



@HAIRSPIRATIONBYKYLEE & LIFESTYLE

MEDIA KIT • 2018

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ABOUT KYLEE

By combining her training in both runway and print modeling with more than 15 years as a professional beauty expert and celebrity hair stylist, Kylee offers collaborators an extensive portfolio and wide viewership. From beauty and hair to fashion and family/child products, Kylee has experience working with a vast array of clients and loves using her talents to promote products and services she feels passionate about.

As a mom of four (almost five!) beautiful children Kylee is focused on family life and loves the connection she keeps with her readers and followers. Though still in the hair and beauty industry, Kylee loves helping other professionals grow their brand through social media marketing.

ABOUT THE BLOG

Kylee began her Instagram account in 2014 as a hub for sharing hair tutorials and beauty and fashion inspiration. The rapid rate of growth the account experienced lead to the 2016 launch of her blog as a means for more permanent and organized way for readers to utilize her information.

As collaboration requests became more and more in demand, Kylee transitioned her blog from just hair tutorials into a comprehensive beauty and fashion inspiration destination.



Kylee's biggest collaboration is her husband Jeff and her kids! They are often featured alongside her in numerous promotions.



WEBSITE STATS

54,000+

Unique Visitors
per month

130,000+

Impressions
(weekly average)



50k+



1k+



1k+



1k+



1.5k+