MY DAILY FASHION DOSIS

PERSONAL STYLE BLOG



ABOUT MY DAILY FASHION DOSIS

My Daily Fashion Dosis is a personal style and lifestyle blog. Carmen Leenen who is the founder and owner of this blog is a 20 –something online influencer.

She writes about fashion, trends, beauty, travel and everything that inspires her. Her style is a mix of feminine and sexy with an urban and edgy twist.

Carmen inspires her followers with a daily style update.



MISSION MY DAILY FASHION DOSIS

I want to inspire people and I live to create. It is my life mission. I want to inspire the world and do great things. Which automatically puts me on top of my game.

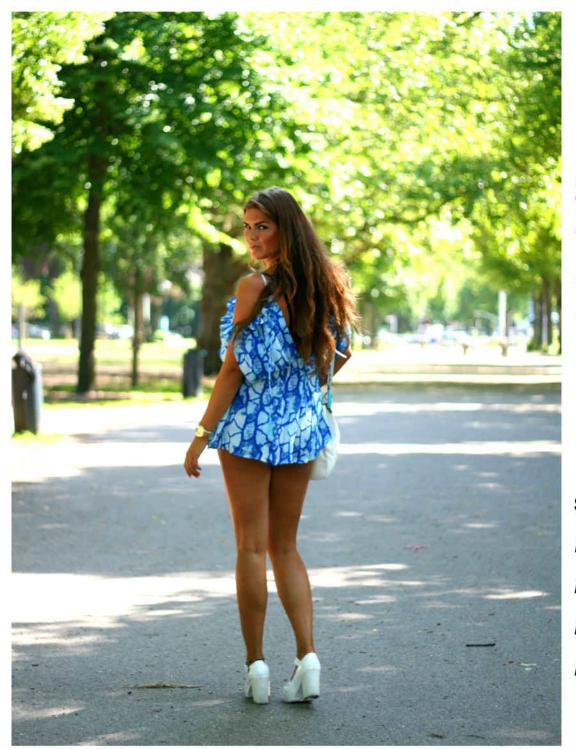
TARGET GROUP

Women between 17 – 38

Trend following

Career- oriented and ambitious.

Looking for daily inspiration



STATS MY DAILY FASHION DOSIS

Unique visitors	65K+
Countries	100+
Pageviews	120K+

SOCIAL CHANNELS

Instagram 132k+ Facebook 1100+ Bloglovin 1700+ Pinterest 850+



COLLABORATIONS MY DAILY FASHION DOSIS

One Piece, Disaronno, Zalando, Missguided, Cluse Watches, Healthy People, Steve Madden, Daniel Wellington, Southern Comfort, Van der Valk hotels and many more.

COLLABORATION TYPES

All collaboration are custom made. Examples: advertorials, social media posts, giveaway, Instagram take-over, brand ambassador, brand review etc.

FEATURES

In printed media such as Metro Mode, Fashiolista, VIVA, Blogazine.



CONTACT MY DAILY FASHION DOSIS

Carmen Leenen

+31 642238229

mydailyfashiondosis@live.nl

@carmen_mdfd

RATES

Rates start at \in 450 and may vary as all collaborations are custom made.

More information is available upon request.