
delicious everyday

VEGETARIAN & VEGAN COOKING



ABOUT NICOLE

I believe life is too short to eat bad food! And that's why I devote so much energy to sharing the art of vegetarian cooking through Delicious Everyday.

I grew up in sunny Florida, and am currently based in Atlanta, Georgia. My family includes my husband, our rambunctious two-year old son, and two big, goofy dogs!

ABOUT THE BLOG

Delicious Everyday is a vegetarian blog packed full of recipes that show how easy and delicious it can be to "go veggie". With over 1 million unique visitors and over 1.5 million page views each year, Delicious Everyday is a trusted resource for readers around the globe.

Delicious Everyday's recipes have been featured on BuzzFeed, Huffington Post, Today, Epicurious, Good Housekeeping, Prevention, Shape, and Country Living.

I would love the opportunity to partner with your brand. I can offer unique recipes, beautiful food photography, and engaging video content. Please let me know how I can help engage my readers with your brand!



166,000
Monthly
Pageviews



57,000+
Followers



4,400+
Followers



7,000+
Followers



7,800+
Followers



3,500+
Subscribers



SPONSORED POST (MOST POPULAR)

- Unique post on the Delicious Everyday website. Includes a custom recipe, designed to showcase your brand.
- 3+ High Quality Images, featuring brand.
- Social Media Promotion on the following channels:
 - 1- Facebook Post
 - 1- Pinterest Pin
 - 1 - Instagram Post
 - 2 - Twitter Posts
 - 1 - Featured in Email Newsletter
- Includes \$25 of advertising spend to boost social posts.

\$750

SPONSORED SERIES (BEST VALUE)

- Series of **three** unique posts on the Delicious Everyday Website. Each post includes a custom recipe, designed to showcase your brand.
- 3+ High Quality Images per blog post, featuring brand.
- Social Media Promotion for the series includes:
 - 3 - Facebook Posts, one per blog post.
 - 3 - Pinterest Pins, one per blog post.
 - 3 - Instagram Posts, one per blog post.
 - 3 - Twitter Posts, one per blog post.
 - 1- Feature in the Email Newsletter.
- Includes \$75 of advertising spend to boost social posts.

\$1850



Not seeing what you need? I would be happy to customize a package tailored to the needs of your brand and audience.

Contact me at:
nicole@deliciouseveryday.com

SOCIAL MEDIA ONLY

- For social media only promotions, that do not require custom recipe development.
- 2+ High Quality Images, featuring brand.
- Social Media Promotion on the following channels:
 - 1- Facebook Post
 - 1- Pinterest Pin
 - 1 - Instagram Post
 - 2 - Twitter Posts
- Includes \$25 of advertising spend to boost social posts.

\$275