



# MY DAILY FASHION DOSIS

PERSONAL STYLE BLOG

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## **ABOUT** **MY DAILY FASHION DOSIS**

*My Daily Fashion Dosis is a personal style and lifestyle blog. Carmen Leenen who is the founder and owner of this blog is a 20 –something online influencer.*

*She writes about fashion, trends, beauty, travel and everything that inspires her. Her style is a mix of feminine and sexy with an urban and edgy twist.*

*Carmen inspires her followers with a daily style update.*



## **MISSION**

# **MY DAILY FASHION DOSIS**

*I want to inspire people and I live to create.  
It is my life mission.  
I want to inspire the world and do great things.  
Which automatically puts me on top of my game.*

## **TARGET GROUP**

*Women between 17 – 38*

*Trend following*

*Career- oriented and ambitious.*

*Looking for daily inspiration*





## STATS

# MY DAILY FASHION DOSIS

<i>Unique visitors</i>	65K+
<i>Countries</i>	100+
<i>Pageviews</i>	120K+

## SOCIAL CHANNELS

<i>Instagram</i>	132k+
<i>Facebook</i>	1100+
<i>Bloglovin</i>	1700+
<i>Pinterest</i>	850+



## **COLLABORATIONS**

# **MY DAILY FASHION DOSIS**

*One Piece, Disaronno, Zalando, Missguided, Cluse Watches, Healthy People, Steve Madden, Daniel Wellington, Southern Comfort, Van der Valk hotels and many more.*

## **COLLABORATION TYPES**

*All collaboration are custom made.*

*Examples: advertorials, social media posts, giveaway, Instagram take-over, brand ambassador, brand review etc.*

## **FEATURES**

*In printed media such as Metro Mode, Fashiolista, VIVA, Blogazine.*





**CONTACT**  
**MY DAILY FASHION DOSIS**

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**RATES**

*Rates start at €450 and may vary as all collaborations are custom made.*

*More information is available upon request.*