



Hi! My name is Claudia Materdomini. I started blogging about beauty, health and lifestyle products in 2011. I have a passion for all things beauty related (from high end to drugstore). My fans love to hear about the latest in skincare, makeup, nails and hair. As a mom and fitness fanatic, I also love to share photos and tips on topics like health, fitness and food.

My home base is in Huntington Beach, and I love being outdoors in the California sun! My hobbies are working out, exploring what I can do with photography and finding new products to share with my fans. I am also a social media manager, blogger liaison and community manager by day.

Contact: [claudia\\_csn@yahoo.com](mailto:claudia_csn@yahoo.com)

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SOCIAL MEDIA

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**1400**

**followers**

[@iliketotalkblog](#)



**390**

**followers**

[@iliketotalkblog](#)



**19,600**

**followers**

[@iliketotalkblog](#)



**1350**

**followers**

[@iliketotalkblog](#)

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BLOG  
STATISTICS

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**2100+**

MONTHLY  
UNIQUE VISITORS

**2500+**

MONTHLY  
PAGE VIEWS

**22,740+**

SOCIAL MEDIA  
FOLLOWERS

## AUDIENCE

**80%**

FROM THE US  
(15% from Canada &  
the UK)

**91%**

FEMALE

**38%**

AGE 25-34

**38%**

AGE 18-24

**pop**  
beauty

**COOLA**<sup>®</sup>

**YOUNGBLOOD**<sup>®</sup>  
MINERAL COSMETICS



**NUDESTIX**

**JAN MARINI**  
SKIN RESEARCH

## PARTNERSHIP OPPORTUNITIES

I'd love to work with you on a custom collaboration or ambassadorship. Just ask!

### **Dedicated Instagram Feature**

(MOST POPULAR) One Instagram post dedicated to featuring your product(s) (no other brands mentioned). May include promo code & link in bio for 24 hours.

**\$100 (or 2 for \$150)**

### **Integrated Instagram Feature**

An Instagram post featuring your product(s) as well as other brands (product flatlay, look of the day, etc).

**\$75**

### **24 Hour Instagram Story**

Minimum of 2 stills or video/boomerang showing off the product(s). (Usually 150-250 views per image.)

**\$40**

### **Instagram Giveaway**

One Instagram post featuring your product(s) and hosting/organizing a giveaway.

**\$125**

### **Dedicated Blog Post**

One blog post dedicated to reviewing your product(s) (no other brands mentioned). Features 3-4 styled and edited photos.

**\$300**

### **Instagram Video Content**

Dedicated video featuring your product(s). May include promo code and link.

**\$250 – Instagram**

I Like to Talk A Lot follows FTC and Google guidelines for sponsored content.

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