



# TASHA COURTNEY

## About me:

I'm a lifestyle influencer and social media content creator with a passion for travel, fashion, beauty, DIY, and plants! In addition, I host (along with my fiancé) an iTunes top-rated relationships themed podcast called 'The SAP'.

While working internationally as a model for the past ten years, I have also focused on sharing my journey via the digital space, bringing my knowledge from the worlds of fashion and advertising to social media. My vision is to bring authentic, inspiring, and relatable content to my followers.





# PAST CLIENTS INCLUDE:



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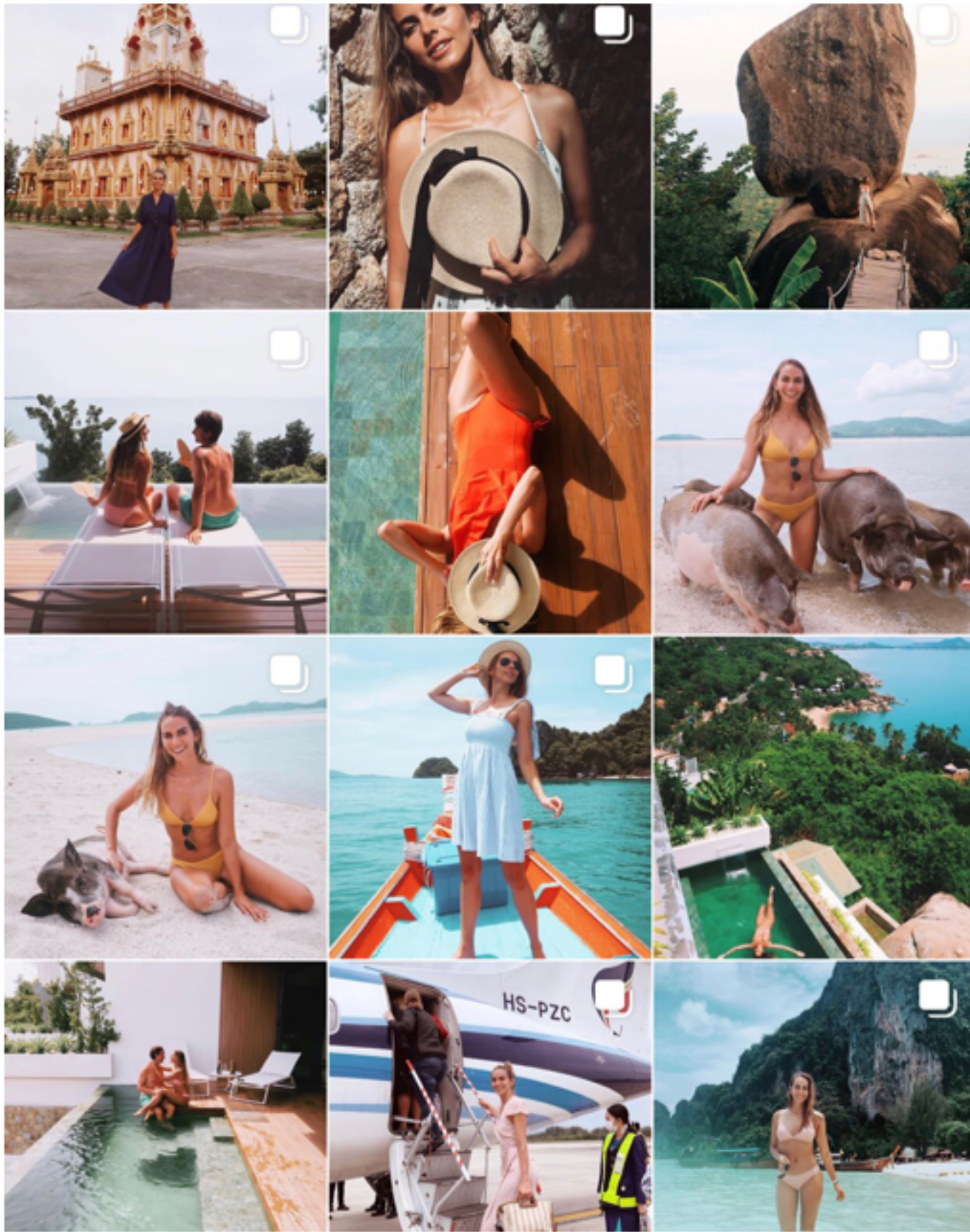
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Hyatt • Intercontinental • Lindblad Expeditions

Revolve • Band of Gypsies • Astr the Label • Splendid • CottonOn • Rollas • PrAna • Adidas  
Naturalizer • Emu • Aimee Kestenberg • Cupshe • Skin Authority • Oliveda • Almay • Tata Harper  
Kate Somerville • Candid • Frankie Rose • Botanical Hair Lab • Restore • Madam Glam • Budweiser

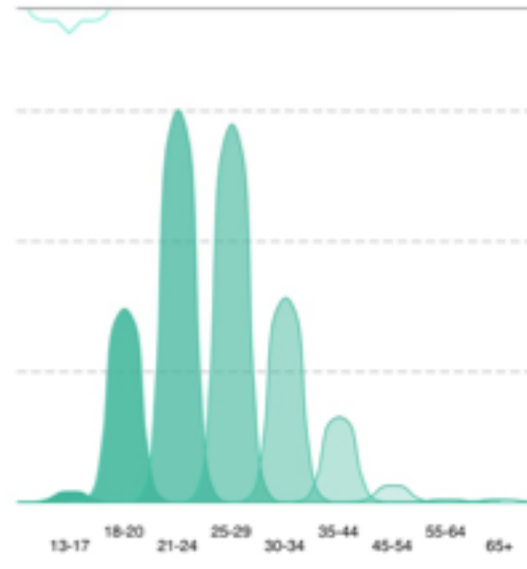


# Stats + Pricing Packages:

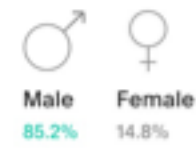


## Demographics

### Audience Age



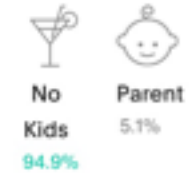
### Audience Gender



### Audience Marital Status



### Audience Parental Status



### Audience Religion



### Audience Ethnicity



### Top Audience Countries



### Top Audience States



### Instagram Stats

<b>71,645</b> Followers	<b>1.2%</b> Avg Engagement	
<b>849</b> Avg Likes Per Post	<b>12</b> Avg Comments Per Post	<b>100.0%</b> Organic Content: Last 90 day

### Audience Age

Age 21 to 24	30.6%
Age 25 to 29	29.5%
Age 30 to 34	15.9%
Age 18 to 20	15.1%
Age 35 to 44	6.6%
Age 45 to 54	1.2%
Age 17 and under	0.8%
Age 65 and over	0.2%
Age 55 to 64	0.2%

### Audience Location

California	31.3%
New York State	8.4%
Texas	7.7%
Florida	5.7%
Illinois	3.5%

### Audience Location: US vs Abroad

United States	44.9%
Abroad	55.1%

### Audience Ethnicity

Caucasian	72.5%
Hispanic	21.1%
African American	4.7%
Asian	1.7%

### Audience Gender

Male	85.2%
Female	14.8%

### Sponsored Content

Sponsored	0.0%
Not Sponsored	100.0%

Sponsored IG Photo:

~~\$550/post~~

Sponsored Video:

~~\$1050/post~~

Sponsored IG Story:

\$350/3-5 slides

Podcast Sponsorship:

\$150/episode