HOW TO WORK WITH FOODBITCH

A MEDIA KIT

FOODBITCH

I'LL TELL YOU WHAT TO EAT AND YOU'LL LIKE IT.

QUICK FACTS

ABOUT
FOODBITCH & FOODBITCH.ME

RESTAURANT RECOMMENDATIONS AND REVIEWS SERVED WITH RAISED EYEBROWS AND HEAPING SIDES OF SNARK, PLUS ENGAGING FOOD AND DRINK PHOTOS, TRAVEL AND DINING EXPERIENCES, AND WELL-CURATED #SPONSORED CONTENT.

SOCIAL MEDIA STATS
AS OF 4/2019

COMBINED REACH: 50K+

INSTAGRAM.COM/ASKFOODBITCH: 36K FOLLOWERS, 800K MONTHLY IMPRESSIONS
TWITTER.COM/FOODBITCH: 10.2K FOLLOWERS
FACEBOOK.COM/OODFAYITCHBAY: 2.4K FANS
PINTEREST.COM/FOODBITCH: 36K MONTHLY VIEWS

- FOHR VERIFIED INFLUENCER SINCE MAY 2017
- DALLAS EXPERT: FOODIEHUB.TV, CHOWHOUND

NAMED ONE OF 10 "INSTAFAMOUS FOODIES TO FOLLOW ON INSTAGRAM" BY THE POWER GROUP

CALLED "THE SASSIEST VOICE ON INSTAGRAM DALLAS" & ONE OF "THE ONLY 7 DALLAS INSTAGRAMMERS YOU ABSOLUTELY MUST FOLLOW" BY CW33

MORE
THAN THE TYPICAL INFLUENCER OR INSTABLOGGER

COPYWRITING BACKGROUND
DIGITAL STRATEGIST
CREATIVE BRAND BUILDER
THOUGHTFUL CONTENT CREATOR

LEGIT FOOD WRITER:
EATER DALLAS
CENTRAL TRACK
WHERE DFW
PLATE MAGAZINE
DALLAS MARKET CENTER: SPARK MAGAZINE

ASK@FOODBITCH.ME FOR MORE INFORMATION

FOODBITCH

I'LL TELL YOU WHAT TO EAT AND YOU'LL LIKE IT.

RATE SHEET

WORK* WITH FOODBITCH

CONTENT CREATION
EVENT PROMOTION & COVERAGE
ADSPACE ON FOODBITCH.ME
AFFILIATE PARTNERSHIP
BRAND AMBASSADORSHIP
#SPONSORED BLOG CONTENT
#SPONSORED SOCIAL POSTS
FREELANCE COPYWRITING
FOOD & TRAVEL WRITING
CREATIVE RECIPE DEVELOPMENT
MENU CONSULTATION

HERE ARE THE RATES:

FREELANCE COPYWRITING	$100/HOUR
ADSPACE* ON FOODBITCH.ME	$200/MONTH
ONE #SPONSORED GIVEAWAY*	$300
ONE #SPONSORED INSTAGRAM POST*	$350
ONE #SPONSORED FACEBOOK POST OR TWEET*	$150
ONE #SPONSORED BLOG POST*	$500
RESTAURANT/MENU CONSULTATION, INFLUENCER OR PUBLIC EVENT PLANNING, SOCIAL MEDIA TAKEOVERS, ETC.	LET'S TALK...

*QUICK NOTES ABOUT TRANSPARENCY

A. I ONLY ACCEPT ADVERTISERS THAT I LIKE AND WOULD RECOMMEND IN REAL LIFE EVEN IF I WEREN'T BEING GIVEN COMPENSATION.

B. ALL #SPONSORED POSTS ARE CLEARLY DISCLAIMED AS SUCH.
IF THIS DOES NOT APPEAL TO YOU, THEN YOU ARE LIKELY THE WRONG ADVERTISER FOR FOODBITCH.
NO BIGGIE; I'M SURE WE CAN STILL BE FRIENDS.

ASK@FOODBITCH.ME FOR MORE INFORMATION