

For Your Consideration...

BARISTA BRIAN - LIVE!

Celebrity Latte Artist and Global Media Sensation, **Brian Leonard #baristabrian** performing latte art, live at events globally 2023!

Brian's Estimated Reach 2021-2022:
+350 Million

Brand Partnerships and Sponsorships Available

Instagram @baristabrian

- **31.5k Followers**
- 79% Female 21% Male
- Top Locations - Toronto, LA, NYC, UK
- Top Age Group - 24-35

TIKTOK @baristabrianleo

- **79k Followers**
- 84% Female 16% Male
- Top Locations - USA, Canada, UK, Australia

Featured at

- Sundance Film Festival 2017, 2018, 2019, 2020
- Toronto International Film Fest - Deadline Studio 2017, 2018, 2019, 2021, 2022
- Deadline - The Contenders - Oscars 2018, 2019, 2021
- Deadline - The Contenders - Emmys 2018, 2019, 2022
- SXSW - 2022

Recent Press

- CNN - TV and Online <https://cnn.it/3AbqA0Y>
- Toronto Star - Feature/Print <https://bit.ly/3O6nscv>
- The Morning Show - Australias #1 Morning Show-Live Interview <https://bit.ly/3Gqwcfe>
- Metro UK <https://bit.ly/3NZCq49>



The Artist...

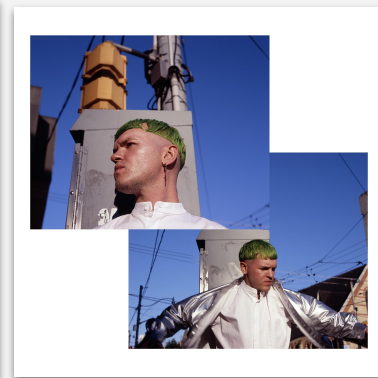
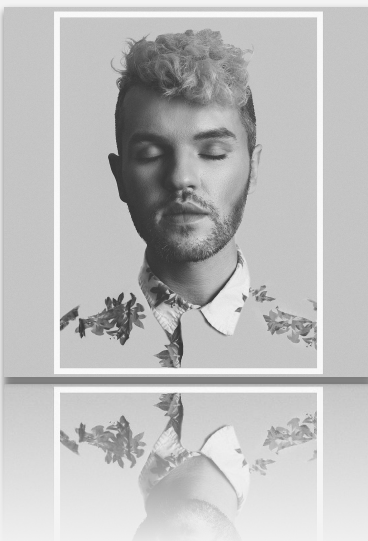
Brian Leonard aka Barista Brian, is an internationally recognized artist, media personality, host and content creator. A Scorpio, middle child of 5 from a small city in Atlantic Canada, Brian began to pursue his creative passions in Toronto.



First appearing on our screens in 2015, Brian has risen to be a global media presence for his latte art and celebrity affiliations.



With 100's of millions of views, his work has been celebrated by Meryl Streep, Tom Hanks, Hillary Clinton, Jennifer Lopez, Usher, and hundreds more of the most famous names on the planet.



DEADLINE



His success has led to dozens of media and television appearances across the world, and partnerships with Nespresso, AMEX, Deadline, Apple TV, BVLGARI, Disney and more..



Barista Brian is a household name at Sundance Film Festival, Toronto International Film Festival Events, SXSW and many more. His partnerships with the festivals, major media companies and brands in addition to authentic rapport with celebrities, creates intimate, high-touch experiences and engaging, viral content.

