

CHIC TALK

WWW.CHICTALKCH.COM



Chic Talk is a fashion blog created in 2014 by Carolina Hellal. A Colombian that's been living in Denver, CO during the past 13 years. Before becoming a full-time blogger, Carolina studied fashion design, worked as a store visual merchandiser, and had the opportunity to travel nationwide to open stores. Now, you are more likely to find her behind a computer blogging, sharing her personal style, fashion advice, beauty recommendations and travel adventures. Chic Talk has gained loyal followers around the world and continues to grow daily on social media.

Pinterest

1.4k+
@chictalk

Facebook

5.2k+
/chictalkch

Twitter

1.5K
@carolinahellal

Instagram

79.8k +
@chictalkch



Chic Talk currently styles and reviews:

- Apparel
- Jewelry
- Beauty Products
- Home Décor
- Food
- Fitness/health

Services:

Sponsored Post

Product Reviews

Event Hosting

Giveaways

2.1K

MONTHLY UNIQUE
BLOG VISITORS

4.7k+

MONTHLY PAGE
VIEWS

91k +

TOTAL REACH



SPONSORSHIP AND COLLABORATION PRICING

SPONSORED INSTAGRAM POST:

Price: \$700, two for \$1300

A feature of your item(s) on my Instagram's account @chictalkch. Includes a specific mention and tag to your brand's account.

SPONSORED IG STORY + SWIPE UP FEATURE:

Price: Three for \$700. Includes specific mention and tag to your brand's account.

SPONSORED BLOG POST:

Price: \$500

SPONSORED BLOG POST + SOCIAL MEDIA SHARES *(Best deal!)*

Price: \$2400

A blog post featuring 5-12 professional photos of your product styled by Carolina, **2 Instagram posts** on @chictalkch, **3 posts on Instagram Stories** and social media shares **on all** Chic Talk's accounts (Facebook, Twitter, Pinterest and Google+) with tags to your account. Your brand and item will be specifically reviewed and linked in the blog post.

PAST PARTNERSHIPS

