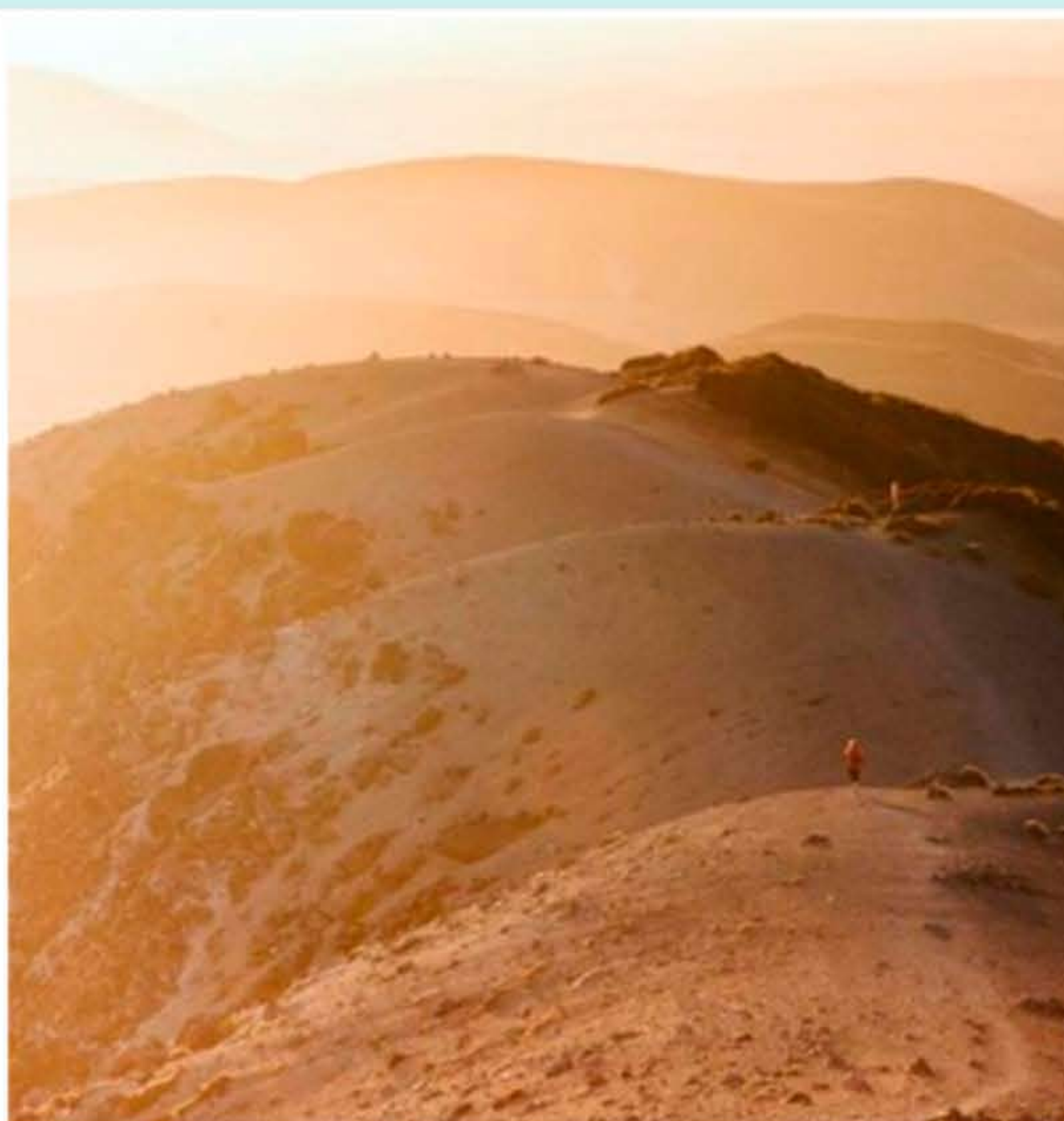
