about TANYA FOSTER

BASED IN: DALLAS, TEXAS
@TANYAFOSTERBLOG

TANYA IS A DALLASITE, LIFESTYLE BLOGGER, ACTOR, WIFE AND MOM. THIS EMPTY NESTER IS PET PARENT TO TWO NORFOLK TERRIERS AND TWO ORANGE TABBY KITTENS. SHE KEEPS HER AUDIENCE IN THE KNOW ON FASHION, TRAVEL, RESTAURANTS, RECIPES, BEAUTY, AESTHETIC PROCEDURES AND MUCH MORE. SHE'S AN EVERYDAY WOMAN WHO IS ALWAYS ABOUT TOWN EXPLORING NEW OPPORTUNITIES WHILE ENCOURAGING HER FOLLOWERS TO TRY SOMETHING NEW THROUGH HER BLOG AND SOCIAL CHANNELS. TANYA BLOGS 5 TIMES PER WEEK.

site STATISTICS

DEMOGRAPHICS

90% FEMALE

45% OF READERS BETWEEN 25-34 YEARS OLD

SITE STATS

MONTHLY PAGEVIEWS: 50K

MONTHLY UNIQUES: 15K

MONTHLY SESSIONS: 20K

CONVERSION RATE: 3%

SOCIAL STATS

TWITTER: 4K+

FACEBOOK: 12K+

PINTEREST: 10K+

INSTAGRAM: 90K+

average story views: 2k

press&PARTNERS

PRESS

DALLAS MODERN LUXURY

D

Dallas Business Journal

The Dallas Morning News

PAPER CITY.

TRAVEL IDEAS

PARTNERS

NORDSTROM

TALBOTS

MARY KAY

wayfair

chico's

GRAYMALIN

OLLY

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