

RUNWAY//CHEF

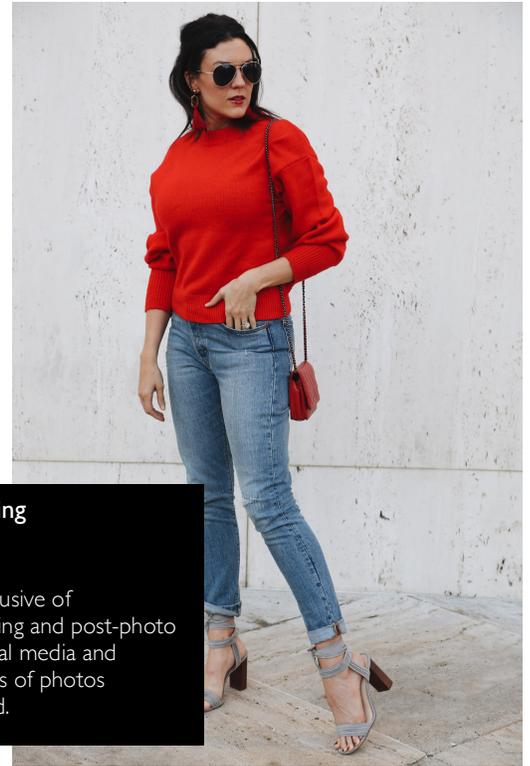
Sponsored Post + Social Media Rate Card



Sponsored Posts

Recipe or Entertaining \$850

Original content creation inclusive of recipe testing, photography and styling, writing, post-photo processing, additional ingredients and supplies to enhance the content subject matter. Full round of social media and tagging of brand and full rights of photos relinquished to client + brand.



Outfit Styling \$700

Original content creation inclusive of photography and styling, writing and post-photo processing. Full round of social media and tagging of brand and full rights of photos relinquished to client + brand.

For video options, please send inquires to alyssa@runwaychef.com

Sponsored Social Media

Social Media (total reach of 35,000 followers as of 11/2017)

Instagram: \$300 per post (includes share to Facebook and Twitter)

Instagram Stories: \$50 per photo story // \$75 per video story

Instagram Account Takeovers: \$800 per takeover (Up to 4 original pictures posted in 1 day along with an announcement photo on the Runway Chef Instagram page; please use pricing above for IG stories)

All other channels (Facebook, Pinterest, Google+, Twitter): \$25 per post

For customizable options please send inquires to alyssa@runwaychef.com.

* Rates subject to change



Notes

Typical work turn around time is approximately 10 days

For any project requested within 5 days, an additional 10% rush fee will be assessed to the total rate.

For any project requested within 3 days, an additional 20% rush fee will be assessed to the total rate.

Payment is due in two installments 50% upon signing // 50% due within 30 days of work being completed.

Failure to pay will result in an additional late fee.

Additional fees may apply.

For any questions, comments or inquiries on customizable solutions, please contact Alyssa at alyssa@runwaychef.com.

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