



GET LOST WITH JACKIE

TRAVEL, LIFESTYLE
VIEWS & HUES

MEDIA KIT - OCTOBER 2017





WHY JACKIE



When collaborating with 'Get Lost With Jackie' you're not just working with a travel blogger with a large, active following to promote for your business; you're also collaborating with a business owner, consultant and strategist with expertise and knowledge to create content that grasps your consumers attention and keeps them engaged.

In fifteen years of experience working on business development for brands such as BMW and Mercedes-Benz and on social media for luxury concierge and lifestyle services Jackie mastered the meticulous art of social media/online marketing. Jackie will work with you and your brand to create the most effective campaign possible.

JACKIE'S AUDIENCE



Jackie's audience has a flair for the finer things in life including luxury properties, exotic cars, lavish vacations and undiscovered destinations. Typically, content relating to travel, luxury and the overall 'lifestyle' are engaged with most on her website/socials.

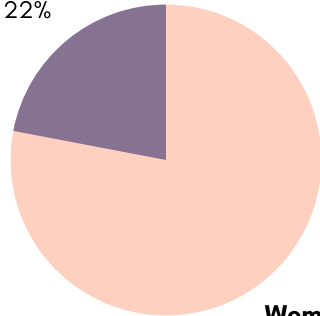
Web Audience:

72% from USA
8% from U.K
6% from Italy
4% from Australia
10% from all other

17,000+ Page views/month
10,000+ Unique visitors/month

Men

22%



Women

78%

Social Audience:



@getlostwithjackie | 71,000+



/getlostwithjackie | 27,500+



@jackiegetslost | 5,000+



@theblondenomad | 4,900+

Total Estimated Reach:

125,000+



JACKIE'S TRAVEL CAMPAIGN SAMPLES



PARTNER, COLLABORATE, SPONSOR



GetLostWithJackie.com and the accompanying social media platforms are a great place to hit the ground running with social media efforts. Jackie teams up with brands to market their content on her social media pages, tagging and @'ing during the process, creating a buzz for your brand.

Campaign & Marketing Options:

- Sponsored Posts
- Social Media 'Takeovers'
- Product Giveaways/Contests
- Photography/Videography
- Press Trips
- Brand Ambassadorship
- Hotel/Resort/Property Reviews
- Product/Service Reviews
- Restaurant/Hospitality Reviews

Press Trips, Product Giveaways/ Contests, Brand Ambassadorship and all other inquiries will be handled on a case by case basis dependent on brand needs, my time and availability.

Jackie & her work have been featured in:

