THF W RLD UP CLOSER

SOLO FEMALE TRAVEL & LIFESTYLE BLOG













THE WORLD UP CLOSER Shea Powell &

WUC has transpired as a digital space on the internet for young and inspired travellers who has the passion to explore this vast world with the best airlines, hotels, cruise lines, tour companies in order to have the best experiences.

Behind the camera, behind this website, Shea is constantly on the go searching for the best of what this world has to offer.

Sharing her passion and experiences with the world is something she truly enjoys-inspiring and empowering wonderers and dreamers to go out and explore.

Who We've Worked With:



Social Media Fans: 85.000+

The World Up Closer **Blog Statistics**

KEY MARKETS: USA. UK. The Caribbean

Monthly Pageviews: 45,000+ Unique Visits : 22,000+

DEMOGRAPHICS:

The World Up Closer readers are mostly women (58%), between the ages 18-34 (60%). They are mostly interested in beach destinations, luxury travel and the outdoors. Generally, 42% of the readers are from Jamaica. 27% from the US. 8% are from the UK. The rest of the Americas fill in the remaining percentages.













@theworldcloser

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