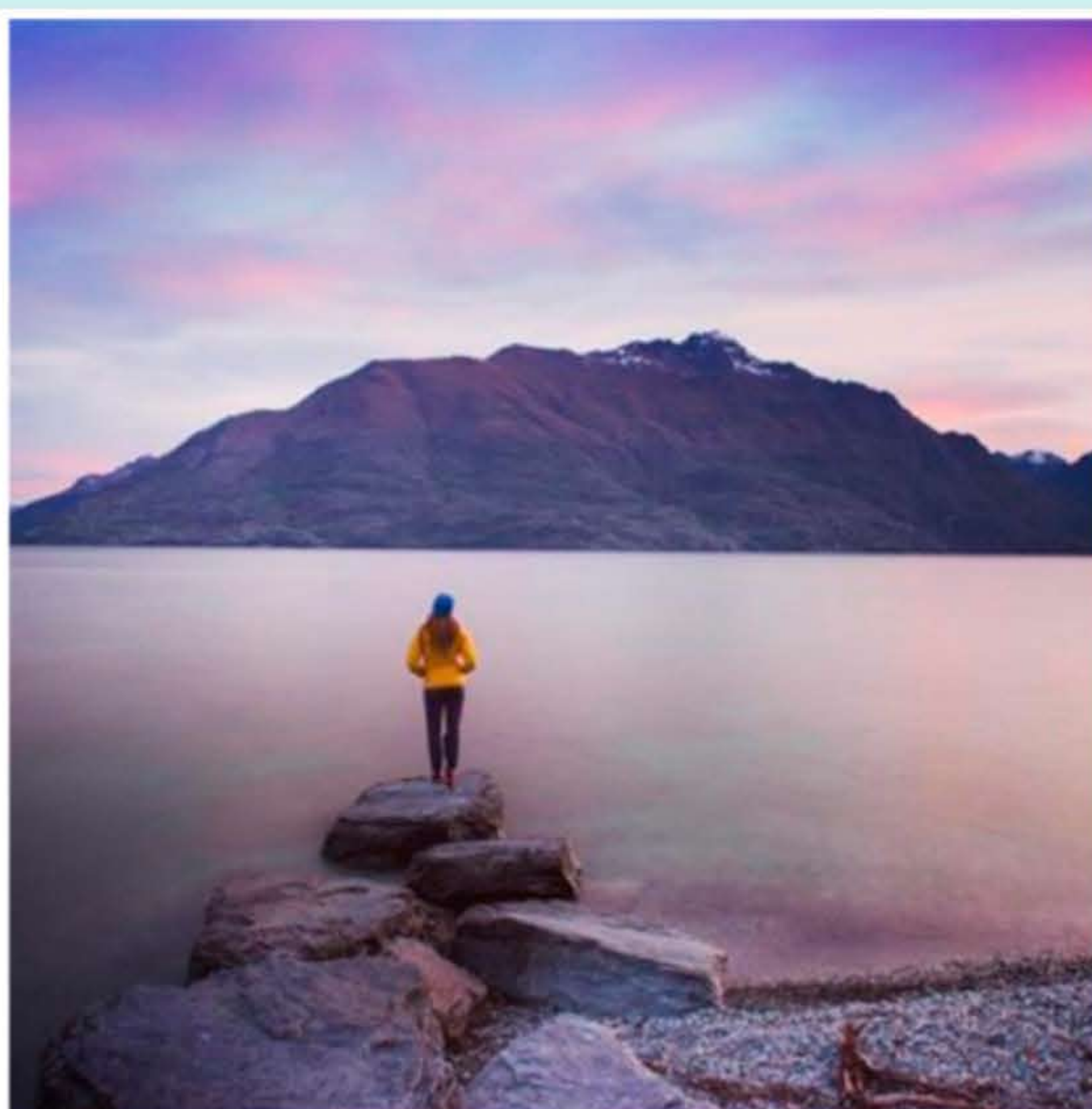
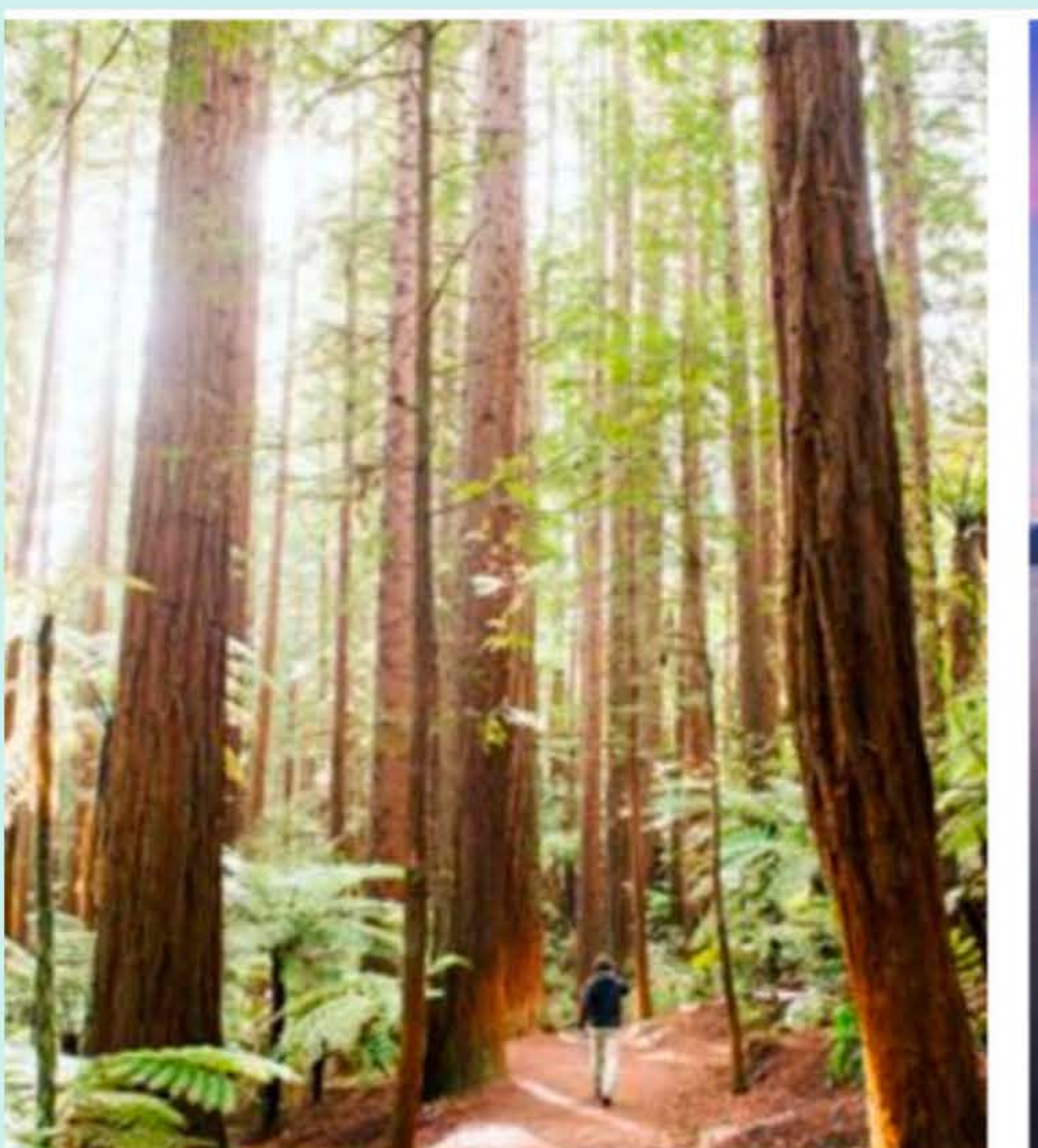
