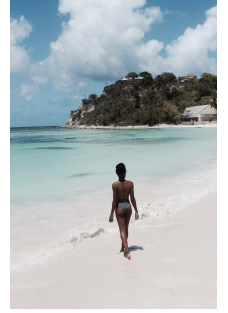
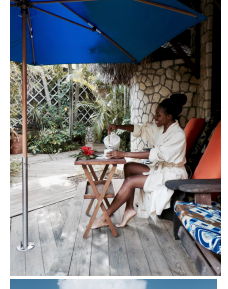
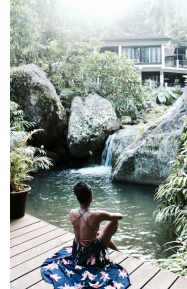
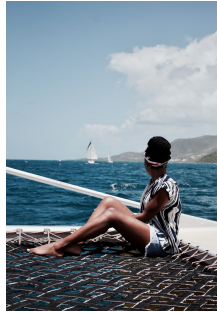


THE WORLD UP CLOSER

SOLO FEMALE TRAVEL & LIFESTYLE BLOG



THE WORLD UP CLOSER
& Shea Powell



11.1+K



10.9+K



63+K

Social Media Fans: 85,000+



The World Up Closer
Blog Statistics

KEY MARKETS: USA, UK, The Caribbean

Monthly Pageviews: 45,000+

Unique Visits : 22,000+

DEMOGRAPHICS :

The World Up Closer readers are mostly women (58%), between the ages 18-34 (60%). They are mostly interested in beach destinations, luxury travel and the outdoors. Generally, 42% of the readers are from Jamaica, 27% from the US, 8% are from the UK. The rest of the Americas fill in the remaining percentages.

Sharing her passion and experiences with the world is something she truly enjoys— inspiring and empowering wonderers and dreamers to go out and explore.

Who We've Worked With:



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The World Up Closer



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