



# TRAVELING NEWLYWEDS



## Meet the Traveling Newlyweds

We're Alli and Bobby Talley, and we are the Traveling Newlyweds. Our passions for travel, good food, and great photography run deep... and our love for each other is even deeper. We believe that being married is the ultimate adventure, and there is no better time to travel than now! We aim to inspire newlywed couples to explore the beautiful world that we live in, whether that's through a scenic road trip or on an exotic cruise line... Now more than ever, traveling is attainable, affordable, and do able. Through the Traveling Newlyweds Instagram and Blog, we share travel trips, beautiful photos, the must-see/stay/eat locations, and entertaining stories from adventuring with your spouse (and favorite travel buddy).

## Statistics

Launched in September of 2014, Traveling Newlyweds has rapidly grown into an Instagram account that is focused on travel for wanderlusts, foodies, and of course, newlyweds. We recently launched the blog [travelingnewlyweds.com](http://travelingnewlyweds.com), in response to our audience's requests. This is where we share detailed experiences, must-see lists, and our favorite places to stay (and dine!) around the world. Site demographics are a mixture of men and women between the ages of 25 and 45. Our Instagram has over 57k followers, while the blog has sparked to a growing audience of 5k.

## Example Work

Here are links to some of our favorite blogs...

[La Réserve Paris: A Magical 24 Hours in Complete Luxury](#)

[The Tintswalo Atlantic Experience... Heaven on Earth](#)

[Carnival Cruise Lines Digital Magazine - Away We Go With Carnival](#)



## Why Work With Us?

As the Traveling Newlyweds, we pride ourselves on being an **AUTHENTIC** Instagram and blog. What does that mean? Readers respond to the tips and advice of the Traveling Newlyweds because we only share about the best, the tastiest, and the most jaw-dropping. All opinions, photos, and sometimes funny jokes are ours. It's content readers can count on.

## How We Can work For YOU

**Professional Photography:** We want to capture your vibe. We want to show our audience, and yours, how incredible, and ideal, your hotel/restaurant/country/"insert here" is. We take pride in quality photography that clients continue to use in their marketing material and social media. We negotiate a rate for our photos based on your needs.

**Sponsored Content:** You receive promotional coverage on our Instagram, Instagram Story, and blog. Examples include featured blogs, product giveaways, invitations to visit and write about your destination, and producing content in exchange for a set fee or day rate.

**Brand Ambassador:** We love partnering longer-term with our favorite brands! Brand ambassadorships include social media coverage, blog posts, image licensing, and product reviews. Our current favorites... GoPro and Delsey!

**Social Media Consulting:** We have a knack for developing social media content for our clients. We would love to help you go from 100 Instagram followers with little engagement, to 10000 with more engagement than your handle can handle (hehe). We specialize in developing long-term social media strategy that will ensure your brand is headed in the right direction. Contact us for more details!

## Previous Partners



Email: [TravelingNewlyweds@gmail.com](mailto:TravelingNewlyweds@gmail.com)