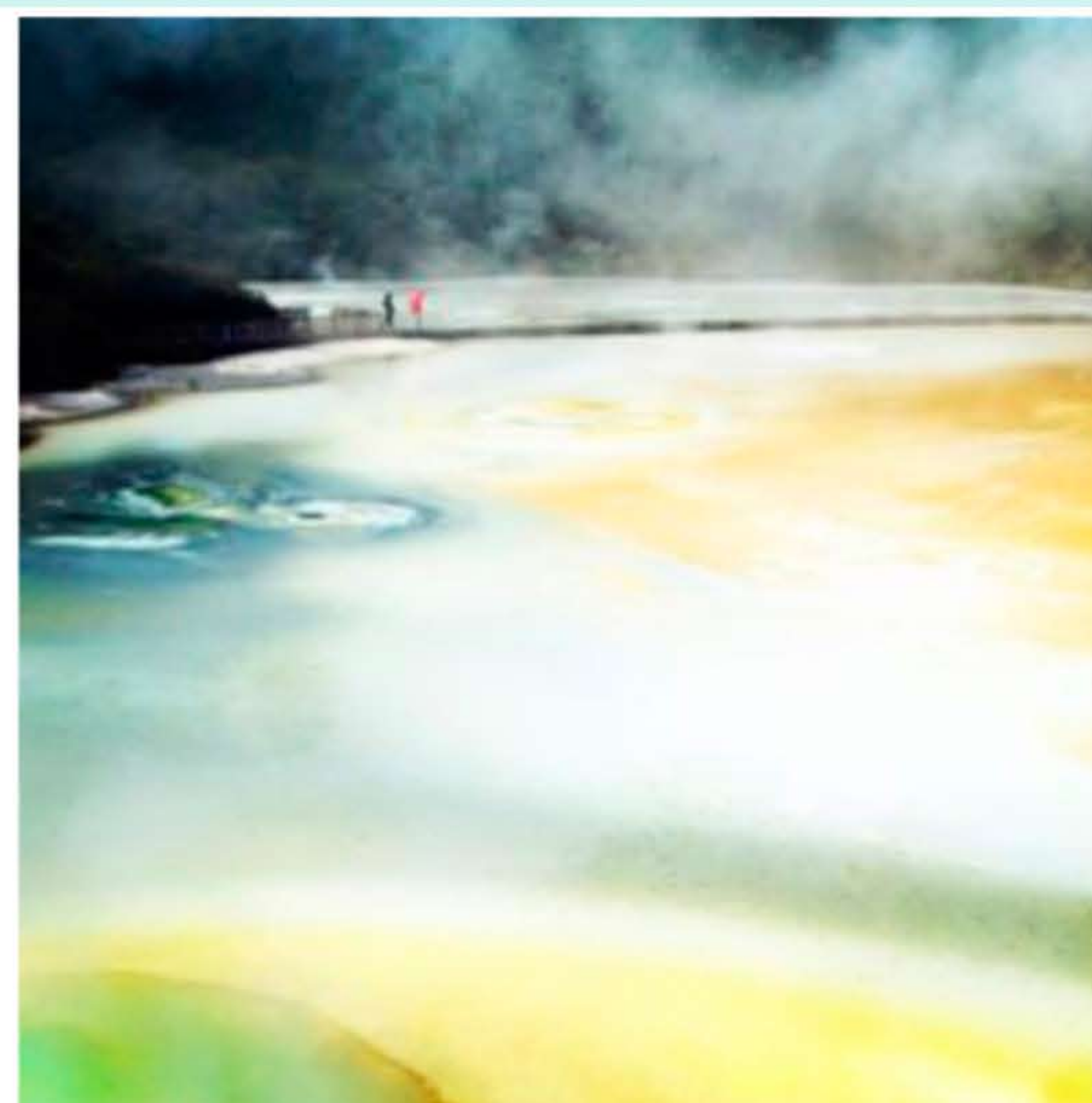
