

# BOBBY RAFFIN

WWW.BOBBYRAFFIN.COM

Toronto based blogger focused on fashion trends, lifestyle, travel and fitness while involving promotional features and reviews to a global online audience.

## Fanbase

26,860+ Instagram Followers  
67,855+ Fans on lookbook  
2,988+ Bloglovin' Followers  
2,157+ Blogger Subscribers  
5,749+ Facebook Page likes  
1,896+ Twitter Followers

## Page views

550-700+ Unique daily pageviews  
18,000+ Monthly pageviews  
2,874,768+ Total pageviews  
500+ views per daily look on Lookbook  
803,434+ Total Lookbook Pageviews

### Statistics

55% male  
45% female  
48% aged 18-24  
42% aged 25-44

### Top Countries

United States  
Canada  
Russia  
Norway  
Ukraine  
Germany

For sponsorship and rate enquires:  
[bobby\\_raffin@hotmail.com](mailto:bobby_raffin@hotmail.com)



# Rates

## Option One: Gift

1 instagram post including hashag/ mention

## Option Two: \$60

- \* blog post: includes links and keywords of your choice  
4-6 creative photos with products
- \* 1 instagram post: includes mention/ hashtag
- \*1 tweet mention/ hashtag

## Option Three: \$100

- \*blog post: 6-12 creative photos  
includes links and keywords of your choice  
paragraph about the product/ brand
- \*2 instagram posts: includes mention/hashtag
- \*lookbook post with link to website
- \*1 tweet mention/ hashtag
- \*1 facebook mention/ hashtag

