



**BYE
FELIPE**

@ByeFelipe

CREATED BY ALEXANDRA TWETEN

about Bye Felipe

Bye Felipe is a viral Instagram account that "calls out dudes who turn hostile when rejected or ignored." Alexandra Tweten created @ByeFelipe in 2014 as an inside joke between her and her friends (a nod to the "Bye Felicia" meme). She regularly posts followers' screenshot submissions of terrible messages women receive online, as well as creates viral memes. Bye Felipe has been featured in "The New York Times," "The Washington Post," "The Guardian," The Huffington Post, BuzzFeed, and on "Nightline," "Good Morning America," and many more.

about Alexandra

Alexandra has been dubbed a "Feminist Tinder-Creep-Busting Web Vigilante" by "The Atlantic" and is the author of "Bye Felipe: Disses, Dick Pics, and Other Delights of Modern Dating" (Running Press, 2018). The book is a funny guide to dealing with online dating harassment. Alexandra co-hosts the "V Single Podcast" on iTunes, and is a frequent guest speaker at universities and conferences about online dating, online harassment, and social media. She will be speaking at SXSW 2019. She lives in Los Angeles.

statistics



446K

- IG Engagement: 2.08%
- IG Story Impressions: 20,000-60,000



37K



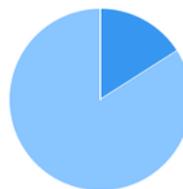
3K

meet the followers

Bye Felipe followers are single female millennials who have an affinity for feminism/social justice, comedy, satire, pop culture, punk and alternative music, art, photography, and clothing.

Most reside in the U.S., but many live in the U.K., Canada, and Australia.

Gender ⓘ

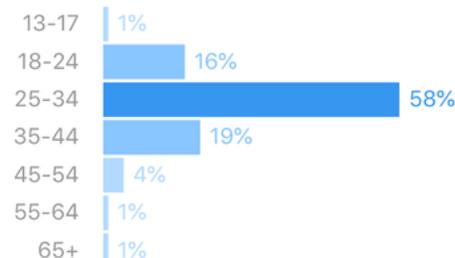


16%
Men

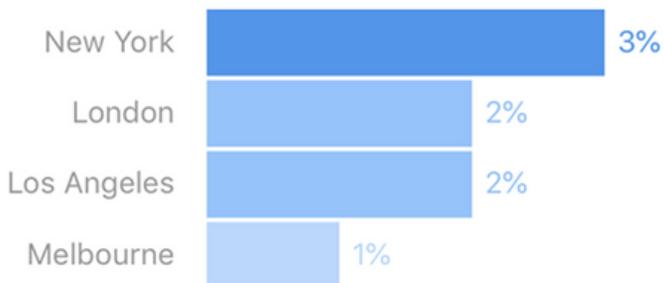
84%
Women

Age Range ⓘ

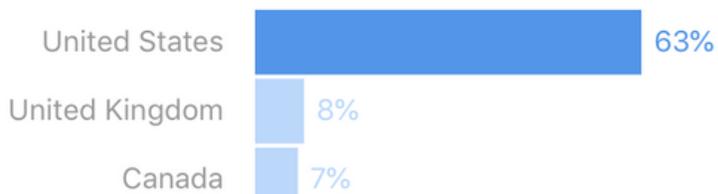
All Men Women



Top Locations ⓘ Cities



Top Locations ⓘ Countries



packages

Package A: \$3,000

- 1 Instagram post with sponsor tagged and mentioned
- 1 Instagram Story (3 frames) with sponsor tag, hashtag, and/or link

Package B: \$1,000

- 2 Instagram Story posts (3 frames) with sponsor tag, hashtag, and/or link

past & current sponsors

- Unbound
- Facemoji Keyboard
- Burner App
- Convo App
- Huggle App
- The Grade App
- Day One NY

ME AND MY HUGGLE FRIENDS
IN FRONT OF ALL OF THE GUYS WE'VE DATED



other services offered

Content Creation: design & copywriting to make sure your brand's message aligns with @ByeFelipe follower demographic. Guest blog posts, meme creation, takeovers, contests, videos and more.

Branding and Product Consulting: Alexandra has a background in both merchandising and product at Live Nation/Ticketmaster, which she can use to help you improve your app or website.

GENTLY TOUCHING YOUR HUGGLE FRIEND'S HAND BECAUSE YOU SEE A DUDE ACTING LIKE A DOUCHE AND YOU WANT TO TALK ABOUT IT LATER

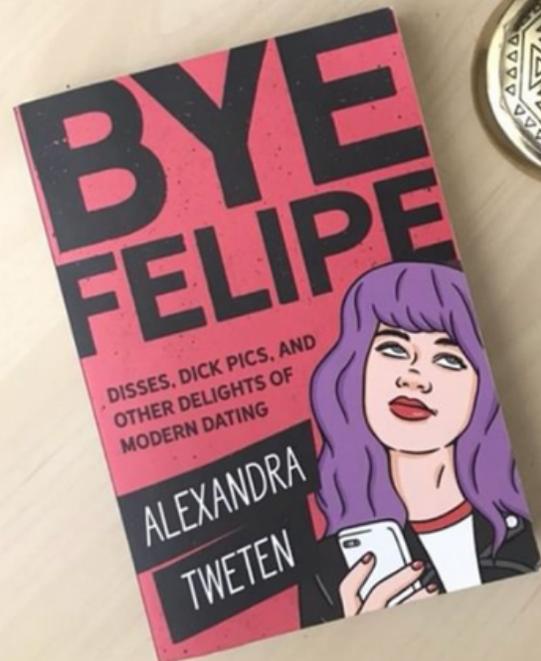


Hey
5 mins ago

Hey
2 mins ago

How much do you like..cock
1 min ago

Enough to know a dick
when I see one.
Now



contact details

Address

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Los Angeles, CA 90027

Phone / Email

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Website / Social Media

www.ByeFelipe.com / @ByeFelipe

