



# SARAH CARLSON

Editor at **the Real Housewives of MINNESOTA**

## CONTACT

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🌐 RealHousewivesofMN.com

## SOCIAL

Facebook fans: 5,200  
Twitter followers: 2,900  
Instagram: 2,500  
Pinterest: 750  
YouTube: 125

f fb.me/realhousewivesofmn

📷 @MNhousewives

🐦 @MNhousewives

## AS SEEN ON:



## SPECIALTIES

- Family & Parenting
- Fashion
- Beauty
- Fitness & Health
- Food & Recipes
- Travel
- Local Events
- Gift Guides

## ABOUT

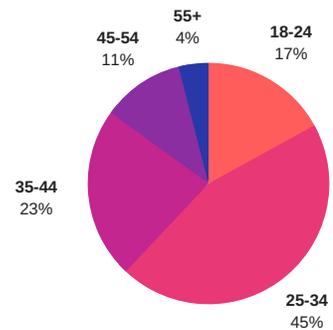
In 2011, Sarah established the Real Housewives of Minnesota website as a way to write about wifehood. Since then, she's become even more than a wife, she's now a mother too! Focus of the blog then shifted into a women's lifestyle website that caters to everything that women love, including parenting, fashion, fitness, beauty, food, travel and loads more.

## STATISTICS

Monthly Visitors  
Page views per month: 18,000-20,000  
Unique monthly views: 7,000-9,000



### Age Demographics



## SERVICES & SPONSORSHIPS

### MONTHLY SIDEBAR AD

Right-hand sidebar ad offered on a monthly basis. These advertisement placements provide a link to your website, banners are accepted as a 250x250px JPG or PNG file.

### GIVEAWAYS

Running a one-time giveaway can not only help build brand awareness but it also increases your social network presence when participants enter to win. Brand is responsible for shipping in a timely manner.

### SPONSORED POSTS

A featured sponsored post includes creative introduction to your brand and uses key terms of your choice. These posts are typically around 400+ words and when the article is finished, price includes 3 social shares.

### EVENT COVERAGE

We can help create buzz for an upcoming event or write up a summary post of an event you are hosting to relay the big news! We will take large, clear and lively photos that convey the vibe of being in the moment. This can also include live social posts at the event as well.

### SPEAKING

If you have an event you would like Sarah to speak at, we will go over the details with you to give an customized estimate.

Note: All blog posts and social shares are written to abide by FTC guidelines.