



ask chef
DENNIS

a culinary journey



CHEF DENNIS

Almost One Million social media followers join Chef Dennis on his culinary adventures around the world and in the kitchen.

Around the Kitchen Table, Chef Dennis broadcasts live from his kitchen and teaches viewers how to make restaurant-style dishes at home with easy step-by-step directions.

On the Road, Chef Dennis also reviews restaurants in different locations in his home state of Florida and around the world.



PARTNERSHIP OPPORTUNITIES

Press Trips

Custom Content

Social Media Campaigns

Facebook Live Broadcasts

Native Advertising

Video Production

Live cooking demonstrations

Personal Appearances

Speaking & Presenting

Instagram Takeovers

Sweepstakes, Contests &

Sampling

Content & Social Media

Consulting



1 Million+
SOCIAL
MEDIA
FOLLOWERS



Website Stats

AskChefDennis.com:

400k+ Unique visitors/month

550k+ Page views/month

56,008 World Alexa Ranking

11,673 Traffic Rank in US

Blog ranked at #39 of all
Food Blogs in United States

Ranked in the Top 60 Online

Influencer Worldwide

by Rise Global

Ranked in the Top 15 of
Travel Bloggers Worldwide

by Rise Global

POPULAR SOCIAL NETWORKING SITE STATISTICS

8 Million+ Impressions per Month



51k+

@AskChefDennis



14.5k+

@ChefDennisTravels



75.2k+

@AskChefDennis

800k - 1.2M impression/month



822k+

@AskChefDennis



1.8k+

@ChefDennisTravels



2.8k+

@ChefDennisKLittley



68.9+

2.8 Million+
Views Monthly
@AskChefDennis



1.6k+

@AskChefDennis
336.0k+ Views



1.6k+

@ACDProductions
211.2k+ views



7.3k+

@AskChefDennis

AUDIENCE INSIGHTS

3.89M+
UNIQUE VIEWS

5.98M+
PAGE VIEWS

71.25%
MOBILE TRAFFIC

21.99%
DESKTOP TRAFFIC

6.76%
TABLET TRAFFIC

July 1, 2019 - June 30, 2020 STATISTICS
SOURCE: QUANTCAST + GOOGLE
ANALYTICS



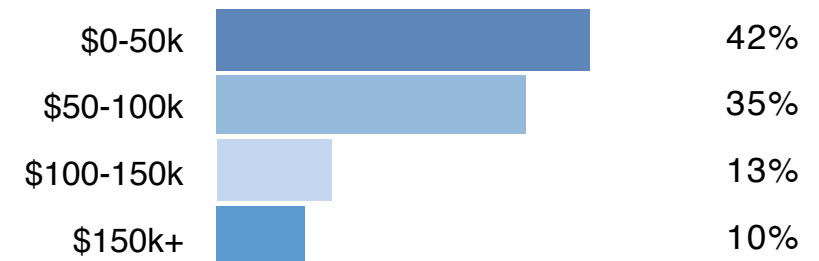
GENDER



AGE



INCOME

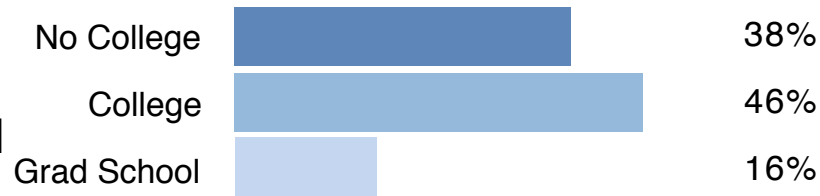




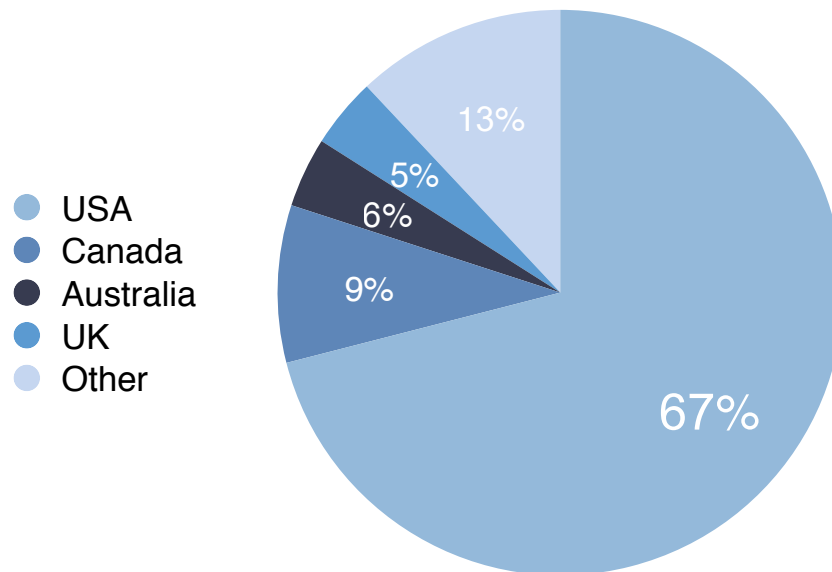
CHILDREN



EDUCATION



GEOGRAPHIC



OVERVIEW OF OUR TYPICAL READER

- Female
- Aged 25-54
- Earning \$0-50k
- College Graduate
- No Kids

Things she is interested in:

- Food & Dining
- Shoppers
- Food & Drink
- Travel
- Cruises

SAMPLE CAMPAIGN

Italy's Treasures with Collette Travel

