



THEMOMCREATIVE.COM

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ABOUT THE MOM CREATIVE & JESSICA TURNER

The Mom Creative is a lifestyle brand dedicated to inspiring moms to live with intention. Founded by Wall Street Journal best-selling author Jessica Turner in 2006, millions of women have looked to her for guidance on parenting, products, time management and frugality. Jessica is a sophisticated communicator and has been featured in numerous media outlets including The Today Show, O Magazine, Pregnancy & Newborn Magazine, Better Homes & Gardens and Inc.com. She and her husband, Matthew live with their three young children in Nashville, Tennessee.



15k



24k



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DEMOGRAPHICS || 90% women || 90% usa || 24-48 years

OFFERINGS || sponsored blog posts || event hosting || video creation