



LBVB

MEDIA KIT 2021

# Ana Snyder

Fitness Expert - Content Creator  
Social Media Influencer - Public Speaker

[www.getbuffwithana.com](http://www.getbuffwithana.com) | [@littlebuffblondie](https://www.instagram.com/littlebuffblondie)





ANA SNYDER

# About Ana

Ana is an Atlanta-based fitness, travel and lifestyle influencer. She is also a private personal trainer and specializes in body sculpting and strength training. She initially grew renown in the fitness world about 3 years ago when she competed in fitness shows and became one of the top NPC Bikini athletes in North America.

Now she focuses on keeping an active lifestyle while traveling around the U.S. She loves to share tips on how stay balanced and fit while on the road--whether that be wellness advice, athleisure clothing ideas, or beauty tips

# Available for

Fitness Modeling/Film  
Fitness/Nutrition Consultant  
Speaking Events  
Ambassadorship  
Social Media Content and Collaborations  
Product Reviews

# Contact

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Based in Atlanta, GA

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# LBVB Instagram + Audience

ANA SNYDER



112k  
followers

## INSTAGRAM AUDIENCE

54% Men

94% US

46% Women

1.1% South Korea

25 - 34 years old

## INSTAGRAM COLLABORATIONS



Lark Hotels



Fit Jeans

@littlebuffblondie





## Google Cameo

Fitness authority for Google -- Ana amplified her presence on Google by answering trending health and wellness questions (Nov 2020-present)



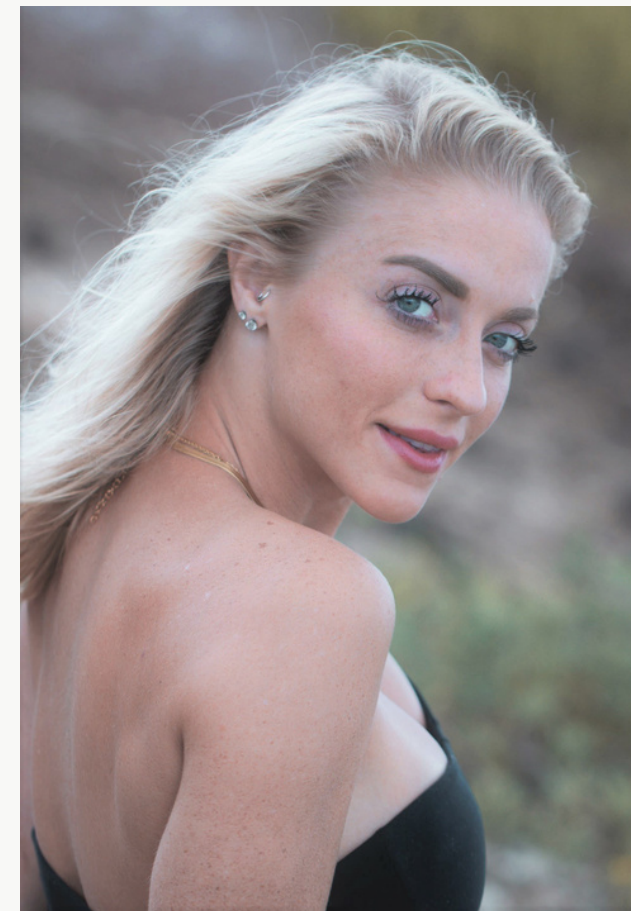
## Laser Away

Acted in a commercial for Laser Away's Coolsculpting services and has an ongoing partnership marketing monthly Laser Away specials (2018-present)



## Jed North

Collaboration to market Jed North Women's newest fashion, athleisure, and lingerie lines every month (2019-present)



## 1AND1 Life

Expert writer for digital wellness platform and lifestyle brand 1AND1 Life. Writes reviews and blogs on financial, physical, intellectual, spiritual, and emotional wellness (2019-present)



## Brands + Testimonials

ANA SNYDER



"Ana is incredible to work with! She produces professional quality work - that really tells a beautiful story- quickly and efficiently."

-Persona Nutrition

@littlebuffblondie



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# Lets Work Together

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