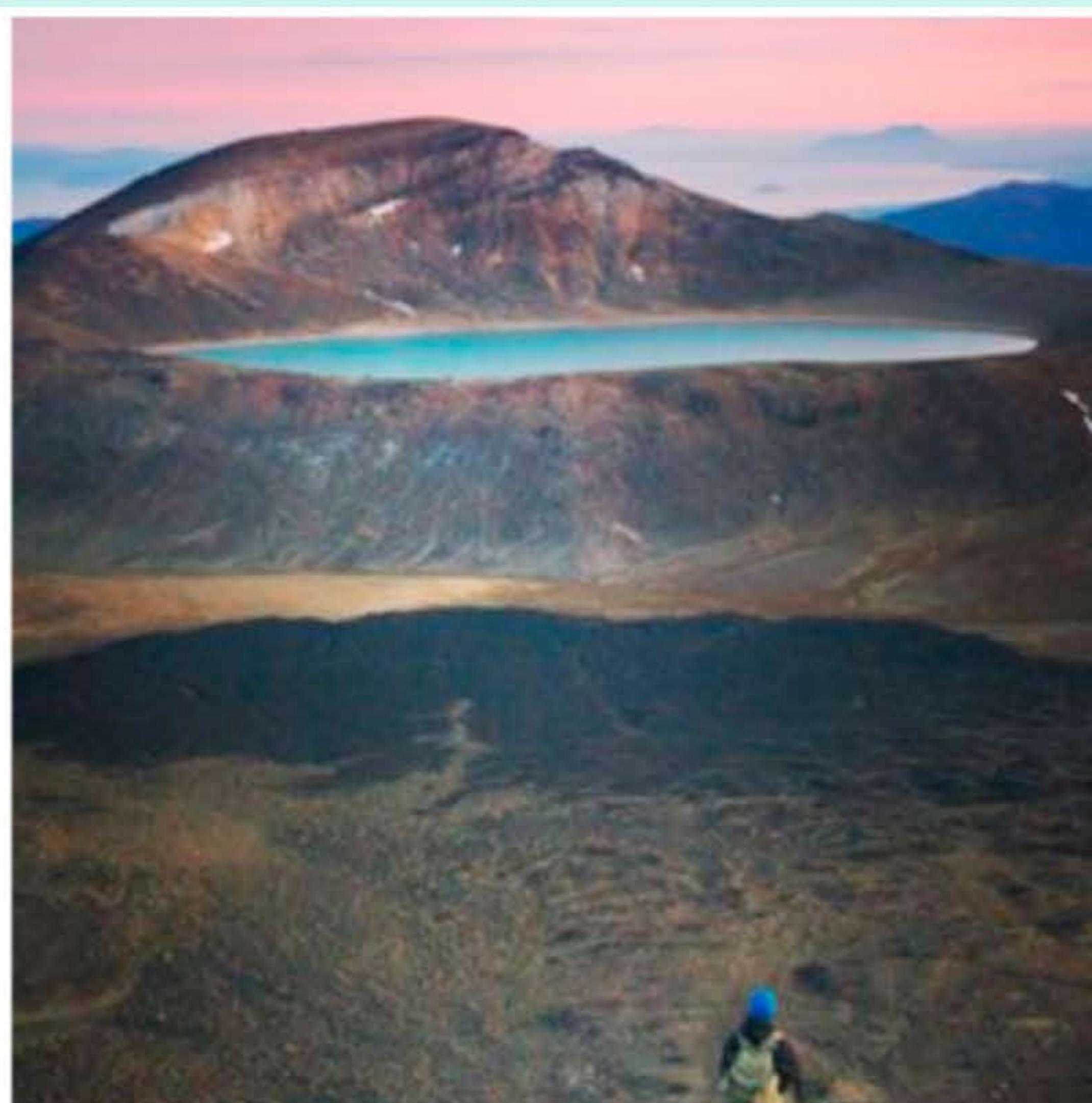




