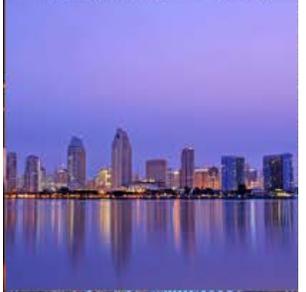


COOL.MEDIA



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WE'RE AN AMAZING TEAM
OF CURIOUS PEOPLE THAT
SHARE AN **EXTREME PASSION**
FOR CREATING DIGITAL
EXPERIENCES AND **INNOVATIVE**
CONTENT MARKETING FOR THE
MODERN MILLENNIAL & GEN Z.
WE ARE COOL MEDIA.

COOL.MEDIA | **STUPIDDOPE**

Founded in 2009,
StupidDOPE.com is a
millennial-focused lifestyle
destination dedicated to
bringing our **5+ million US
monthly readers** the latest
in video, music, travel,
culture, fashion, art and
more all to one place.

5 MILLION+ MUV
10 MILLION+ PAGEVIEWS

55% Male | 45% Female

18-34 YRS 62% | 35+ YRS 38%

Top States: **CA | FL | NY | TX | IL**

Top Countries: **USA | UK | CA | AUS | BR**

FIND OUR CONTENT ALL OVER THE INTERNET

Google News Publisher • Apple News

Bing News • AD & Publisher Networks

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services

We have been in the business for 20+ years, built platforms that reach millions and have worked with everyone in the Fortune 100 sector. We know the ad networks, we know the audience development landscape, we know the video market and technology sector. Think of us as connectors, consulting with you and helping you navigate the digital landscape. Cool.Media is one of the top leading outsourced corporate and publisher development agencies for digital content publishers, ad networks, audience development and technology platforms. Our partners and clients span the globe. We leverage our deep relationships to forge partnerships that will ultimately benefit you. Set up a time and let's chat. You never know.

SOCIAL MEDIA | PHOTOGRAPHY | VIDEO CONTENT
PR & PRESS TRIPS | MEDIA BUY | EXPERIENTIAL EVENTS

COOL.MEDIA | **STUPIDDOPE**

social media strategy

One-sentence briefs are our norm. Our strategy team works with clients to understand their marketing goals and develop campaigns that have a cohesive foundation from inception to execution. Digital & Social Media Marketing is at the center of what we do. We create plans that drive results through engagement, interaction and awareness by creating interactive and unique content that is digitally distributed.

creative & video

Our ideas are powered for the modern millennial and the lux shopper. Through visual story telling, we bring campaigns to life by providing experiences that our target audience responds to. Our creative work ranges from photography, motion graphics, short and long form video and much more. You can catch our editors on the sets of major commercial shoots for brands like Nike, Bloomingdale's, Elle or out traveling with brands like AT&T, Mashable, Toyota, Tourism boards and many more to create lifestyle content.

influencer network

Influencer Marketing is all about the personalized approach. With years of managing successful campaigns, we're constantly identifying emerging trends in the space to create programs that deliver engagement, awareness and brand recognition. We align your brand with the right talent to create content that aligns with the target audience. We care about our relationships, with new talent and the OG pioneers, to create synergy for all partnerships.

past clients

ABSOLUT

ACURA

AMAZON

AT&T

DELTA AIRLINES

DEWAR'S

FOUR SEASONS

HARLEY-DAVIDSON

HIGHTIMES

HOTELS.COM

MARRIOTT

NHL

NOVARTIS

M&M'S RACING

PEPSICO.

PHILIPS

SONY

STATE FARM

W HOTEL

AND MANY MORE

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cool.media We are constantly on the move. Here's a little insight. info@cool.media #coolmedia #sizzlereel #workflow #brandedcontent #influencermarketing #videocontent

tooktooberlin great!
titantherobot Super cool :)
thestreetshot fresh
notion.agency Pretty awesome :)
giorgiarezzetti

134 views
DECEMBER 7, 2017

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cool.media Ballin' with the legends @therealmuggsy x Rob Horry.

View the full video via stupidDOPE.com. @jackdaniels_us x @nba

#lynchburg #jackdaniels #whiskey #stupidDOPE #nba #nbalegendscamp #tennessee #distillery #whisky #drinking #rawfootageATL #charcoal #jackdaniels

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JUNE 26

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Jack Daniels x NBA

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cool.media Celebrating the unveiling of the @vegasgoldenknights jersey with @lifeofdesigner x @adidashockey .

#FormTheFuture #teamadidas #adidas #adidashockey #hockey #nhl #goldenknights #vegas #lasvegas

8,223 views
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NHL INFLUENCER

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• Whistler, Canada

cool.media That 2019 @acura #rdx though..

#acurardx #acura #whistler #britishcolumbia #canada #stupidDOPE #whippin #coolmedia #brandedvideo #influencermarketing

90 views
JUNE 5

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