

THE HUNGRY CHRONICLES

ABOUT ME



I'm an Austin-based food, travel, and lifestyle blogger & social media influencer with a solid audience and presence across all social media platforms. I work as a freelance social media strategist and manager for local businesses in the lifestyle & hospitality niches, and am also a luxury travel advisor for a Virtuoso agency out of Dallas. I have a passion for seeking out the best food and discovering new cities on my global travels.

THE HUNGRY CHRONICLES BLOG

In 2012 I founded my blog (initially called Hungry Girl Austin) and since have established myself as one of Austin's top food, travel, & lifestyle blogs. I was recently asked to be a Driven Ambassador for Lexus of Austin and Lexus of Lakeway, and have been asked to partner up with Fox Restaurant Concepts to promote their new restaurants Flower Child and Culinary Dropout. I've been profiled and was the cover model for the first issue of La Revista Mujer, an award-winning, Spanish language magazine celebrating women. In 2016 I was named as one of Austin Way Magazine's Drivers of Style, and have had many opportunities to work with food, lifestyle, and hospitality brands like Ritz-Carlton, Skinny Pop, Viking Cruises, Android, Hershey's, Beanitos, AT&T, and more.

My demographic is 73% female, of whom 45% are age 25-34. I have an international audience, the majority of which is American.

Unique Monthly Views: 2400

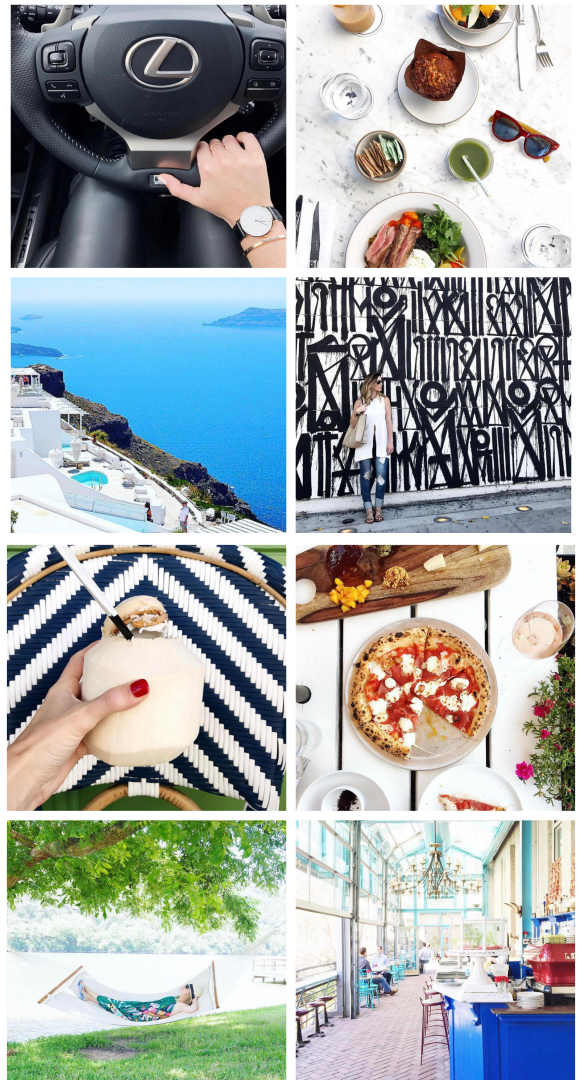
Instagram: 13,300+

Facebook: 1295+

Monthly Page Views: 3726

Pinterest: 2129+

Twitter: 1835+



Rate Sheet

Sponsored Blog Post: \$750

-deliverables include original content/summary on my blog with my opinions including original pictures, link back to brand website, and a post to Instagram, Facebook, Twitter, and posted to appropriate Pinterest boards

Sponsored Social Media Posts:

-Instagram \$200/post

-Facebook \$50/post

-Twitter \$15/post

-Pinterest \$20/board (my pins get looped in my boards, so the pins are constantly exposed to new followers and audiences)

Hosting/Apearances:

\$300 includes time/travel for the event, influencer outreach/sharing event information or invitation with my audience, and posting to social media while at the event, including an Instagram post, several Instagram Stories updates, and posts to Facebook and Twitter.