



KuaOfficial

MEDIA KIT



ABOUT ME
MY NAME IS KUA NAMSAENG,
I'M 26 YEARS OLD AND I WRITE ABOUT
TRAVEL AND FASHION. I BEGAN
SHARING MY TRAVELING SHOTS FROM
2013. I'M ALSO A CHEF SPECIALIZED IN
GOURMET AND KNOWN FOR BEING A
COCA COLA BELGIUM AMBASSADOR AS
WELL.

I'M THE OWNER OF 2 SUSHI
RESTAURANTS IN SPAIN (PALMA DE
MALLORCA) MAKING MY BRAND NAME
RESTAURANT "KUA SUSHI"

WWW.INSTAGRAM.COM/KUASUSHI

Influencer

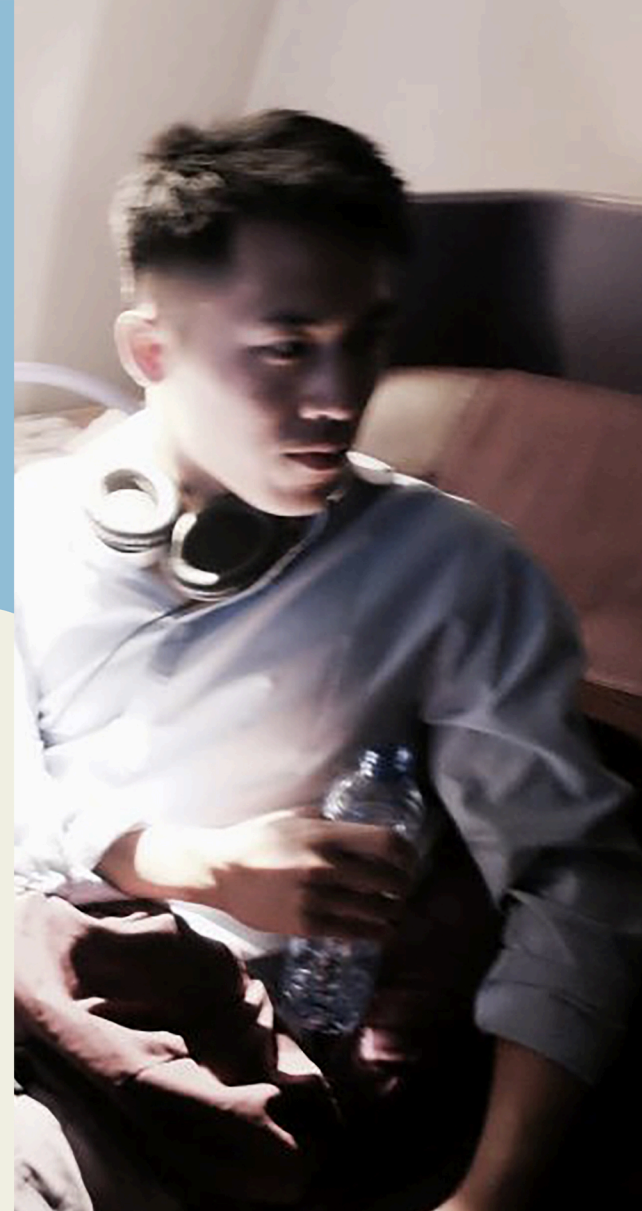
WWW.KUAOFFICIAL.COM
WWW.INSTAGRAM.COM/KUANAMSANG
WWW.FACEBOOK.COM/116103418439131

Over 120k followers on my social media

ON MY PERSONAL INSTAGRAM ACCOUNT AND FACEBOOK PAGE, I HAVE MANAGED TO BUILD AND CREATE MY UNIQUE CONTENT TO INSPIRE MY AUDIENCE.

I'M A THAI-CHINESE THAT GREW UP IN SWITZERLAND AND NOW LIVING IN 3 COUNTRIES IN EUROPE. YOU CAN IMAGINE THE RIDE I'VE BEEN THROUGH.

TRAVELING HAS ALWAYS BEEN A PASSION FOR ME AND I LOVE SHARING IT WITH THE WORLD THROUGH MY PICTURES, VIDEOS, REVIEWS...



