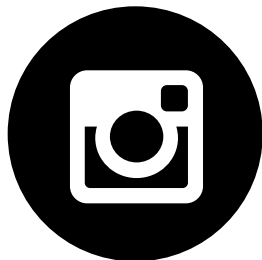




# CARLOS VILLALOBOS

MEN'S: FASHION + FITNESS + GROOMING



9.7k

@carlos\_villalobos

## ABOUT CARLOS:

I am entrepreneurial by nature and I have always been fascinated by influencer marketing as well as fashion and fitness. Representing brands is essential and creating great content is paramount and what I strive to do everyday.

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BLOG: [WWW.CHASINGCARLOS.COM](http://WWW.CHASINGCARLOS.COM)

EMAIL: [CARLOS@CHASINGCARLOS.COM](mailto:CARLOS@CHASINGCARLOS.COM)

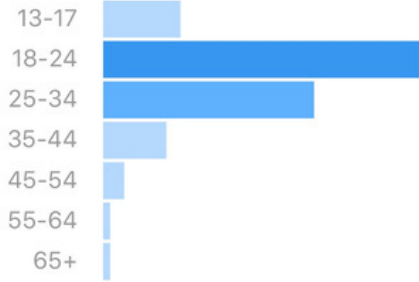
PHONE: +1 916 813 5880

# @Carlos\_Villalobos

MEN'S FASHION | FITNESS | GROOMING

## Age Range (i)

All Men Women



[View Insights](#)

[Promote](#)



Liked by ericka\_megan and 1,500 others

**carlos\_villalobos** I love this time of year and the holidays season in SoCal! Only thing i need is a sweater from @oldnavy

1.5K 49 3 8

### Interactions (i)

39

Actions taken from this post

Profile Visits 38  
Website Clicks 1

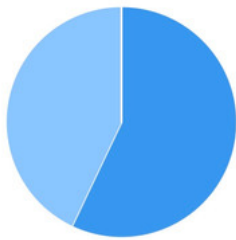
### Discovery (i)

4,551

Accounts reached  
87% weren't following you

Follows 3  
Reach 4,551  
Impressions 5,517  
From Hashtags 3,943  
From Home 1,021  
From Profile 134  
From Other 419

57%  
Men



43%  
Women



# @CARLOS\_VILLALOBOS

www.chasingcarlos.com

## MEDIA PACKAGES:

### STARING AT CARLOS

**Price:**

\$150 (1 post)

\$100 (IG Story)

**Package**

**Includes:**

- One Instagram Post dedicated to business including personalized tags and hashtags
- One IG story post

### WALKING WITH CARLOS

**Price:**

\$300 (2 x post)

\$100 (IG Story post)

\$200 (Youtube Plug-in)

**Package**

**Includes:**

- 2 Instagram posts
- 1 Instagram Story
- Youtube plug in on video

### CHASING CARLOS

**Price:**

\$450 (3 IG Posts)

\$200 (IG Stories)

\$500 (Blogpost)

\$350 (Youtube video)

**Package Includes:**

- 3 Instagram Posts
- 2 Instagram stories
- Full Blog post with photos & backlink
- Youtube video

## ADDITIONAL PRICE OPTIONS:

**Instagram:**

\$50 per Instagram Story

\$100 per post

\$100 - Your site or site post about your product linked in bio for one week