THE WANDERER PHOTOGRAPHER



@THE_WANDERER_PHOTOGRAPHER
WWW.WANDERERPHOTOGRAPHER.COM
THE WANDERER PHOTOGRAPHER





Hi there,

I am Coni, a very motivated travel photographer and experienced hiker who aims to show the most beautiful places of the world.

I love sharing my personal experiences to inspire and motivate others, engaging with my audience and being helpful with advice about places to travel, hiking/travel gear and photography.

I am usually sharing my adventures thru Instagram Stories and lives too.

I have worked with different outdoor brands as an influencer, ambassador and as a photographer too.

Life

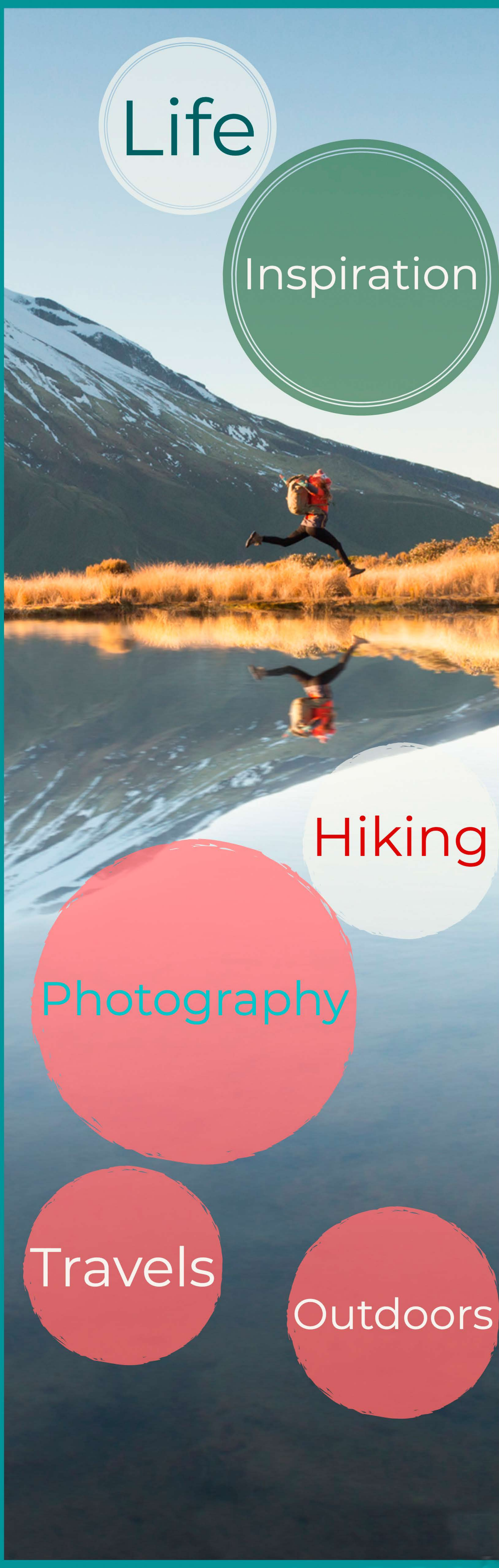
Inspiration

Hiking

Photography

Travels

Outdoors





@the_wanderer_photographer New Zealand

Coni - Travel Photography

Travel Photography Adventure

Followers
9.1K

Audience Quality Score

AQS is a 1 to 100 metric which combines audience quality (not number), engagement rate and it's authenticity into one metric

79
of 100

Good
High Engagement Rate.

Engagement

Compared to average values for similar accounts (by number of followers)

