

texts from last night

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About Texts From Last Night:

Don't remember that text from last night? We do. Texts From Last Night (TFLN) launched in 2009 to give entertaining messages between friends the platform they deserve. The site quickly gained international popularity for its relatable, hilarious content, and our audience has ballooned to 8+ million dedicated fans, increasing by the thousands every day. Now, user-submitted texts can be found on the brand's website, textsfromlastnight.com, its blog, tfn.co, as well as its social media accounts on [Twitter](#), [Facebook](#), [Tumblr](#), [Instagram](#) and [Pinterest](#). The TFLN app, previously available in the Apple App Store, has been downloaded by over 1.2 million people.

Our Website Statistics/Influential Reach:

TFLN's site has, on average, 450,000-500,000 unique visitors per month, with an Alexa Rank of **38,161** in the United States. TFLN gains new traffic by updating content 12 times a day on the site and 10 to 15 times a day on Twitter, Facebook, Tumblr, Instagram and Pinterest. Our website is easily searchable, and all of our Internet properties are mobile and SEO-optimized.

Demographic/Target:

TFLN's demographic consists of both women and men between the ages of 18 and 35 years old, making between \$40k-80k a year, typically living in urban areas. We serve a predominantly female audience (about 65%), and our traffic comes from domestic and international locations, primarily spanning the entire U.S., as well as Canada, the UK and South Africa.

Technical Requirements & Details:

Our site is currently optimized for mobile use and responsive to accommodate various devices. The re-release of the TFLN app is currently scheduled for a 2017 launch.

Press:

Texts From Last Night has been featured by an array of media outlets, from the New York Times to BuzzFeed. Over the years, the brand has hosted popular events for its audience in cities all over the United States. Texts From Last Night has also had a presence at notable festivals, like Coachella and GovBall NYC and recently secured a partnership with Sound on Sound Fest in Austin, TX as one of the event's "homie" brands.

Partnerships:

Over the years, TFLN has partnered with many brands, from fellow large, internet-based properties like Men's Humor to apps like Happn and Glimpse, as well as enterprise clients like Livenation, Oxygen and BravoTV. From ad space to affiliate marketing to sponsored content, we offer a variety of advertising and advertorial options. In our experiences with advertisers and affiliate marketing partners, the most successful partnerships have been with brands with similar audience profiles, as well as general brand style.