Social media



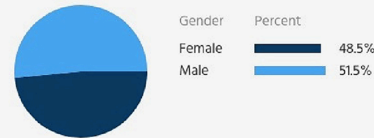
INSTAGRAM · 103 000 FOLLOWERS
3000/5000 LIKES/POST
300 000 IMPRESSIONS/WEEK



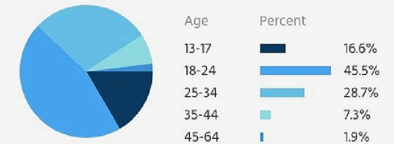
FACEBOOK · 18 500 FOLLOWERS

Audience

Gender ratio



Age split



Top countries

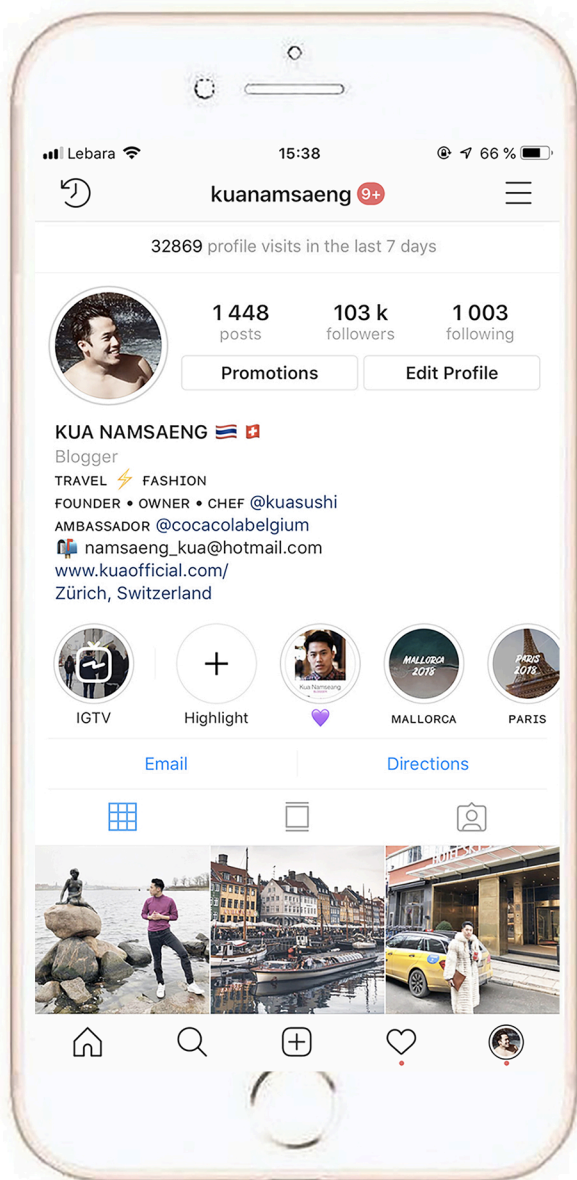
Country	Percent
United States	17.6%
Italy	7.5%
France	5.1%
India	5%
Brazil	5%
Germany	4.9%
Russia	3.9%
Belgium	3.5%
Spain	3.5%
Thailand	3%

Top cities

City
New York City
Los Angeles
Antwerp
Paris
Bangkok
São Paulo
Moscow
London
Millan
Barcelona

Top interests

- Fashion
- Skills
- Travel
- Food & Beverages
- Beauty



Clients

TOP OF THE ROCK[®]
OBSERVATION DECK
AT ROCKEFELLER CENTER



Hilton



Holiday Inn



AMARA
WORLD
HOTELS



ES SAADI
MARRAKECH RESORT



PALAIS NAMASKAR
MARRAKECH



SKT.
PETRI



Emirates Grand
HOTEL



HOTEL CARLTON
LYON

Sri Panwa
PHUKET

BaBa
BEACH CLUB
HUA HIN



Dom Pedro
Lisboa

BUSINESS & LEISURE HOTEL



Boutique Hotel + Spa,
Hürliermann-Areal Zürich.



IKKS



saucony



Happy Socks

Est. 2008 Sweden



FRATELLI
ROSSETTI

DW
Daniel Wellington



SPRINGFIELD



ZANELLATO



WECANDANCE