

# Sarah HEARTS®



Sarah Khandjian  
founder & content creator

Sarah Hearts finds joy in creating beautiful things and helping others do the same.

## SARAH HEARTS MISSION

100K

PAGEVIEWS  
per month

SOCIAL REACH  
across platforms

75K

3.1M

IMPRESSIONS  
monthly on pinterest

## AUDIENCE

FEMALES, AGES 18-44

BEGINNER TO INTERMEDIATE DIY-ERS

ENJOY ATTAINABLE LIFESTYLE CONTENT

## WAYS TO PARTNER

- Create organic advertisements as Facebook and Instagram videos featuring your product/service
- Partner to create original DIY projects, tutorials, recipes, styled photography and more
- Beautiful high quality, engaging content that inspires readers to create, purchase, and share

## FEATURED CONTENT



17 month series of unique DIY projects, original recipes and sharable videos for Harvest Snaps



3 month original holiday DIY video tutorial series and blog content created for Adobe



5 month original recipes, blog posts, and videos created for Pocky; 725,000 video views

LET'S COLLABORATE TODAY Contact [sarah@sarahhearts.com](mailto:sarah@sarahhearts.com)



100+ original videos created



4 million minutes of watch time



10.3 million total video views



58 original illustrations created for digital wallpaper downloads



500+ original DIY projects and recipes created



Shared by Martha Stewart, pinned 19,000 times



Released a baking mat on Amazon, reached rank 32 in its category



Travel blogged from Japan, Singapore, Australian, Hong Kong, England, UAE and 10+ U.S. cities



105 tickets sold to in-person workshop in less than 24 hours



## PRICE SHEET

### VIDEO & BLOG POST

\$3,950

- Reach a larger audience by partnering to create a sponsored blog post that includes an embedded original Facebook video. Content includes social shares across platforms and teaser Instagram video.

### ORIGINAL VIDEO CONTENT

\$2,750

- Engage potential customers through a beautifully styled video that features your products/services and is optimized for Facebook and Instagram. Average reach for Sarah Hearts videos is 100,000 people; most videos have a completion rate of greater than 90%.

### SPONSORED BLOG POST

\$2,750

- Partner to create unique DIY projects, recipes, and/or styled content that features your products and/or services. Tagged content is shared across the Sarah Hearts social platforms.

### STYLED SOCIAL MEDIA PHOTO

\$500

- Create a one-of-a-kind tagged image that is shared on one (1) Sarah Hearts social media channel (i.e. Instagram, Facebook, Pinterest, or Twitter) that can also be shared on your own social accounts.
- +\$150 for 3 frame Instagram story with 1 swipe-up link

### STYLED PHOTOGRAPHY

\$250+

- Styled hi-resolution photos highlighting your products/services to use for your own promotional and marketing needs. Price varies according to the number of images created.

*Pricing subject to change or increase. Exact pricing will depend on actual services rendered and agreed upon.*

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