

a taste of **koko**

eat well and travel often



ABOUT THE EDITOR

A Taste of Koko is Austin's top food and travel blog featuring the most delicious finds in the city. A Taste of Koko is the official restaurant expert for Visit Austin TX.

With a fresh voice, A Taste of Koko covers the hottest restaurants, weekend getaways, and home entertaining.

BLOG STATS

50,000
MONTHLY UNIQUE VISITORS

70,000
MONTHLY PAGEVIEWS

30,000
NEWSLETTER SUBSCRIBERS

73%
FEMALE READERS

24-44
READER AGE GROUP

BRAND COLLABORATIONS

A Taste of Koko collaborates with brands to develop authentic, beautiful stories with a lifestyle touch. We work with lifestyle categories including food & beverage, design & decor, and travel brands.

Previous collaborations include IKEA, KitchenAid, Nike, PayPal, Carnival Cruise Line, and more!

POPULAR TOPICS

- Restaurant coverage
- City guides
- Weekend getaways
- Recipes
- Home entertaining
- Home decor

FEATURED ON

Huffington Post • NBC iVillage • CultureMap • Eater • Austin Women Mag • KXAN News • Popsugar • Apartment Therapy •



8,200
@atasteofkoko



7,400
@atasteofkoko



1,200
@atasteofkoko



31,000
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