Campaign Highlights:

- 8 Facebook Posts
- 61 Twitter Posts
- 63 Instagram Posts
- Instagram Stories, LinkedIn,
Pinterest and Google+ Posts
- 2 Blog Posts

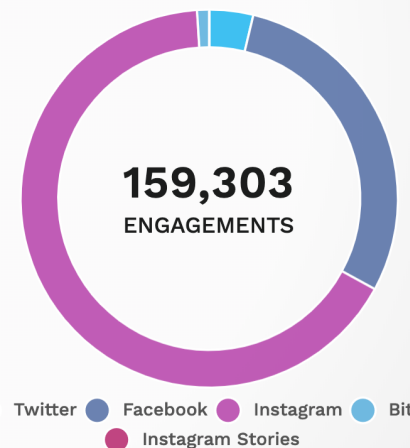
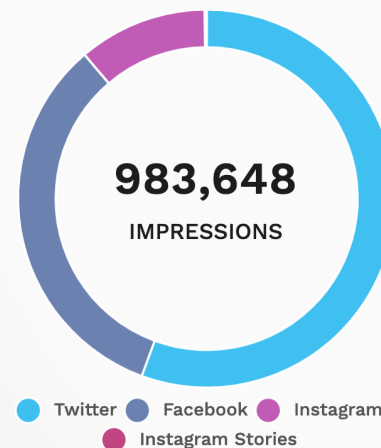


Italy's Treasures - Collette Travel

[Share Report](#)

Updated 02/18/2019 06:38

[Click here to add notes \(optional\)](#)





FACEBOOK CAMPAIGN

Post Details

Reported stats may be delayed from what appears on posts

A Culinary Journey with Chef Dennis with Collette.
Paid Partnership

When it's time to plan your next vacation, let Collette help make your travel dreams come true.

Read my post to see the deliciousness I enjoyed on my
#GuidedByCollette tour of Italy's Treasures --> <http://bit.ly/ExItaly>
#SponsoredTravel #Collette100



162,687
People Reached

27,216
Engagements

Boost Post

12K

29 Comments 211 Shares

Like

Comment

Share

Buffer

Performance for Your Post

162,687 People Reached

13,081 Reactions, Comments & Shares

12,592 Like
On Post

12,448 On Post

144 On Shares

149 Love
On Post

132 On Post

17 On Shares

3 Haha
On Post

3 On Post

0 On Shares

61 Wow
On Post

61 On Post

0 On Shares

1 Sad
On Post

1 On Post

0 On Shares

1 Angry
On Post

1 On Post

0 On Shares

65 Comments
On Post

31 On Post

34 On Shares

211 Shares
On Post

211 On Post

0 On Shares

14,153 Post Clicks

13,332
Photo Views

21
Link Clicks

800
Other Clicks

NEGATIVE FEEDBACK

2 Hide Post

3 Hide All Posts

0 Report as Spam

0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Chef Dennis - Brand Spokesperson



Branded Video Production



on the water

Where the Redfish Go

One career chef's story of his battle with a redfish proves that people of any fishing level can have their catch and eat it too.

STORY CHEF DENNIS LITTLE OF KISSIMMEE, FLORIDA



I have been called many things in my life but a great outdoorsman is not a term my friends and family generally use to describe me.

I'd much rather spend my time in the lodge sipping cocktails with the ladies than guzzling brews and bonding with the guys in the great outdoors.

That being said, something happened on a visit to Crystal River recently that changed my mind about fishing.

