

@crystalleigh

Verified Authentic Following
Updated June 5, 2019

Instagram Stats

748,949 Followers	84.09% Active Following	+66.97% Compared to Avg Active
96,423 Avg Likes & Comments Per Post	13.66% Engagement Percentage	+11.81% Compared to Avg Engagement

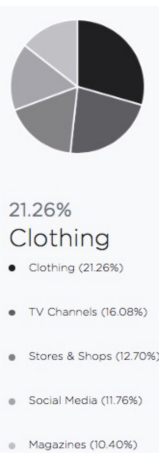
Follower Health	Followers	Percentage	Compared to Avg
Active	157,570	84.09%	+66.97%
Lurkers	27,216	14.53%	+6.29%
Bots	2,586	1.38%	-73.26%

Audience Age	
Age 18 to 20	58.80%
Age 21 to 24	15.34%
Age 17 and under	13.20%
Age 25 to 29	7.44%
Age 30 to 34	3.61%

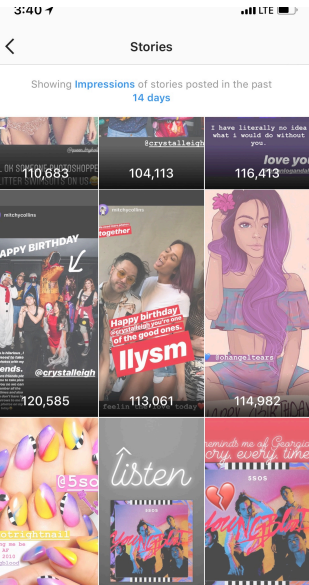
Audience Gender	
Female	85.82%
Male	14.18%

Audience Location	
United States	48.51%
United Kingdom	8.93%
Brazil	3.97%
Mexico	3.65%
Italy	3.57%

Top Categories



Story Views



Audience Brand Affinities	
Instagram	12.53%
Starbucks	11.29%
MTV	9.68%
Victoria's Secret	9.17%
Disney	7.93%

Audience Family Status	
Single	91.75%
Married	8.25%
Parents	3.26%