



MR. BATTLE  
MENSWEAR & LIFESTYLE



LIFESTYLE





# MENSWEAR



# WHO IS MR. BATLLE?

MR. BATLLE IS DIGITAL INFLUENCER BASED IN NEW YORK, WHO THROUGH HIS SOCIAL PLATFORMS AND BLOG SEEK TO SHOW THE WORLD A PERSONAL VISUAL OF STYLE. WHAT HAPPENS WHEN PASSION AND GOOD TASTE COME TOGETHER?

#MRBATLLE- A DIGITAL PORTAL FOR QUALITY FASHION, MENSWEAR AND LIFESTYLE ORIGINAL CON



# WHY BRANDS WORK WITH MR. BATLLE?

DURING THE PAST ONE YEARS AND HALF I HAVE GAINED THE TRUST OF MY AUDIENCE BY CREATING AND ENGAGING THROUGH ORIGINAL CONTENT ACROSS THE BLOG AND SOCIAL PLATFORMS. MY SOCIAL POST INFLUENCES OTHERS TO DRESS BETTER AND MORE...

ACCORDING TO ANALYTICS, MY AUDIENCE CONSIST OF 58.1 % MALE 41.9% FEMALE WITH THE MAJORITY OF THEM BETWEEN THE AGES OF 18-34 RESIDING IN THE UNITED STATES.

THE MOST EFFICIENT WAY I REACH PEOPLE IS BY MY SOCIAL CHANNELS: INSTAGRAM, FACEBOOK, TWITTER & SNAPCHAT. I ALSO CONNECT THROUGH MY BLOG WHICH HAS SIGNIFICANT PAGEVIEWS.

401,000	1,200	1,300	10,000	300
INSTAGRAM	TWITTER	FACEBOOK	BLOG (MPV)	OPENS



# WHAT CAN I DO FOR YOUR BRAND?

## PHOTO

A PICTURE TELLS MANY STORIES. THEREFORE, I STRIVE TO TAKE AMAZING BEAUTIFUL STILLS WITH HIGH END EQUIPMENT THAT CAPTIVATES AND ENGAGES THE VIEWERS. THESE PHOTOS ARE POSTED ON ALL OF MY SOCIAL PLATFORM TO DEVELOP BUZZ FOR THE BRAND.

## SOCIAL MEDIA ACTIVATIONS

THE GOAL IS TO REACH AS MANY PEOPLE AS POSSIBLE, AND IN THE PROCESS ENGAGE WITH THEM. I ACHIEVE THIS BY CREATING CONTENT SPECIFICALLY TAILOR FOR YOUR BRAND THEN POSTING IT ACROSS MY SOCIAL CHANNELS (INSTAGRAM, TWITTER, AND FACEBOOK).

## SPONSORED POST

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THE  
**Williamsburg**  
**Hotel**

SOME OF MY RECENT PARTNERSHIP

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**LE LABO<sup>®</sup>**  
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ARE YOU READY TO START WORKING WITH MR. BATLLE