I'm a chef by trade, so when it was suggested I try a catch-and-cook fishing trip at the Plantation on Crystal River it sounded like a good idea to me. After all, I've spent a lot of time with fish over the years (in the kitchen).

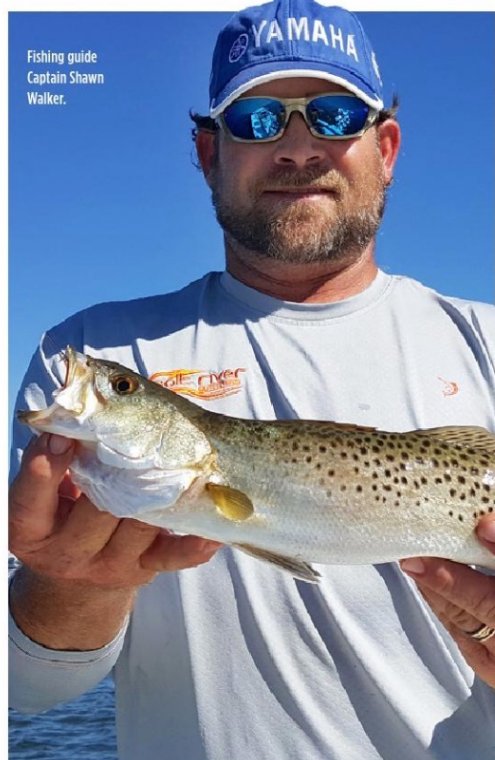
I haven't been fishing since I was a teenager and my expectations for catching a fish, let alone

more than one, were not very high.

The Voyage of Chef Dennis

As I neared the dock, a line from one of my favorite movie classics came to mind: "I think we need a bigger boat!" But before I could say anything, my captain and fishing guide Shawn Walker told me to come aboard, get comfortable, and off we went.

It was a perfect day with the sun shining, the breezes blowing, and the water calm. On the journey out to the Gulf, I began to realize I had an exceptional guide. Shawn is a seasoned pro, having grown up on these waters, and not only does he know the best fishing spots, he also has a hot hand for catching fish. While he quickly reacquainted me with how to cast, in no time at all he



Fishing guide Captain Shawn Walker.

hooked a beautiful speckled trout. I managed to catch a few small sharks that we put back.

From there we moved on to deeper waters about six miles out in the Gulf. I was having such a good time. I was one with nature—living the salt life—out fishing for my dinner.

Captain Shawn caught a cobia, but it was too small and was thrown back. I was impressed with his knowledge and integrity. Even though he was being paid to find me fish, he wasn't bending the rules. He respects and loves the waters he's fishing and does his part to make sure this remains the fishing paradise he grew up in.

Now, I have to tell you, I'm a big fan of grouper. It's my go-to dish when ordering, but outside a restaurant or fish market, I had never met one—until now. I've put in some long hours as a chef but bringing one in was a bit of work. It was a good size fish and put up a pretty good struggle, but finally, I got it on board.



Chef Dennis Little meets a Redfish.

It was a proud moment in my life. My father always hoped I would be a sport fisherman and now, so many years later, here I was. I caught dinner and knew that grouper would be the sweetest fish I'd ever taste.

As far as I was concerned, the fishing trip was a success, but as in every fishing tale, the trip wasn't over yet.

A Middle-Aged Man and the Sea

As we started our journey back to the docks, Captain Shawn saw how much fun I was having and asked me if I wanted to see if we could catch a redfish.

I didn't have to think about it one little bit as I answered, "Absolutely!"

An inexperienced fisherman could get lost easily in the mangrove marshes. It is a labyrinthine world where all sense of direc-

tion and depth get turned around. This is where the redfish dwell.

As we moved deeper into the maze, we found a spot, switched out poles, and cast into the water. We didn't wait long. The pole bent into a bow with a jerk and the fight was on.

It took a good five minutes to bring the fish in, which seemed like an eternity to me at the time. The lightweight pole and line made me really work. My arms grew tired and all the while, Captain Shawn was shouting out instructions as I went from one side of the boat to the other. It was a contest of wills, requiring a far more experienced fisherman's skill. Fortunately, Shawn is that fisherman and as I finally brought the redfish up to the boat, he got the net and placed this beautiful fish on the deck.

It was a beauty with the emblematic black mark on its tail and the glistening copper color on its shining back. As I caught my breath, Captain Shawn measured it. Unfortunately, it proved to be just a quarter inch too big. After a few pictures were released it back into the waters.

