI, HEINEKEN LIGHT, BOXED WATER, CRISPIN ... **AND MORE.**







26,000 IMPRESSIONS  
2.1K LIKES  
96 COMMENTS



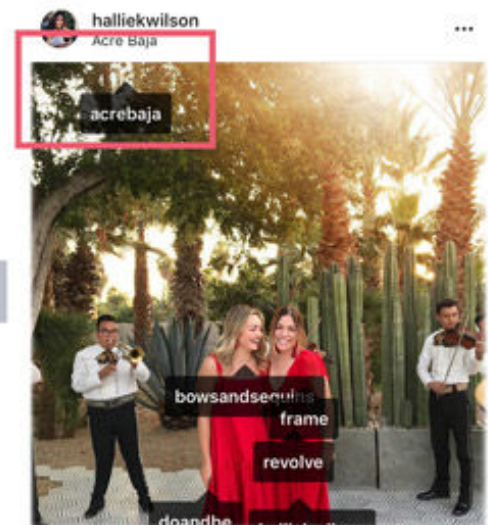
28,000 IMPRESSIONS  
2.1K LIKES  
41 COMMENT



19,500 IMPRESSIONS  
1.3K LIKES  
33 COMMENTS



21,000 IMPRESSIONS  
10.1K LIKES  
103 COMMENTS



32,000 IMPRESSIONS  
2.6K LIKES  
100 COMMENTS

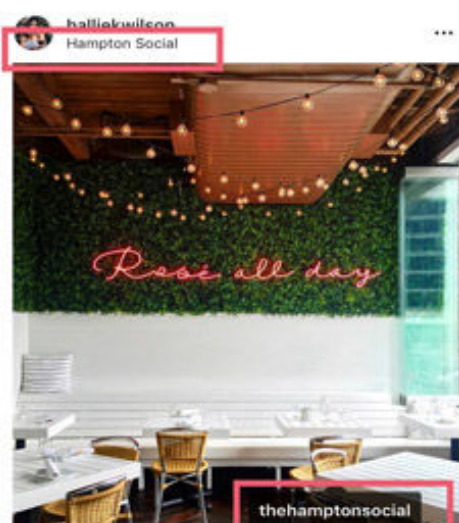
## INSTAGRAM ROI

@HALLIEKWILSON



20,000 IMPRESSIONS  
1.3K LIKES  
34 COMMENTS

REPOSTED BY @BEAUTIFULHOTELS



21,000 IMPRESSIONS  
1.7 K LIKES  
89COMMENTS (75 SAVES)



42,000 IMPRESSIONS  
1.7K LIKES  
30 COMMENTS





## STANDARD RATES

**SPONSORED POST:** DEDICATED POST + SOCIAL MEDIA AMPLIFICATION, \$2500  
**WITH A GIVEAWAY** (IF GARNERING SUBSCRIBERS), \$3000

**CONTENT CREATION:** 10+ UNIQUE, EDITED, PROFESSIONALLY PHOTOGRAPHED  
IMAGES FOR YOUR OWN MARKETING USAGE, \$500

**INSTAGRAM, @HALLIEKWILSON:** \$700/POST, \$350/STORY

**TWITTER + FB, @HALLIEKWILSON:** \$250/POST

MULTI-POST PARTNERSHIPS ARE DISCOUNTED.

PLEASE CONTACT [HALLIE@AMONGOTHERTHINGS.COM](mailto:HALLIE@AMONGOTHERTHINGS.COM)

FOR CUSTOMIZATIONS, ADDITIONAL SERVICES AND OTHER  
PARTNERSHIP OPPORTUNITIES.





## MORE WAYS TO WORK TOGETHER

- + EXCHANGE-BASED PRODUCT AND/OR SERVICE REVIEWS
  - + TRAVEL EXCHANGES, COMP'S+ PRESS TRIPS
  - + EVENT HOSTING, PROMOTIONAL AND SOCIAL AMPLIFICATION
  - + PUBLIC/PRIVATE SPEAKING ENGAGEMENTS AND PANEL DISCUSSIONS
  - + VIDEO SEEDING AND CREATION, ON-CAMERA APPEARANCES & COLLABORATIONS. (CLIENTS INCLUDE REFINERY29, LINCOLN MOTOR COMPANY, ALLURE BEAUTY & MORE.)
  - + NATIVE CONTENT AND SOCIAL SUPPORT FOR BRAND'S CHANNELS. (CLIENTS INCLUDE GLAMOUR.COM, SELF.COM, REFINERY29, ALLURE.COM, BETTER HOMES & GARDENS + MORE.)
- \*PRICES MAY VARY PENDING SOW. DISCOUNTED RATES ARE AVAILABLE FOR MULTI-FACETED PARTNERSHIPS & LONG-TERM CAMPAIGNS.





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