



CARLOS D HARRIS JR

PRESS KIT | 2017



PRESS KIT



ABOUT

“Style is the way you carry yourself. It is the attitude you bring, and the willingness to step outside your comfort zone. This is what makes your “style” come to life. The most expensive items won’t make you the most stylish person in the room.”

Carlos D Harris Jr. is a one of a kind style influencer and blogger out of Dallas, Texas. Through his dope aesthetic and unique photography, Carlos is dedicated to inspiring others and encouraging them to discover their own style through creative self expression.

Carlos currently boasts thousands of followers and rising. His evolving style and love of fashion has allowed for him to create an online presence like no other.

NUMBERS

Instagram – Over 74.3K followers

WEBSITE: STREETLUX
www.carlosdharrisjr.com

@CARLOSDHARRISJR_

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INSTAGRAM INSIGHTS (as of October 1)

- **PROFILE VIEWS** (per month) – approx. 34,708 views
- **IMPRESSIONS** (per month) – approx. 698,900, including Instagram stories
- **REACH** (per month) – approx. 54,076 existing and potential followers
- **CONVERSIONS** (per month) – approx. 375 conversions from profile to personal website

(NB: Information is subject to regular changes and growth in accordance with following and engagement developments)



For more details regarding Carlos' statistics in a particular area of Instagram, please email: styledbylos@gmail.com

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COLLABORATIONS AND INSTAGRAM FEATURES

Nike – Puma - PacSun – Neiman Marcus - Foot Locker - Timberland – Sky
Vodka – Daniel Patrick – Haycu Watches - Asos - Executive Society – Posture
Apparel – Represent Clothing – Rick Owens Online – Soul Cycle – Killion –
Greats Brand – Koreyo – Vivienne Westwood Official – ByMoondae – Fog –
Working Class Company – Lift Off Supply – Golden Denim – Fear of God –
Neaux Clothing – Foundation Footwear – Crisp Denim – Atelier New Regime –
Freshman on Varsity – Godi – Reves Paris – Admirable Clothing – Honorable
Mention – Leonard and Church – Tackma – Avenue Crew Clothing – FitTea –
No Name Saint – Triple B Clothing – Staple Pigeon – Utopia - Status Anxiety –
Bagara Clothing – Balmain – Kronaby – Nordstrom – Ebags Online

(NB: Information is subject to regular updates)

Collaboration Inquiries:
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