LivingNotes Media Kit

who is livingnotes?

LivingNotes is an online publication created with the modern family in mind. Parents and individuals from all around the world come to our different platforms to interact, learn, and discuss all things pertaining to a modern urban family lifestyle. From arts to baby gear we are committed to bringing only the best to our readers, friends, and clients.

our topics include

arts	children's apparel	baby gear
beatuy	activities	pregnancy
travel	tech devices	child birth
lifestyle	apps	health
fashion	style	food

why work with livingnotes?

- LivingNotes developed and uses a unique-to-LivingNotes method of color analytics for its imagery.
- Focus is on delivering lasting memories that translate into long-term sales and brand loyalty.
- Market research and analytics: LivingnNotes is an expert in creating advertorials based on psychology of customers throughout the world.
- No client is too small: relationships with small startups are cherished just the same as with globally known brands
- At LivingNotes, we know our craft and stay ahead of all trending advertising methods: popular techniques of today we implemented 2-3 years ago. We have new additional strategies and methods now.

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the power of direct response

In Today's competitive marketplace it has become increasingly apparent that companies must be on the forefront of innovation and change when it comes to marketing and capturing the customer's interest. Recent technology changes are making it even more difficult for companies to reach their target audience through digital advertising. Working with LivingNotes provides the solution to wasted advertising and marketing dollars... **Direct Response.**

Get the Conversation Going

- We encourage active communication with our readers
- 100% authentic and engaged audience
- Timely responses to inquiries

Provide Critical Feedback and Honest Assessment

- We important feedback and honest answers to readers
- We always present your products the best way possible
- Our readers trust our unbiased approach and candid response

Encourage Sharing and Sales

- We create excitement around products we represent
- We refer interested customers to the proper distribution channels
- Readers enjoy sharing and introducing their friends to our feed

Direct Response is not just a tool, it's a clear path to increased sales for your products

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special features and mentions

MOTHER http://www.mothermag.com/olya-hill/

https://www.cosabella.com/blog/uncategorized/12-days-of-shopcosabella-style-day-six-cosabella-maternity

http://www.cupcakemag.com/2015/07/featured-blogger-olya-hill/

http://ons-magazine.net/puteshestvia/living-notes-from-san-francisco/

SENREVE Featured Panelist for women in business lecture September 2016 San Francisco

rickie freeman TERI JON http://www.terijon.com/video "Thankful moments mother's day campaign"

THE TOT https://www.thetot.com/mama/meet-our-favorite-digital-influencers/

HEYMAMA http://heymama.co/ladyboss-livingnotes-olya-hill-talks-creativity-culture-and-saying-no-sometimes/

VAMP http://vampfootwear.com/social-affair-nina-celebrates-mothers-day-teri-jon/

boob http://www.boobdesign.com/landningssidor-kampanjer/picks-by-oct "picks by Olya"

HATCH http://www.hatchcollection.com/blog/hatch-learn-urban-crusing/

instamam.ru http://instamam.ru/index.php/2015/05/14/interview-olga-hill/

https://issuu.com/stokkeofficial/docs/web_issuu_com_-_902389_en_2014_stok/15 "San Francisco Feature"

http://www.uaua.info/semya/uspeshnaya-mama/news-43631-mama-iz-instagrama-olga-hill-balerina-iz-san-frantsisko-s-shestyu-detmi/

and many more...

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instagram featured content

Color curated imagery is what makes LivingNotes different. Imagery sets us apart from any other photography. It is curated to evoke a psychological response and prompt to action on a subconscious level.

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blog post featured

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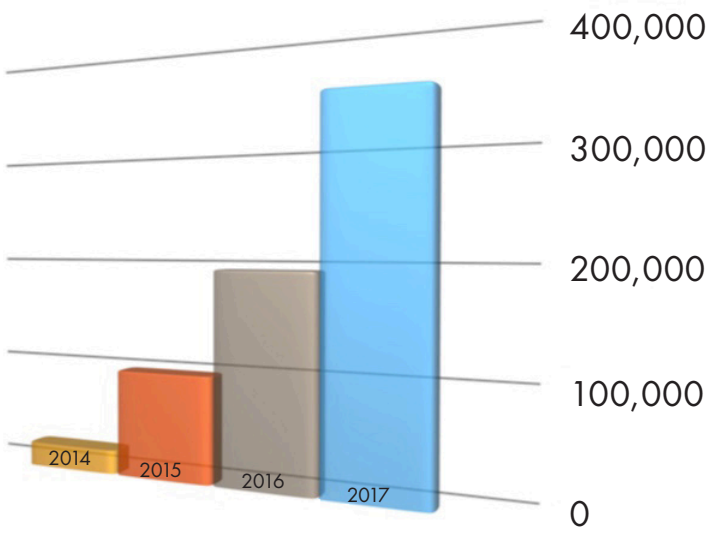
traction & growth



As a single Influencer publishing platform, LivingNotes has seen exponential growth in its following year over year since 2014. Expanding in reach by over 200%.

LivingNotes has been featured all across social media and with major retailers including Target, Kohl's, JCPenney, Old Navy, Gap, and many more.

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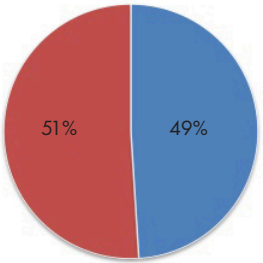
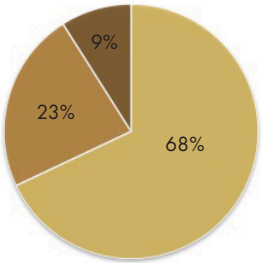
audience demographics

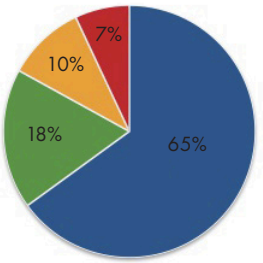
Gender



Region



Age



With a solid foundation in the United States, and a growing following abroad, LivingNotes is positioned to be a strong global influence for the brands it works with.

principal audience reach

Living-Notes.com
Average Monthly Sessions: 192.7k+
Average Monthly Page Views: 948k+

Instagram: @livingnotes
Followers: 437k+

Facebook: @livingnotesofficial
Fans: 3,707

Twitter: @livingnotesnyc
Followers: 7,251

Pinterest: @livingnotes
Followers: 774

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example services

- High Resolution Images delivered royalty free for company repurposing
- Banner Ad and Slider Placement
- Targeted articles featuring your products on living-notes.com
- Direct sponsored posts or Indirect mention of your products in other lifestyle articles featured on living-notes.com, its Instagram posts, and other social channel as applicable
- Exclusive events in target market areas
- Video Production and Syndication
- Live story sharing on IG Stories and Snapchat
- Direct Response Campaigns

customized services available upon request

contact us for a quote

info@living-notes.com

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why do companies love working with livingnotes?

LivingNotes produces and syndicates content through strategic implimentation of all of its channels to give clients optimized engagement and results for their overall campaign objectives

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