

THE LA SURVIVAL GUIDE

A rulebook for dividing + conquering all things Los Angeles

- ✉ thelasurvivalguide@gmail.com
- 📡 thelasurvivalguide.com
- 📷 [instagram.com/thelasurvivalguide](https://www.instagram.com/thelasurvivalguide)
- 📘 [facebook.com/thelasurvivalguide](https://www.facebook.com/thelasurvivalguide)
- 👤 snapchat: lasurvivalguide
- 🐦 twitter.com/lasurvivalguide



Camille Newbern

Native of Southern California, citizen of the world.

The ultimate LA cliché, a girl of many slashes.

Doing a little of everything, seeing a little of everywhere, with her Papillon, Pip, by her side.

110k+

Instagram
followers

2,500+

Unique blog
visitors monthly

1,100+

Facebook
fans

PREVIOUS PARTNERSHIPS

drybar®



smart

petco 



verizon✓

beaming®
PURE. ORGANIC. JOY.



LET'S WORK TOGETHER /

- × Product reviews
- × Original social media content creation
- × Event hosting + appearances
- × High resolution images

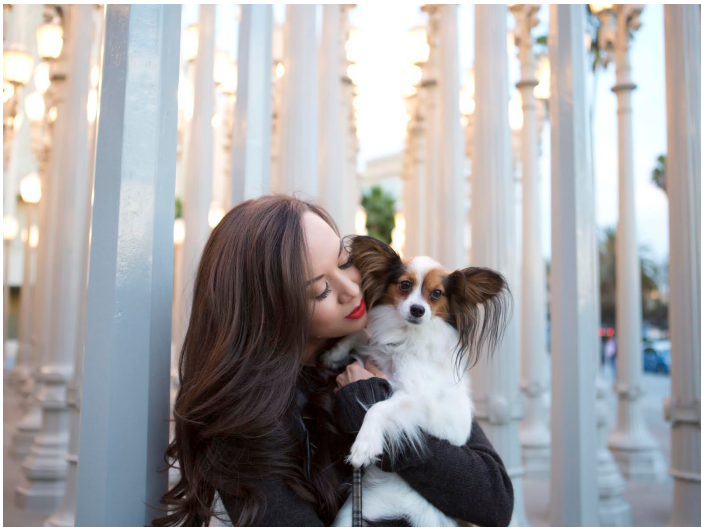
WHO'S FOLLOWING?

THE LA SURVIVAL GUIDE FOLLOWERS ARE /

- ✘ Gender demographic: Women account for 70% of followers, Men account for 30%
- ✘ Age demographic: 18-35 accounts for 65% of followers

Interested in:
Fashion, beauty,
travel, fitness, art,
animals

✘





「 THE LA SURVIVAL GUIDE 」

