



@clarissa_mae_

Media Kit

Yoga, Travel, Lifestyle

About Me

My name is Clarissa Thompson and I'm a 500 hour registered Yoga Teacher. I'm also a travel, adventure, & lifestyle content creator.

I have set out on a path to follow my dream of traveling and teaching yoga and take my followers on my adventures as I create this new career.

Together with my husband Wade we love to travel and have new experiences. Our partnership allows us to share 2 different perspectives in our stories.



Social Media Stats



Instagram

35.5K Followers

152K weekly impressions

68K weekly reach

590 avg. post likes

45 avg. post comments

700-1000 avg. story views

56% Women/ 44% Men

Ages 25-34, 35-44, 18-24

Top Country: USA

Top City: New York City



Facebook

1,220 likes on Clarissa Mae Yoga



You Tube

Launched May 2017

150 subscribers



Yoga

As a yoga teacher and practitioner I collaborate with activewear and yoga-related brands to create content to influence my followers.

I have been practicing yoga for 10 years and bring a depth of knowledge about the practice and the benefits to my students and those who interact with me.

As a teacher I am able to not only present beautiful content, but a passion for the practice which draws people to me.



Travel & Adventure

Together, Wade @intrepid_daily & I are a power team, we are both history buffs with Master's degrees & love to tell stories about our adventures through images, videos, and written content.

We have collaborated with gear brands, travel & tourism organizations, & always looking for new opportunities. We love to camp, hike, explore, bike, and see the world. And we love to take our followers along for our adventures sharing the history of the places we visit.



Lifestyle

I love to share my life, the good and the challenging and allow my followers & students to experience my life as I live it.

And I can't wait to share your story with them too!



Collaboration Possibilities

INSTAGRAM FEATURES

Get your brand featured on my Instagram. The post will live there indefinitely and be available for repost. If you want more than 1 feature we can make it happen and work with your budget.

~ \$300 USD/feature

INSTAGRAM STORIES

If we collaborate on a Featured post you get a story post as part of that!

If you are just wanting a story post or a series we can discuss your budget and the set-up that works for you! Whether it's a whole weekend experience or an unboxing for your new product!

INSTAGRAM TAKEOVER

I would love to take over your IG while I travel and share my experiences directly with your followers and mine!

With my husband included we can present a beautiful story and experience together!

CUSTOM COLLABORATIONS WELCOME!

Written blog posts, Month-long collaborations, a Lookbook of images for your website or social media, or video content for your site or YouTube

Other ideas? Let's Chat!



Let's Collaborate!

Website: clarissamae.com

Email: clarissamthomps@gmail.com

Phone: +1-605-212-3627