



STRICTLY WEDDINGS™

2016 PARTNER INVITATION

YOUR EXCLUSIVE INVITATION AWAITS...

Strictly Weddings personally invites you to be a part of the only wedding-focused media brand taking luxury style to the next level. Our Luxe List partners are the trendsetters shaping the industry's future with a presence that now extends far beyond our US borders. Our newly designed website provides content rich, easy-to-navigate, mobile-friendly pages with prominent vendor listings that directly link our brides to your company's website and social media channels.

The Strictly Weddings icing on the cake? Our 5 million engaged Facebook fans and fast growing Instagram and Pinterest pages make us a powerful digital force as both a wedding influencer and industry promoter. Our mission is simple: to elevate the luxury bridal market by highlighting the most exquisite wedding vendors in the world.

Join us and watch your brand presence soar!

Kay Kestler xoxo

Founder & CEO



THE **NEW** STRICTLY WEDDINGS WEBSITE

Announcing the new **DELUXE** edition of the Strictly Weddings website, combining elegant design, powerful SEO, and ultra rich content curated for the luxury bride.

ATTRACTING AN AVERAGE **200K** PAGE VIEWS A MONTH WITH OUR:

- Strictly Weddings Luxe List** }
A carefully curated vendor list connecting brides with the most exclusive talents by partner region. }
- Featured Weddings** }
A collection of ultra-glamorous, high-style weddings designed to attract the most discerning of brides. }
- Wedding Inspiration** }
A gorgeous blog showcasing the latest in trendsetting style from the tastemakers of the luxury wedding world. }

OUR PARTNERS

We hand-select and feature only the top professionals in each of the major bridal categories related to couples in the midst of wedding planning. Your business or service will be positioned among the very best-in-class.



The Plaza

Details Details
WEDDINGS & EVENTS

KEHOE
DESIGNS

AMSALE

Butterfly
floral & event design



The Pierre
NEW YORK

Dimitra's Bridal

Montage
BEVERLY HILLS

ENTERTAINING COMPANY
Up Market Catering

Brett Matthews
PHOTOGRAPHY

TRUMP
HOTEL
CHICAGO



CHICAGO
BOTANIC
GARDEN

HMR
DESIGNS

R
REVELRY
event designers

GG!
GOOD GRACIOUS!
FOOD | EVENTS | WEDDINGS

emptyvase
FLORIST OF LOS ANGELES



OUR FANS ARE YOUR FANS

How does Strictly Weddings ensure she is looking to you for her big day? By introducing you to the wedding party:

5.4 MILLION
FACEBOOK FANS
GROWING BY +80,000 PER WEEK
THE MOST INFLUENTIAL WEDDING
INDUSTRY PAGE IN THE WORLD.

STRICTLY WEDDINGS INSIGHTS

- 17.9 MILLION UNIQUE PEOPLE REACHED PER WEEK.
- 2.5 MILLION UNIQUE PEOPLE REACHED PER DAY.
- 2.6 MILLION UNIQUE PEOPLE ENGAGED PER WEEK.
- 17.6 MILLION POST CLICKS PER WEEK FROM FANS AND NON-FANS.
- EACH POST REACHES AN AVERAGE 200,000 PEOPLE WITH AN 18% ENGAGEMENT RATE.

THE PRIME BRIDAL MARKET!



AUDIENCE PROFILE
67% OF OUR AUDIENCE
IS WOMEN AGES 18 TO 34



47%

OF FOLLOWERS ARE
FROM UNITED STATES

6% PHILIPPINES
6% UNITED KINGDOM
4% BRAZIL
4% AUSTRALIA



@STRICTLYWEDDINGS
FOLLOWERS ON A MAP by iconosquare.com

58.2k

FOLLOWERS
GAINED

LAST MONTH 😊



@STRICTLYWEDDINGS
GETTING FAMOUS by iconosquare.com

BRAND AWARENESS ON OUR GROWING

INSTAGRAM

As the fastest growing and one of the most engaging social media networks, Instagram offers brands new opportunities to gain visibility and leverage "picture marketing."

By posting your best photos that showcase your work and designs on our growing Instagram, and tagging back to your own Instagram account, we not only help build brand recognition, but also develop brand loyalists.

We continually analyze our followers' behavior and understand their activity, this is one of the reasons our account is growing so rapidly.

PHOTO BY: SHERADEE HURST



PHOTO BY: SAMUEL LIPPKE

GROWING PINTEREST PRESENCE

We all know brides will spend countless hours on Pinterest! Why not make it easy for them to pin your best work to their wedding inspiration pages! As a Strictly Weddings partner, your images are prominently featured in our collection of gorgeous partner boards. By leveraging our immense Facebook following, we are able to send over hundreds of new pinners to our Pinterest page each day!

