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media kit

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About

Lynsee Hee Kyeong is a top Blogger with expertise in Beauty, Fashion, Travel and Fitness. StyleByLynsee.com is also a PopSugar Select blog with features in publications such as Marie Claire Magazine, Lucky Magazine, Modern Luxury, Galore Mag, Glamour, Ocean Drive Magazine, Brickell Magazine's "Best Dressed" Issue, and a featured appearance in the international Insanity workout commercial. Her influence in the industry gives her front row seating to leading fashion shows as well as celebrity and red carpet event access. Lynsee also hosts corporate or public events.

Success Stories

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Collaboration

Looking to put together a fashion, beauty or other collaboration?

- Custom Content (product review, giveaway, styling, etc.)
- Consultant
- Hostess
- Social Media Panelist
- Video Production
- Brand Ambassador
- Sponsorship
- Inclusion in Preferred Shopping List
- Branded pieces included at major events, red carpet opportunities, and other special events

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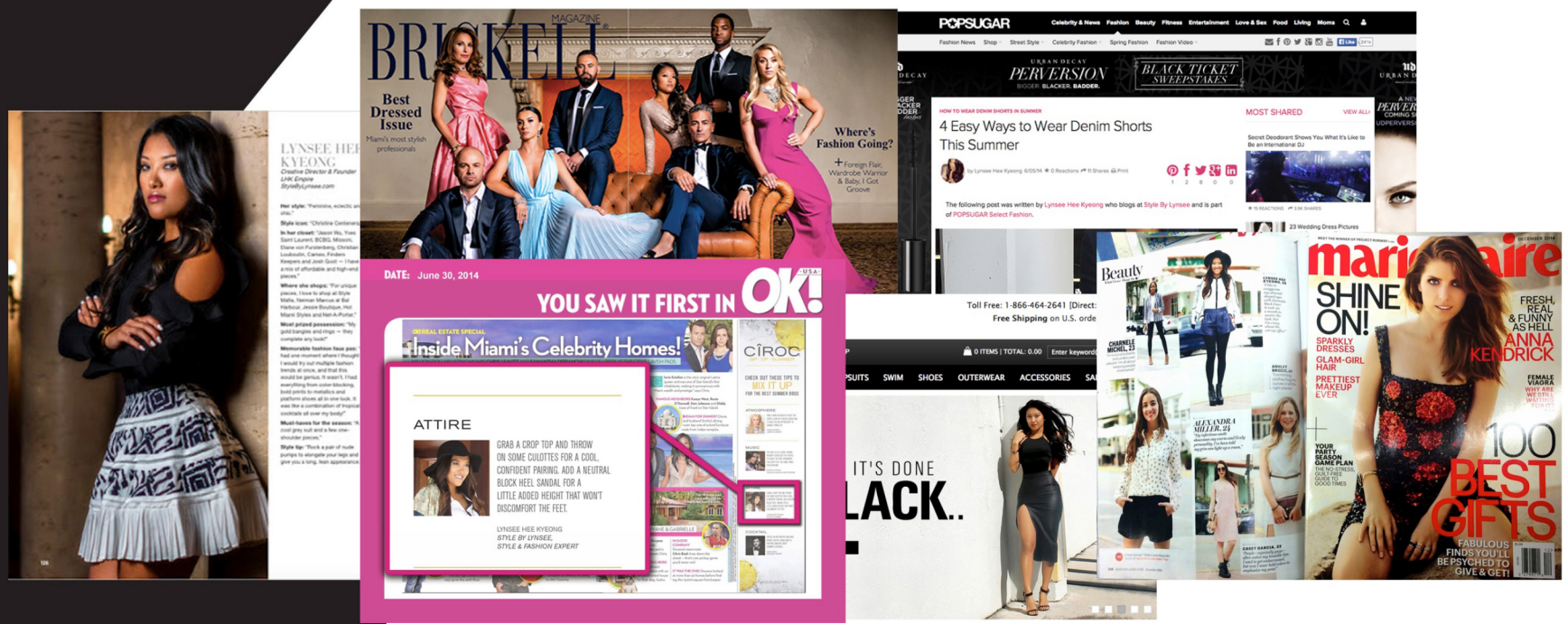
Social Media Statistics

STYLEBYLYNSEE.COM 370,000+ SUBSCRIBERS	200,000+ VIEWS/MO. 90,000+ UV/MO.
YOUTUBE 25,000+ SUBSCRIBERS	90,000+ VIEWS/MO. 1.4 MILLION VIEWS
GOOGLE+	376,000+ SUBSCRIBERS
POSE	30,000+ SUBSCRIBERS
FACEBOOK	10,000+SUBSCRIBERS
INSTAGRAM	9,000+SUBSCRIBERS



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Thank You.

For more information, please contact:

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