At first, I was a little upset, but then I was thankful that people like Captain Shawn are on the waters. The larger fish are breeders and to keep the species going they must be spared. The fishermen get this. It's important to respect the natural balance so these waters and fish continue to thrive.

I feel very fortunate I had this experience and, oh, by the way, that grouper I caught? I say this as a chef: It was the best fish I ever had. 🐟



visitcitra.com



SPEAKING ENGAGEMENTS

CCRA Conference (Orlando) December 2018

TBEX- North America Travel Conference 2017 & 2018

International Food Bloggers Conf - (New Orleans) 2018

SITSum Travel Influencer Conference (Atlanta, Ga) 2016

Florida Bed & Breakfast Assoc. (West Palm, FL) 2016

FLBlogCon (Full Sail Univ. Orlando, FL) 2016 & 2018

The Everything Food Conference (Salt Lake City, Utah) 2016

Taste of Inverness (Inverness, FL) 2016

Gotta Get Blogging Winter Conference (Maitland, FL) 2016

Superior Small Lodging of Florida Conf. 2015 & 2018

Governor's Conference on Tourism (Tampa, FL) 2015

Shiftcon (Los Angeles, Calif) 2014 & 2015

Food & Wine Conference (Orlando, FL) 2013 & 2014

Food Media Forum (St. Louis, Mo) 2013

Virtual Blog Conference via Google+ Hangouts: Organizer & Presenter 2013, 2014 & 2015

EXAMPLE POSTS

TWEET HIGHLIGHTS

Top Tweet earned 15K impressions

When you're craving ah-mazing Italian Food @visittrentino is my new favorite region of Italy. This lasagna was perfectly prepared with a hearty bolognese and homemade pasta sigh.

#pasta #italiancuisine #travelfood #instatrentino #eatitaly #lasagne #trentinofood #itali...
pic.twitter.com/cellumMyQ



4 3 13 100 65

[View Tweet activity](#) [View all Tweet activity](#)

Top mention earned 120 engagements

Odette @OdetteDunn · Jun 13

Breakfast with a view, even the @Sriracha2Go & @smartcarusa have a great view. It's time to spice up the eggs and tag cool Twitters #tagthursday #TravelThursday @SouthernerSays @MiaVossOnTheGo @AskChefDennis @PagePlacePlate @Fit_life360 @TravelBugsWorld @Winnebago @RobertQLarsen
pic.twitter.com/6UglC4lfx



6 13 6 25

JUN 2019 SUMMARY


Tweets	307	Tweet impressions	599K
Profile visits	7,235	Mentions	1,739
New followers	704		

May 2019 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 14.5K impressions

Happy #TravelTuesday! When you make your travel plans do your travel choices revolve around # Food? I have to admit that since I eat for a living, mine often do. This week I'm headed to Greece with @ColletteTravel and I can't wait to sample all the delicious dishes! #gocollette
pic.twitter.com/MVrpzUKbQM




4 2 13 98 59

[View Tweet activity](#) [View all Tweet activity](#)

Top mention earned 183 engagements

Steve Kubota @SteveKubota · May 20

Homemade pasta w mussels & chorizo! @DemiCassiani @JMiquelWine @MelSinclairCook @missbubbles1983 @MissMyrtle2 @LizPalmer_ @PalateXposure @suziday123 @Cbp8Cindy @magee333 @nineov @AskChefDennis @ricasoli99 @hmgivingsoul @simplysallyh @MadHattersNYC @thepinksociety_ @TheWiningHour
pic.twitter.com/nNlhw5Aji



12 13 20 67

[View Tweet](#)

MAY 2019 SUMMARY


Tweets	360	Tweet impressions	535K
Profile visits	6,437	Mentions	1,624
New followers	185		

Apr 2019 · 30 days

TWEET HIGHLIGHTS

Top Tweet earned 27.1K impressions

After an delicious diner @Terralinaitalia it was time for dessert. When you're @DisneySprings in the #Orlando area don't miss out on an opportunity to try this one of a kind Chocolate Dipped Gelato Pizzelle Sandwich with pistachios and toffee...sigh #FoodieFriday #dessert #travel pic.twitter.com/HluRuRYA7a




4 4 13 101 109

[View Tweet activity](#) [View all Tweet activity](#)

Top mention earned 69 engagements

MattsRoadTrip @MattsRoadTrip · Apr 21

@angelsnmom @aramblinwoman @always5star @AlBell42017 @ABritSoutherner @Adventuringgal @smalltownliv @MyVirtualVac @AskChefDennis @TravelBugsWorld Beautiful, Kristine! I spent some time this morning in St. Michael here in Munich and it was wonderful. Wishing you a lovely Easter Sunday! pic.twitter.com/pyJeBJdvdB



6 13 6 26

[View Tweet](#)

APR 2019 SUMMARY

Tweets	605	Tweet impressions	711K
Profile visits	10.2K	Mentions	2,097
New followers	1,583		



**askchefdennis**
Locanda Alpina

**askchefdennis** I'm still dreaming about the deliciousness we enjoyed on our tour of @visittrentino
This amuse bouche was the perfect way to start our dinner at Locanda Alpina.

