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# EVERYDAY

with Erin

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Ethical & Eco-Friendly Fashion, Beauty & Lifestyle



Hello, I'm Erin-Elizabeth! I'm an actress and model based in Los Angeles, California. I started my blog when I saw at my first wholesale modeling gig, what the fast fashion industry *really* looked like.

The sheer volume of garments from one single warehouse was utterly shocking and very obviously in excess. I couldn't unsee the mountains of garments in production. Needless to say, it changed **everything** about the way I viewed fashion and consumerism as a whole.

So, I made a place where everyone could find the best fashion, beauty, and lifestyle brands that go above and beyond to make a difference in our world.

What was formerly known as [www.ErinElizabeth.me](http://www.ErinElizabeth.me) has grown into EVERYDAY with Erin. Shining a light on brands that are more ethical, more eco-friendly, more sustainable, and/or striving to make a better impact overall...

so that living consciously is something everyone can just do naturally, **EVERYDAY**.



[www.EVERYDAYwithErin.com](http://www.EVERYDAYwithErin.com)



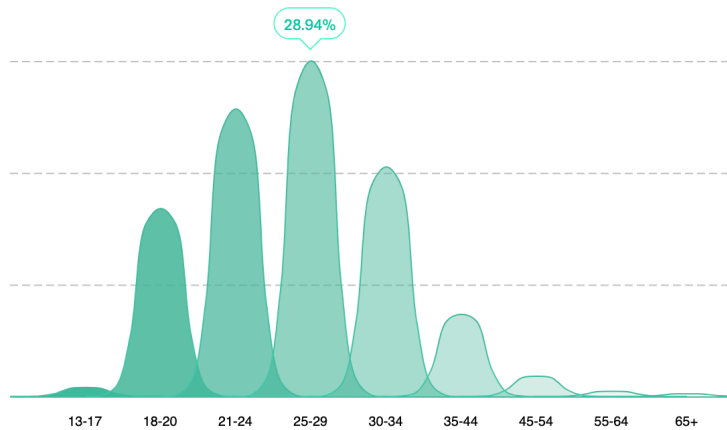
3.7 k Impressions in last 90 days  
2.3 k Total Audience in last 90 days

1.1 k Monthly Visits  
53 k Total Visits  
Zero Banners/ads, **ALL YOU!**

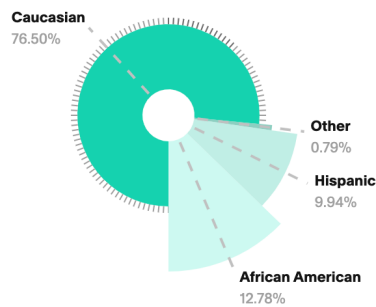
17.6 k Followers  
2 k Avg. Impressions Per Post  
2 k Avg. Reach Per post

# AUDIENCE INFO

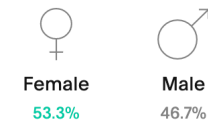
## Audience Age



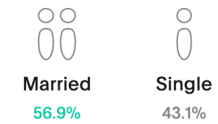
## Audience Ethnicity



## Audience Gender



## Audience Marital Status



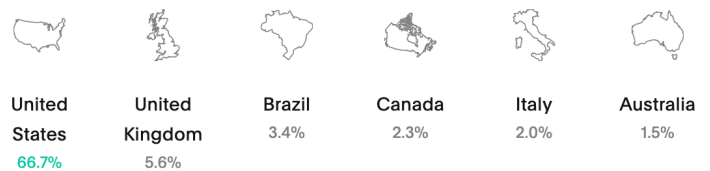
## Audience Parental Status



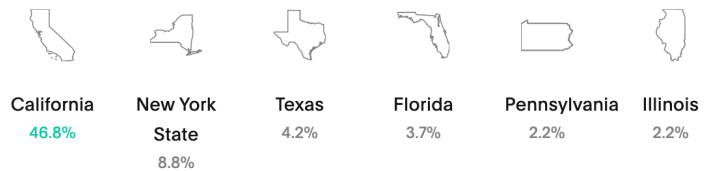
## Audience Religion



## Top Audience Countries



## Top Audience States



*We Are Better Together*

- Sponsored Social Media Posts
- Contests & Giveaways
- Brand Ambassadorship
- Photo & Video Content creation
- Event Appearances & Hosting
- Website Product Reviews
- Exclusive Blog Article Advertising
- Long-term or one-time Partnerships available





# PREVIOUS PARTNERS



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# RATE CARD

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## EXCLUSIVE BLOG ARTICLE & INSTAGRAM BUNDLE

- 500+ word Exclusive Blog Article on ErinElizabeth.Me with links directly to your Website and Instagram at conclusion
- 1 : Photo, Video, REEL or IGTV post on @ErinEEMiller Instagram, with your @handle, Tag and up to 5 preferred hashtags in caption
- 3 Instagram story Slides with your @handle , preferred hashtags and Swipe Up link to Exclusive Blog Article, Your website directly (optional use of affiliate links & promo codes if available)
- All original content created (3-5 images or video) is released to brand for digital use only, in perpetuity.

**\$500 + PRODUCT**

## INSTAGRAM POST & STORIES

- 1 Static Photo, Carousel (3 frames), Video, REEL or IGTV post on @ErinEEMiller Instagram with your @handle and up to 15 preferred hashtags in caption
- 3 Instagram story Slides with your @handle , preferred hashtags and Swipe Up link to your website directly (optional use of commission promo codes if available)
- All original content created (2-3 images or videos) is released to brand for digital use only, in perpetuity.

**\$350 + PRODUCT**

## INSTAGRAM STORIES

- 1-2 Instagram story Slide on @ErinEEMiller with your @handle , preferred hashtags and Swipe Up link to your website directly (optional use of commission promo codes if available)
- All original content created (2-3 images or videos) is released to brand for digital use only, in perpetuity.

**\$75 + PRODUCT**

***Long term partnerships are available, preferred, and generally more beneficial.  
Please inquire for pro-rated, customized options for your campaign needs.***



EVERYDAYwithErin.com  
HelloEVERYDAYwithErin@gmail.com





Thank you so much for  
your interest in a partnership!