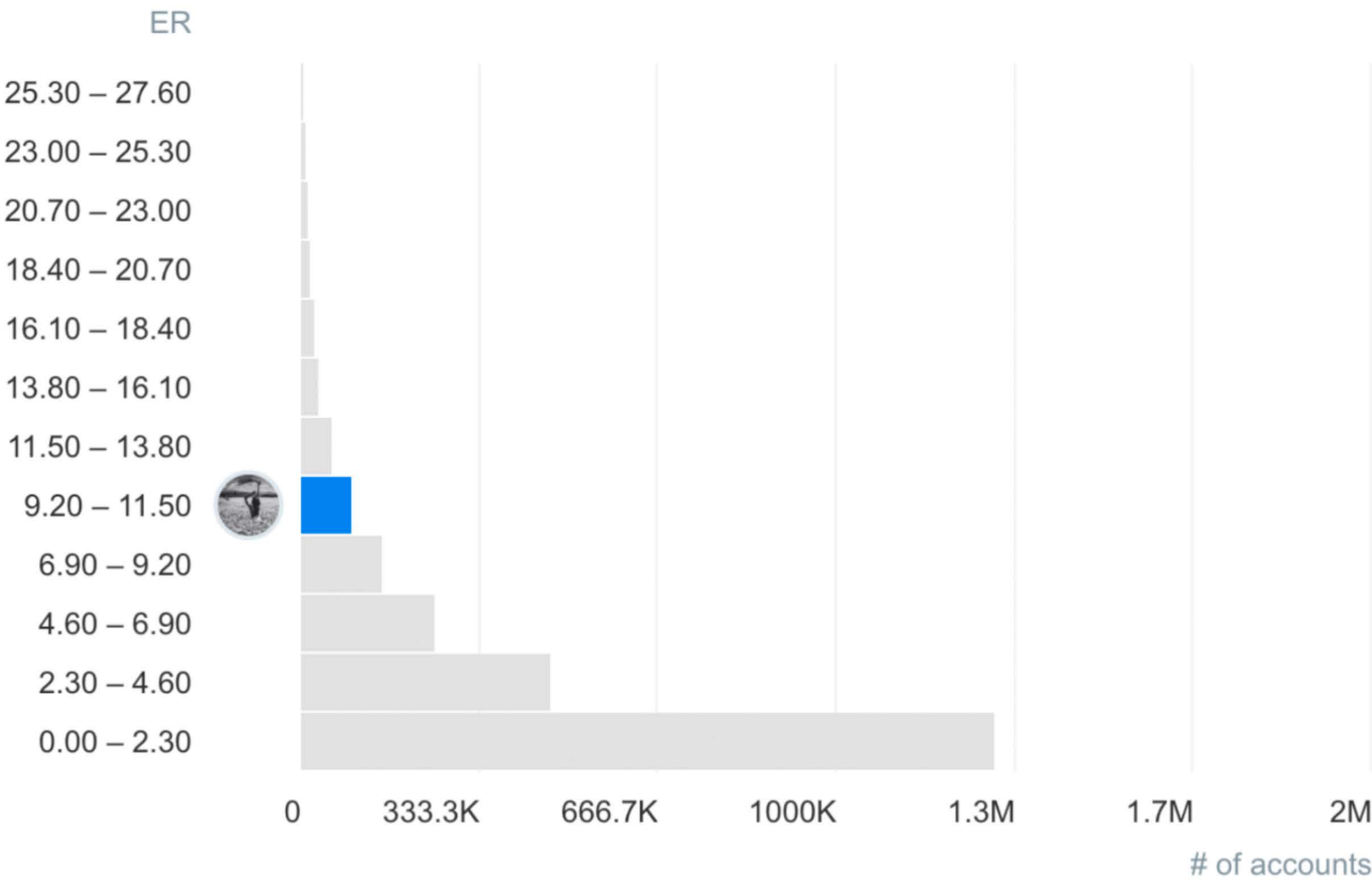
Avg Likes
982

Avg Comments
49

Engagement Rate

11.07% Excellent

11.07% of audience like or comment the content, similar accounts receive 2.04% engagements



Audience Reachability

Good

79.1% of audience have less than 1,500 followings, similar accounts have 76.9% in average