#traveleats #trentinowow #delicious #amusebouche #frenchfry #yumi #appetizers #chefdenniseats #yummygoodness #getinmabelly #tastesogood #camerareatsfirst #foodholic #foodfood #taters #onmyplate #foodpix #visittrentino #traverse19 #goodeating

2w

**inandoutofvegas** This photo looks



 Liked by **celebritychef4u** and **4,747 others**

JUNE 20



**askchefdennis**
MET Back Bay

**askchefdennis** When you're in @visitboston you have to indulge in a Lobster Roll.
This was a delicious way to spend my lunch break @travel_con
What's your favorite New England dish?

#lobsterroll #travelfood #seafood #travelcon19 #shellfish #eeeeeats #lobsterlover #yummygoodness #ig_boston #boston eats #goodfoods #foodieparadise #instaseafood #chefdenniseats #eatingforthe gram #bostonfoodies #happybelly #foodpix #visitboston #damndelicious

6d


**indulgewith_mrs.grey** Wow Yum!




 Liked by **lross0816** and **4,430 others**





6 DAYS AGO




**askchefdennis**
Tosca Café Bistrot

**askchefdennis** Lunch at the @toscacafebistrot in Verona was delicious!
And when our server delivered my Pizza Fuego she said wait, I have a surprise for you.
Can you see the flame? It's the first time I've ever seen a pizza flambeed 🤔

#pizza #ig_verona #travelfood



 Liked by **lross0816** and **4,863 others**

JUNE 4

Add a comment...

Post



**askchefdennis**
Buergenstock Resort

**askchefdennis** As I get ready to begin my summer #Travel I'm remembering our trip to #MyLucerne last year and our delicious visit to @buergenstockresort and Spices Kitchen. .
#sushi #asiancuisine #sashimi #chefdenniseats #sushi #sushitime #asianstyle #lakelucernregion #traveleats #visitswitzerland



 Liked by **eat_better_than_you_at_disney** and **4,899 others**

MAY 8

Add a comment...

Post



A Culinary Journey with Chef Dennis with Mirum.

Published by Dennis Littlely [?] · Paid Partnership ·

Summertime means Grilling Time and my Grilled Sweet Chili Shrimp Pineapple Skewers would be a delicious way to celebrate the 4th of July this year or for your next get-together.

What's on your grilling menu this weekend?

Click on the link for a printable recipe -> <http://bit.ly/ACDgrilltime> ... See More



A Culinary Journey with Chef Dennis with CommonThread.

Published by Dennis Littlely [?] · Paid Partnership ·

#AD What better time to barbecue then when you've got friends and family coming over.

Check out this post by Bread Booze Bacon with 5 Tips for the best Summer Barbecue using all of your favorite brands!

Make sure to pick up Ball Park Brand Hillshire Farm and Tyson Brand products for your summertime fun! ... See More



85,277

People Reached

19,143

Engagements

Boost Post



You and 17K others

22 Comments 159 Shares

104,737

People Reached

16,971

Engagements

Boost Post



14K

37 Comments 281 Shares



A Culinary Journey with Chef Dennis

Published by Dennis Littlely [?] · June 29 at 8:33 AM ·

Learn how to make Chicken Marsala one of my favorite Restaurant-Style dishes.

After you watch my video click on the link for a printable copy of my recipe -> bit.ly/ACDchixmar



384,932

People Reached

5,647

Engagements

Boost Again

Boosted on Jun 30, 2019
By Dennis K. Littlely

Completed

People
Reached

363.0K

ThruPlays

47.3K

View Results



You and 1K others

19 Comments 197 Shares 200K Views



Like



Comment



Share



Buffer



PARTNER WITH CHEF DENNIS

Chef Dennis only
endorses brands that he
truly recommends!

Past clients include
restaurants, hotels &
resorts, destinations
marketing organizations,
food products & cooking
related products .

Contact Ask Dennis for a
custom proposal:

856-261-3424

dennis@askchefdennis.com