



*cheat day eats*

## Bio:

Meet Jessica. A New York based food, travel, and lifestyle influencer. A social media talent who is the founder of [@CheatDayEats](#) and [@YourRoomService](#) which highlight food and travel all over the world. In under 3 years, these brands have accomplished great milestones including over three million weekly impressions and averaging over 10k likes per post. Jessica started these brands to help provide a channel showcasing her honest and real life personal experiences for her followers. Over the years, she has developed amazing engagement and trust from her followers. This has allowed her to partner with many great businesses, brands, and destinations to help draw new audiences for them. Jessica is a content creator, social media/brand development strategist, digital storyteller, and much more...

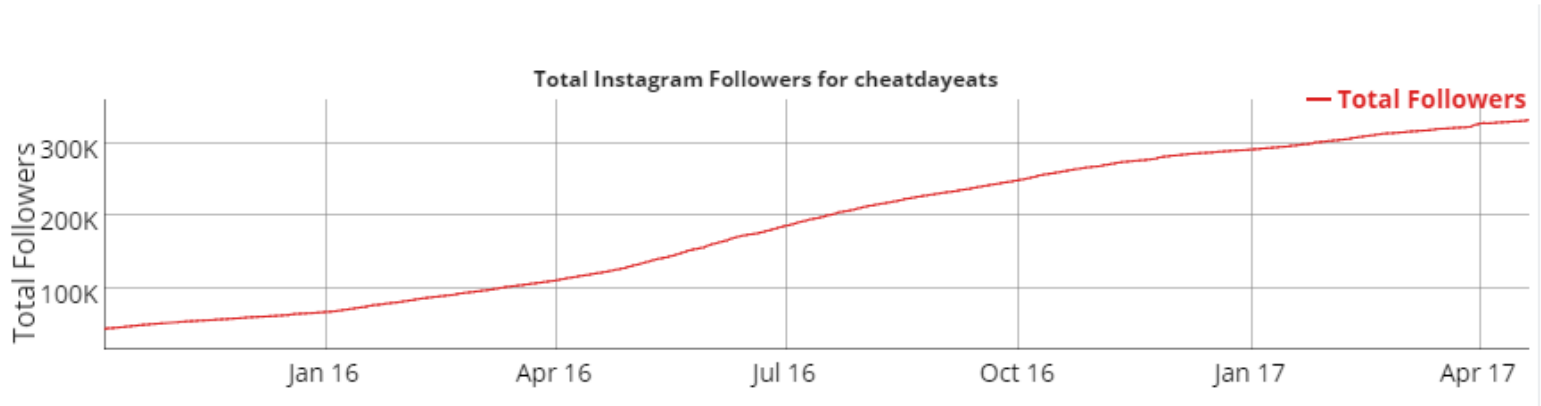


# Services

- Sponsored Media
- Custom Content Creation and Strategy
- Social Media Campaign Lead
- Brand Development
- Photography/Videography
- Brand Ambassadorship
- Digital Partnership
- And more...



# Social Media Presence

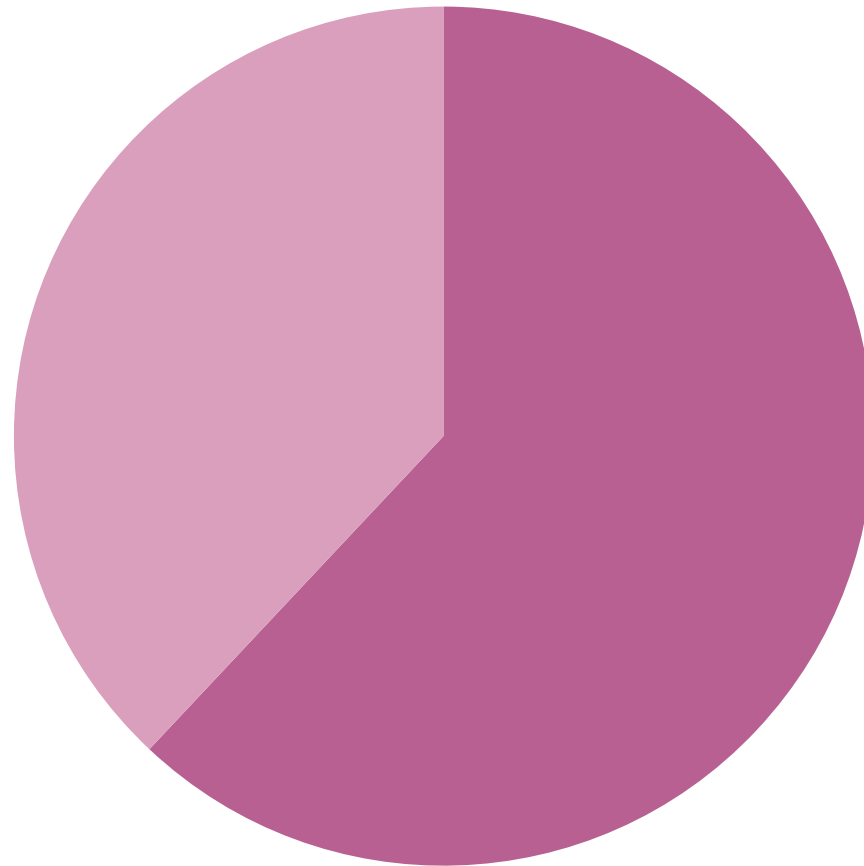


- Over 3 Million Impressions/Week.
- 400+ New Daily Followers
- More than 350,000 followers with exceptional rate of engagement
- Over 12,000 views each *'Instagram Story'*



# Demographics

62% Female & 38% Male



■ Female  
■ Male

Predominately Individuals the ages of 16-40



# As Featured In

COSMOPOLITAN



CONDÉ  
NAST



REFINERY29



Mashable

FOOD&WINE



BuzzFeed



# Brands Worked With

A few of some of the great brands I've had the pleasure to work with



The Ritz-Carlton®

BERMUDA TOURISM  
AUTHORITY



# Let's Work Together!!!

## Contacts:

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