PHOTO BY: JEFF LANGHORNE

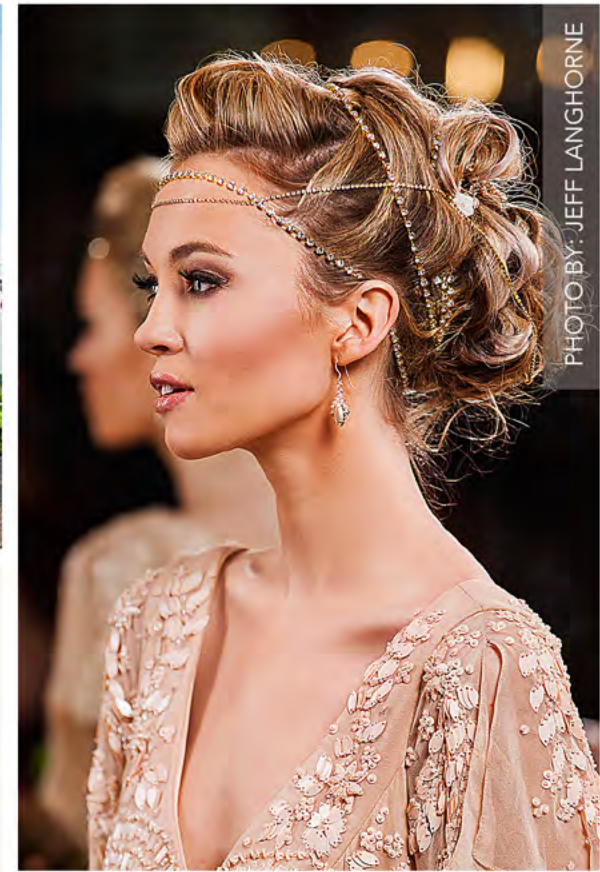


PHOTO BY: TIM OTTO



PHOTO BY: THISBE GRACE

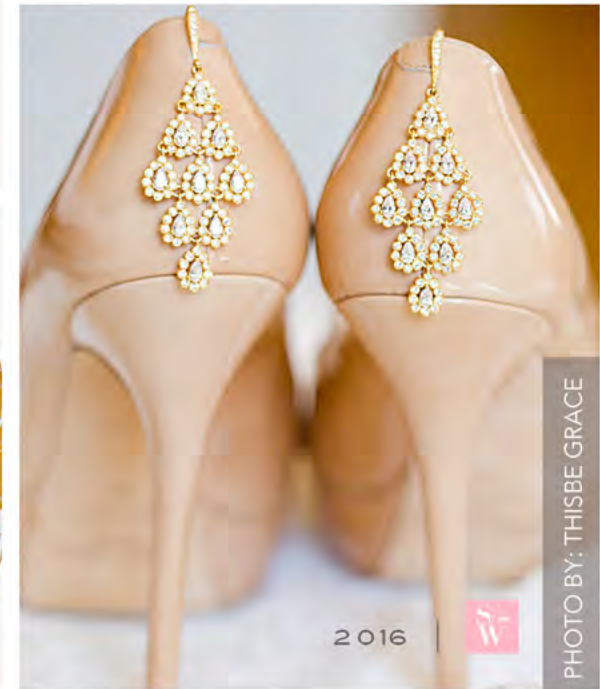


PHOTO BY: THISBE GRACE





Partner Packages

2016 2017

Our partner packages provide a powerful luxury wedding portal directing the high-end bridal market straight to you.



Strictly Opulence

PACKAGE A - \$9,000/YEAR

Reserved for our premier partners, this opulent media package provides the most exclusive and widespread coverage on Strictly Weddings' website and social media:

- Designer's current collection in Strictly Wedding's online gallery.
- Listed as preferred vendor with premium image placement on the Strictly Weddings website in our regions for one year.
- Dedicated Partner page with 12 images, full description of services, contact information and link to company website and social outlets.
- 3 Blog features per year with full social media cross promotion.

COMPLIMENTARY

Social Media Benefits

- 2 Facebook shares or posts per week.
- 1 featured Partner board on Pinterest with Partner's dedicated pins.
- 2 posts a week on Instagram with tag to Partner's account.
- Mentions and RT on Twitter at discretion of SW, minimum 3 to promote blog feature.
- Mentoring from Strictly Weddings on best practices with social media.



Strictly Luxury

PACKAGE B - \$6,000/YEAR

Our luxurious media package guarantees our partners the following exposure on Strictly Weddings' website & social media.

