

Aika's Love Closet

WWW.AIKA.SLOVE.CLOSET.COM



About Aika

Chic, edgy, and contemporary, Aika brings her Japanese roots to the Pacific Northwest with her budding blog: **Aika's Love Closet**. Aika's mission is to inspire others to embrace who they are and have confidence in their daily lives through fashion and style. Her Buddhist practice and principles contribute to her style by the way of her positive perspective and fluid approach to life and creativity.



Highlights

- Originally from Kanagawa, Japan. Aika moved to Seattle in 2008.
- Leaves her mark on the global fashion scene with ensembles featured in publications all over the world.
- Aika's unique style has been featured in local and national media outlets including, Seattle Times, Marie Claire magazine, Mane Addict, The New York Times, Seattle Refined, and Fohr.
- Past collaborations include Swarovski, Diane Von Furstenberg, H&M, Uniqlo, Free People, Missguided, River Island, Converse, Hello Kitty and more.
- Aika infuses her Japanese and American fashion sense to create her own *unique* yet highly *versatile* and *diverse* style.
- Professionally photographed images with carefully selected locations to match any brand's aesthetic.
- Organically grown and engaged following with 60+ comments per post.
- Named the Seattle "*Fashion Blogger of The Year*" in 2017 by a local digital outlet, **Ville Magazine**.



List of Services

BLOG POST

“I want to inspire others through my style and fashion and also want to teach people that styling can not only help you look better, but boost your inner confidence as well,” Aika offers a unique blog post with her on-trend looks in high-quality photography curated to meet the needs of your brand.

SOCIAL MEDIA POSTS

Aika’s engaged following eagerly awaits each authentic post she creates. She loves to highlight the brands by giving a shoutout for strong brand awareness.

TAKEOVERS

Let Aika take over your Instagram or Snapchat and help you create a fun experience for your current followers with her lively personality.

GIVEAWAYS

Looking to build brand awareness of boost followers? She'd be happy to host a giveaway just for you on her Instagram and Blog

APPEARANCES

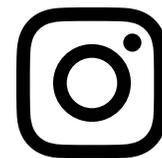
She would be happy to make a guest appearance at your next event that brings her followers and the guests to learn more about your event or brand. She will make sure they leave the event feeling special and happy.

TRAVEL REVIEW

Aika loves to travel and would be delighted to share new places and experiences for exclusive reviews either on blog or Instagram.

MODELING

In addition to style blogging, Aika has professional modeling experience. For Aika’s modeling portfolio go to www.aikaslovecloset.com/modeling



72 K - Instagram
[@aikaslovecloset](https://www.instagram.com/aikaslovecloset)



3.6K - Facebook
[@aikaslovecloset](https://www.facebook.com/aikaslovecloset)



755 - Twitter
[@aikaslovecloset](https://www.twitter.com/aikaslovecloset)



700 - Snapchat
[@fashionistaika](https://www.snapchat.com/add/fashionistaika)



99.1 K - Wanelo
[@aikaslovecloset](https://www.wanelo.com/aikaslovecloset)



"You're creativity shines through in your styling so much! I think you are very talented!"

-LAUREN

"You nail it every time, and you've had some incredible looks! I am obsessed with your hair and love how unique you are"

-KYLA

What readers are saying...

"I love how much fun you have with your hair and style. You're a blast to visit and follow."

-DESIREE

"I swear all your shots belong in fashion magazines."

-BRI



"I love Aika's bold and edgy style and always look forward to collaborating with her."

- BRAND COMMUNICATIONS
MANAGER, SWAROVSKI

What brands are
saying...

"Aika is a pleasure to work with! Professional, personable and on-trend, Aika always delivers. Aika is great at interpreting a brand's look and feel to suit her own personal style and make collaborations feel organic and beautiful."

-MINKPINK/HOUSE
OF QUIRKY

"Impeccable content creation and a true sense of style! Aika's unique approach to styling adds value to our brand"

-CHRISTIAN PAUL

Work with Aika



*Stay Fashionable,
Stay YOU-nique*



When partnering with brands as an influencer or stylist, Aika makes it a priority to understand brand values and incorporate pieces seamlessly with her unique but approachable style. Talk with Aika to inquire about pricing, long-term collaborations, or creating a customized package to meet your campaign needs.



- Contact -

Email aika@aikaslovecloset.com
to discuss how we can work together!

www.AIKASLOVECLOSET.com