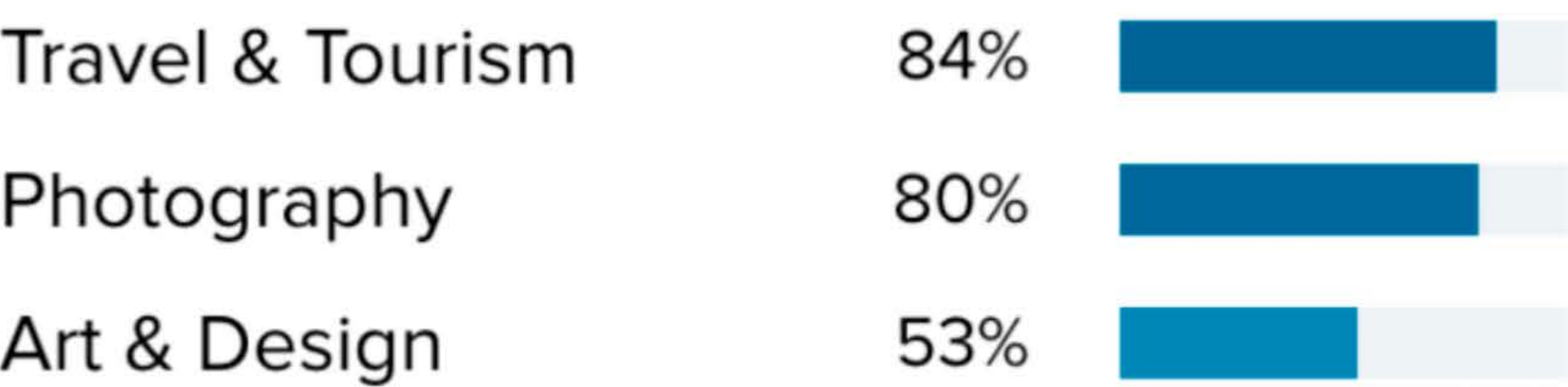
Audience Authenticity

Good

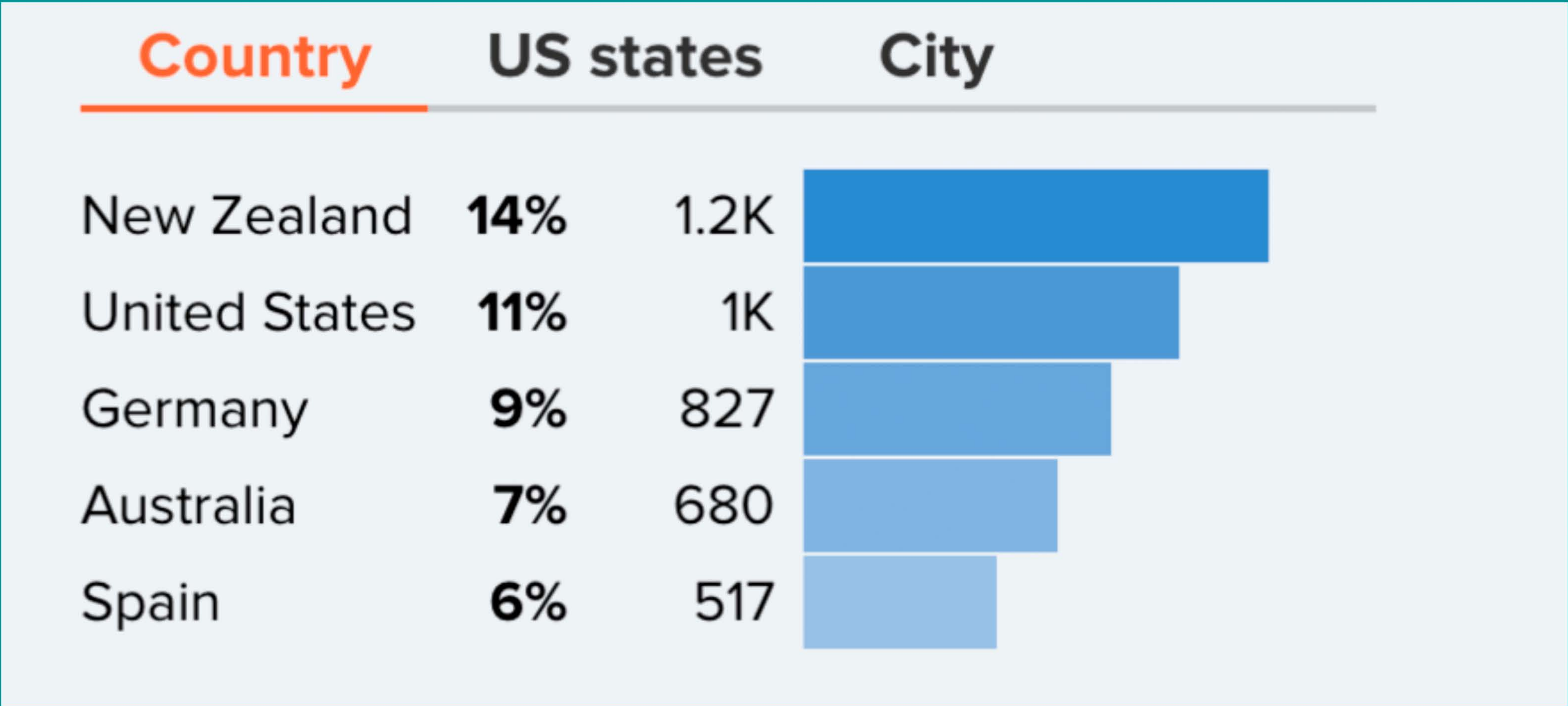
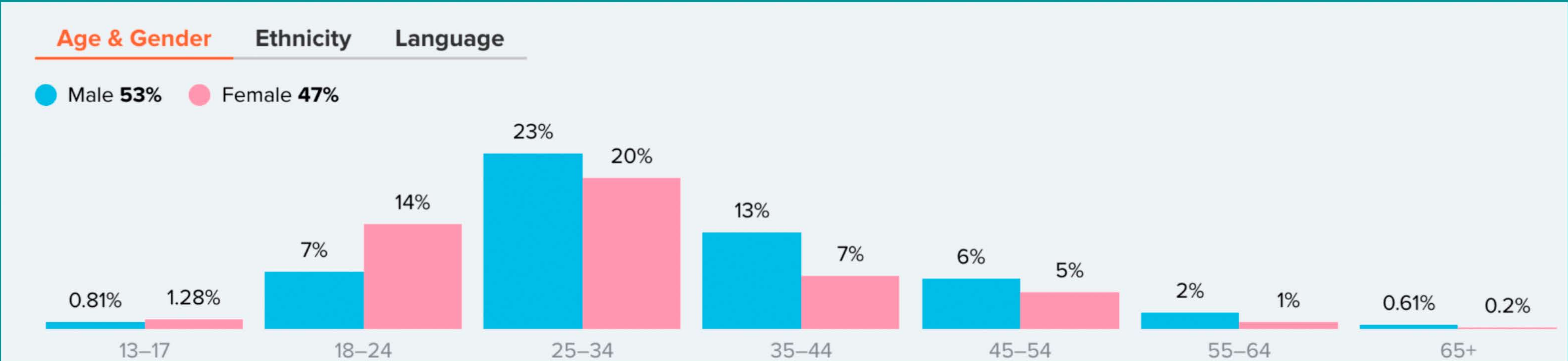
61% of audience look authentic, similar accounts have 55.4% of authentic audience on average

Audience Interests

@the_wanderer_photographer audience is interested in:



[View all](#)



Products

1. POSTS PROMOTING YOUR BRAND

Professional Image

Story behind

Real Adventure



the_wanderer_photographer
Tongariro National Park, New Zealand

This is what happens when you start hiking at 3 am and you bring a sleeping bag with you because you want to be warm and cozy when watching the sunrise on the summit.... But all that illusion goes to hell when your husband takes it sneakily when you're focused on taking a photo and then use it to take a 2-hour nap 😂

I didn't even get to use it after carrying it for several hours! 🙄 Well, I can't complain, this is a super lightweight sleeping bag we are testing for [@hetchygear](#) ..we love them by the way!



I didn't get to use my warm sleeping bag at all but at least I got a good shot from it!And Emilio.....You're busted! 😂



Liked by nangausa and 1,358 others

FEBRUARY 7

Add a comment.

