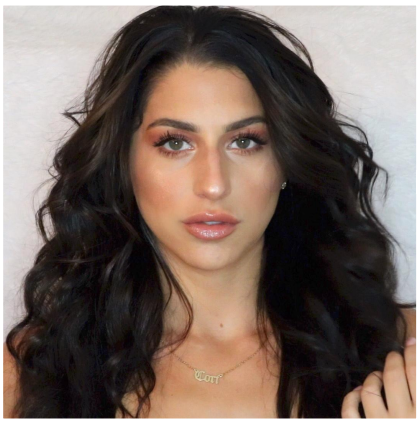
CORI SCHERER

www.corischerer.com



info@corischerer.com

SOCIAL STATISTICS

7.3K+
@corischerer

650+
@corischerer

500+
@coriascherer

400+
@corischerer

ABOUT ME

I'm Cori - A 20 something woman based in Houston, Texas with a passion about all things health and beauty. My content focuses on inspiring others to live their most balanced life, and I share tips, products, and advice for an all-around "fit" lifestyle. My belief is that being fit is much more than a physical goal, especially as a woman. I strive to inspire others to be mentally fit, confidently fit, financially fit, *and* physically fit. From workouts, beauty tips, and credit card advice, I cover it all.

PARTNERSHIP OPPORTUNITIES

- Sponsored Posts/Videos
- Brand Ambassadorship
- Product Review/Product Placement
- Event Hosting/Travel
- Social Media Promotion

STATS & AUDIENCE

1,000+ Monthly Unique Visitors
58% Women
50% US Residents
48% Ages 25-34
Average of 104,116 impressions on Instagram

PAST COLLABORATIONS

adidas
BRAZIL WEAR
MAYBELLINE NEW YORK
TITIKA ACTIVE COUTURE™
Nature Made
WHOLE FOODS MARKET
Orgain
seventh generation.

Interested in working together? Shoot me an email and let's chat.