- 12 gowns in Strictly Weddings online gallery.
- Listed as a preferred partner with featured image to your company listing in regions for one year.
- Dedicated partner page with 6 images, with full description of services, contact information and link to company website and social outlets.
- 2 Blog features per year with full social media cross promotion.

COMPLIMENTARY

Social Media Benefits

- 1 Facebook share or post per week.
- Select pins on your featured city/region Pinterest board.
- 1 post per week on Instagram.
- Mentions and RT on Twitter at discretion of SW, minimum 2 to promote blog feature.





PHOTO BY: EDDIE JUDD

Strictly Splendor

PACKAGE C - \$3,000/YEAR

Our splendid media package guarantees our partners the following exposure on Strictly Weddings' website & social media:

- 8 gowns in Strictly Weddings online gallery.
- Listed as a partner with featured image next to your company listing in our regions for one year.
- Partner page with a single image, full description of services, contact information and link to company website and social outlets (no company photo gallery).
- 1 Blog feature per year with social media cross promotion.

COMPLIMENTARY

Social Media Benefits

- 3 Facebook shares or posts a month.
- Select pins on your featured city/region Pinterest board.
- 3 posts per month on Instagram with tag to partner's account.
- Mentions and RT on Twitter at discretion of SW, minimum 1 to promote blog feature.



Posted on September 2, 2014 | 5 comments

Joanne Fleming | Bespoke Period Wedding Gowns

Aliquam erat volutpat. Morbi ligula.

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Donec sit amet gravida ante, vel vulputate tellus. Aliquam erat volutpat. M orbi ligula dui, sollicitudin at enim tincidunt, ultrices molestie felis. Sed venenatis, felis eget pretium aliquet, diam enim imperdiet tortor, id aliquet neque mauris in felis. Aliquam elementum nibh nec elit finibus facilisis. Pellentesque ac nunc



TOP SPOT
MEDIUM RECTANGLE
300 X 250 PIXELS

SECOND SPOT
MEDIUM RECTANGLE
300 X 250 PIXELS

SECONDARY SPONSORSHIP
300 X 100 PIXELS

FLOATING LOWER
MEDIUM RECTANGLE
300 X 250 PIXELS

COLOR INSPIRATION
BROWSE BY COLOR



Advertising & Specs

The Strictly Weddings weekly blog features all the newest trends, luxury and drama of our top tier wedding vendors. The content marries strong search engine optimization with bountiful wedding inspiration for our high end luxury brides. Ad sponsorships are but another way to market your brand to our extremely targeted audience.

MEDIUM RECTANGLE SPONSORSHIP

300 x 250 pixels, JPG or PNG only
\$550 per month / Top Spot
\$400 per month / 2nd Spot
\$275 for 14 days / Floating Ad
Sponsorship ad will link directly to advertiser's website or preferred URL.
1 sponsor per 300 x 250 placement

SECONDARY SPONSORSHIP

300 x 100 pixels, JPG or PNG only
\$500 / 3 months, \$850 / 6 months
Sponsorship ad will link directly to advertiser's website or preferred URL.

GENERAL ADVERTISING CONDITIONS

1. All advertiser content featured on StrictlyWeddings.com is subject to the approval of Strictly Weddings (the "Publisher") who may cancel or reject any advertising for any reason at any time without liability even if previously acknowledged or accepted.
2. All partner promotions across all social media platforms (shares, posts, tweets, and pins) are at the discretion of Strictly Weddings.
3. It is the responsibility of the advertiser to submit images and supporting copy to be considered for partner features (on Wedding Inspiration blog) and Featured Weddings. All submissions are subject to review by the Publisher and may be rejected for any reason at any time. Strictly Weddings writers and content editors will support partners by writing features, selecting images and creating image layouts.
4. Any condition on contracts, orders, or copy instructions, including, without limitation, those involving the placement of advertising within a blog will be treated as a request only. The Publisher's inability or failure to comply with any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising.
5. The advertiser and agency hereby jointly and severally indemnify and hold the Publisher harmless from and against any and all claims, damages, liabilities, obligations, losses, and expenses (including, without limitation, attorneys' fees and disbursements) in connection with the publication of such advertisements, including, without limitation, those arising from claims or suits for defamation, copyright or trademark infringement, misappropriation, violation of the Lanham Act or rights of privacy or publicity, or from any and all other claims now known or hereafter devised.



WE LOOK FORWARD TO HEARING FROM YOU

For more information on
Partnership please contact:

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- 📌 pinterest.com/strictlywedding
- 🐦 twitter.com/strictlywedding