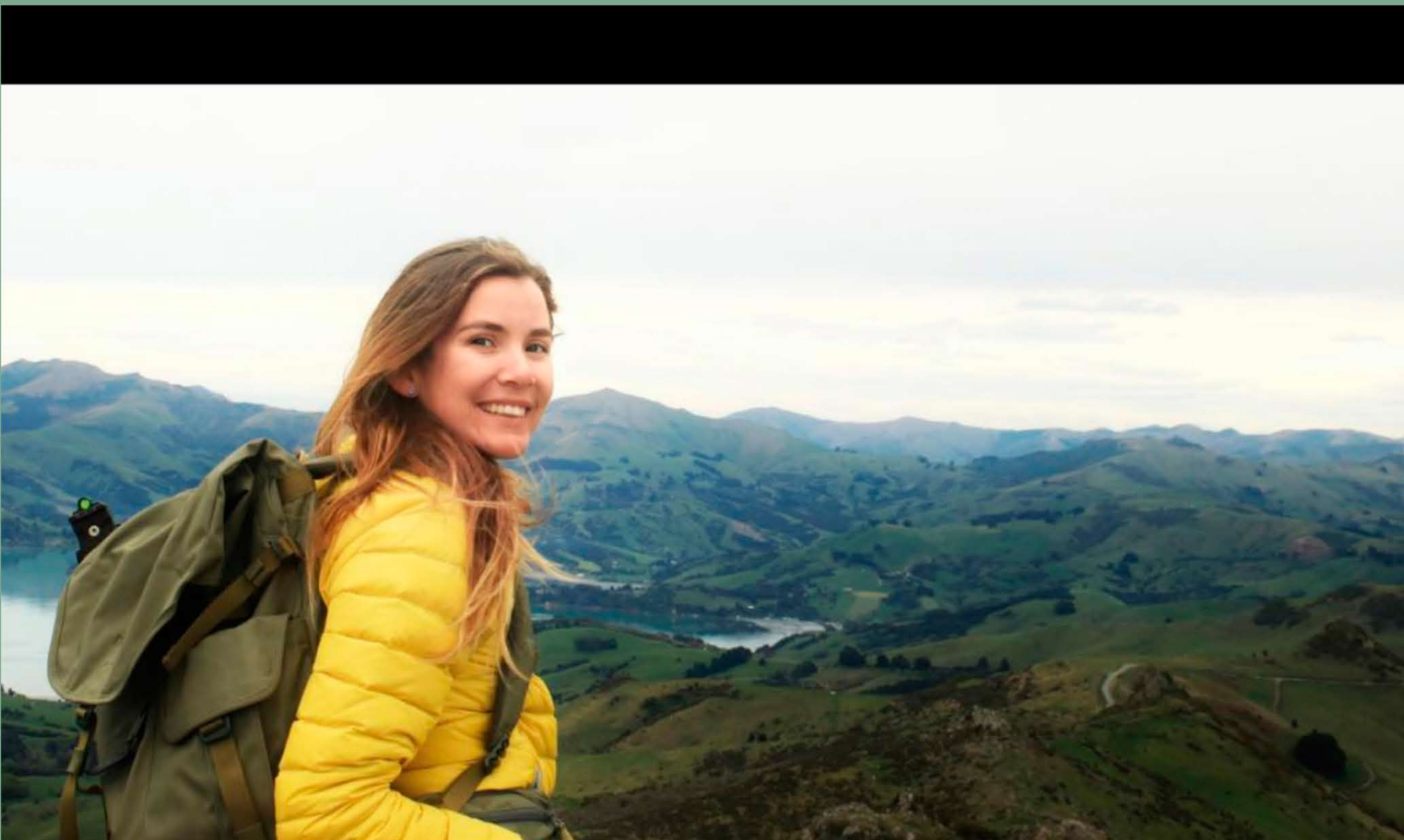
2.

Ambassadorship

Face of your brand

Use and wear products

Posts announcing partnership



nangausa • Following



nangausa Meet Coni one of our newest ambassadors. She was born and raised in Chile and has been traveling the world with her husband for the past 5 yrs. We look forward to sharing more of her adventures but for now you can follow her [@the_wanderer_photographer](#) .

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.
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Liked by lifestylegearnz and 112 others



nangausa Merry Christmas from our family to yours.

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.
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.
.

 [@the_wanderer_photographer](#)
#nanga #adventure #travel
#mountain #outdoors
#brandambassador #hike #explore



Liked by youngutah and 55 others

DECEMBER 25, 2018

Participation in Projects
and Major Adventures

Content Creation

Products included

depends on
the contract



High-Quality Photos

Instagram Stories

Product Reviews

Participation in Social Projects

Participation in Major Adventures

3. CONTENT
CREATION



PREVIOUS COLLABS

SAWYER



HETCHY GEAR



MILLICAN



KIWI
CAMPING





**Tactical
Freedom**



**Backcountry
Cuisine**



**NOSO
Patches**



OPPO

Previous Projects

Paper
and Ink
Nepal


Printing Images for
villagers from remote
places of the Himalayas

No
WORDS,
MYANMAR

Show the life of the people of Myanmar

Finding
the
Ancestors,
New
Zealand

Maori History



If you like my work
and my style I would
be happy to discuss
any further collabs and
partnership options
with you :)

Hope you enjoyed
reading this and I wish
we could work together
in the near future!

Kind regards,
Coni

The Wanderer Photographer