

**CONTACT ME... LET'S TALK!**

MICHELEWEINSTEIN@HOTMAIL.COM



A FIT AND FABULOUS  
*Michele*  
BALANCING FASHION, FOOD, & HOME DECOR



*About the Girl:*

MICHELE IS A GRADUATE OF THE UNIVERSITY OF VERMONT WITH A BA IN BIOLOGY AND NUTRITION & FOOD SCIENCES, A MEMBER OF PHI BETA KAPPA. AND A VALEDICTORIAN...

**BUT SHE'S ALSO THE GIRL THAT STRUGGLED IN ORDER TO GET THOSE THINGS. SHE GREW UP WITH A TYPE I DIABETIC AND SOMEONE ALLERGIC TO CORN, AND STRUGGLED HERSELF. AFTER TEN YEARS OF STRUGGLING WITH ANOREXIA, SHE REALIZED THAT:**

LIFE WASN'T JUST ABOUT FITNESS. LIFE IS FINDING AND DOING WHAT YOU LOVE, AND MAKING THE MOST OF EVERY EXPERIENCE!



*The  
Blog*

SO ON A FIT AND FABULOUS MICHELE, SHE SHARES A MIX OF FASHION, FOOD, TRAVEL AND HOME DECOR!

**BY SHARING, SHE HOPES OTHERS CAN BECOME "FIT & FABULOUS" AS WELL!**

**AND SHE HAS... HER BLOG HAS BEEN FEATURED ON MULTIPLE PUBLICATIONS INCLUDING A DIVISION OF USA TODAY.**

*Past Partnerships Include:*

VISA, KOHL'S, BEHR PAINT, BUILD.COM, GIVENCHY, OSCAR DE LA RENTA (MULTIPLE TIMES!), IT'S A 10 (MULTIPLE TIMES!), HALLMARK, TONE IT UP, ALBA BOTANICA, BEARPAW, MUUNA COTTAGE CHEESE, QUEST, NATURE MADE, CHASER BRAND, ABERCROMBIE & FITCH, PAUL MITCHELL, TOM'S OF MAINE, NEUTROGENA, AURATE, DICK'S SPORTING GOODS, PATAGONIA, ROYCE NYC, HEALTH-ADE





Also  
Seen On:



# Stats:



FOLLOWERS: 9,800

HIGH ENGAGEMENT: ~12%

+1,549 FOLLOWERS IN 30 DAYS  
(~10% GROWTH)

65% FEMALE/35% MALE

## PAST WORK:

**VISA:** [HTTPS://WWW.INSTAGRAM.COM/P/BP-NOMJG9EI/](https://www.instagram.com/p/BP-NOMJG9EI/)

**PURINA:** [HTTPS://WWW.INSTAGRAM.COM/P/BPJ\\_ZUUB7DM/](https://www.instagram.com/p/BPJ_ZUUB7DM/)

**LES GEORGETTES:** [HTTPS://WWW.INSTAGRAM.COM/P/BPSHYRXGG5Z/](https://www.instagram.com/p/BPSHYRXGG5Z/)

**BEHR:** [HTTPS://WWW.INSTAGRAM.COM/P/BPNMWLZAYFU/](https://www.instagram.com/p/BPNMWLZAYFU/)



**CONNECTIONS: 6,500+**  
**1,020 PROFILE VIEWS**



**FOLLOWERS: 1,000+**



**FOLLOWERS; 1,050+**  
**350,000+ VIEWS**



**FOLLOWERS: 260+**



**TBA!!!!**



**1,700 SUBSCRIBERS**  
**12,000 MONTHLY VIEWS**  
**7,800 UNIQUE VIEWS**

## PAST WORK:

**NATURE MADE:** [HTTPS://WWW.AFITANDFABULOUSMICHELE.COM/OMEGA-3S/](https://www.afitandfabulousmichele.com/omega-3s/)

**BEHR:** [HTTPS://WWW.AFITANDFABULOUSMICHELE.COM/ELEGANT-ROOM/](https://www.afitandfabulousmichele.com/elegant-room/)

**P.S. MICHELE IS ALSO FOHR CERTIFIED AND HAS BEEN FEATURED ON 201  
MAGAZINE (A SUB-DIVISION OF USA TODAY)**

# Services:

WHILE THESE ARE MY STANDARD RATES, I UNDERSTAND THAT EACH COMPANY HAS THEIR OWN BUDGET! I AM NEGOTIABLE BASED ON THE PRODUCT VALUE I AM GIVEN, AND ALSO ON MANY FACTORS I CAN NOT SIMPLY LIST. SO IF YOU ARE INTERESTED, PLEASE CONTACT ME, AS I WOULD LOVE TO FIND A WAY TO COLLABORATE!

*Instagram Feature or Hosted Giveaway*  
HIGH QUALITY PHOTO AND A WELL-THOUGHT OUT CAPTION!

RATE + PRODUCT

 \$400

*Instagram Story*  
3-4 SLIDES (PICTURES & VIDEO)

\$200

*Blog Feature + Social Shares*  
*(Instagram, Twitter, Pinterest)*

\$525

*You Tube Review*

TBA

*Account Takeover*

2 INSTAGRAM PHOTOS & STORIES ON BRAND'S ACCOUNT

 \$375

***If there is another service that's needed, let's  
make it happen!***

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