FILM FESTIVALS



2022 Toronto International Film Festival

Deadline Hollywood | Talent Studio
September 9-12, 2022
Global Media Attention reaching 50 million



CELEBRITY EVENTS - VIRAL CONTENT

Deadline Hollywood | Contenders Oscars | Los Angeles

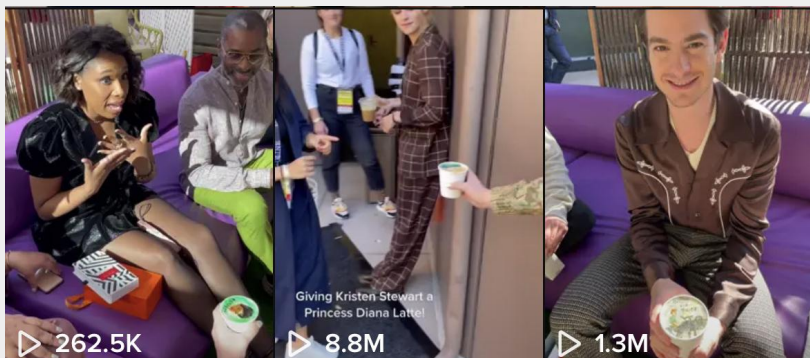
2-Day awards-season showcase with 30+ panels featuring the year's buzziest Oscar-nominated films. Brian created latte art for each panel, celebrating the film being promoted.

Instagram @baristabrian: 11 posts | 3.5 Million Views

- ❖ Viral moments include Kristen Stewart, Andrew Garfield, Jennifer Hudson with celebrity and fan accounts reposting garnering more than **100 million views** online.

TikTok @baristabrianleo: 11 posts | 12 Million Views

- ❖ Viral moments include Kristen Stewart, Andrew Garfield, Jennifer Hudson with celebrity and fan accounts reposting garnering more than **20 million views** online.



Deadline Hollywood | Contenders Emmys | Los Angeles | April 9 & 10, 2022

2-Day awards-season showcase with 30+ panels featuring the year's buzziest Emmy-nominated scripted and unscripted series and documentaries. Led to 2 USA TV appearances, Access Hollywood and Good Day LA.

On Instagram @baristabrian: 19 Posts | 2.5 Million Views

Viral moments include Sydney Sweeney, Courtney Cox, Jared Leto, and Selena Gomez with celebrity and fan accounts reposting garnering more than **15 million views** online.

On Tiktok @baristabrianleo: 15 Posts | 18 Million Views

Viral moments include Sydney Sweeney, Courtney Cox, Jared Leto, and Selena Gomez with celebrity and fan accounts reposting garnering more than **25 million views** online.

PAST PARTNERS

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URBAN DECAY



BRAND PARTNER CASE STUDY



Barista Brian's long-term brand partnership with Nespresso Canada & US showcases his versatility from social to events to television. His cross-platform engagement is a testament to his artistry and unique ability to engage with audiences.

2017:

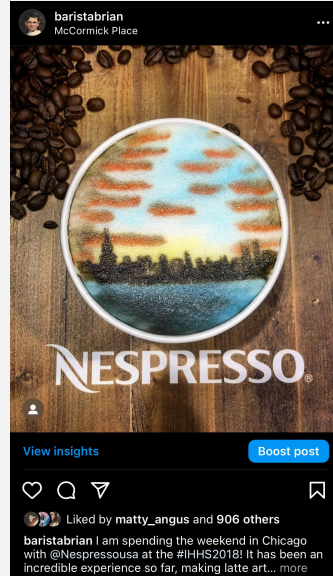
- Branded Television segment on [Cityline TV](#) in Toronto
- In-Store activation during the Toronto International Film Festival, and latte art creation at an after party for the film "Unicorn Store" with Brie Larson
- TV Appearances for Entertainment Tonight Canada, Nationwide CBC News Interview

2018:

- Influencer Event for Nespresso Product Launch Event
- Home Show Convention | 3-Day latte art creation in Chicago.

2019:

- Media Event for Product Launch
- Air Canada Event with Nespresso



Work With Brian...

100+ Events.

300+ Celebrities.

350M+ Views.

20+ TV Shows.

50+ Brand Partnerships.

CONTACT: baristabrianleo@gmail.com
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Rates - Winter/Spring 2023 Latte Art LIVE - Barista Brian Events

Canada:

- Single Event (up to 8 Hours) - 2000.00 CAD
- Multi-Day Event or Multiple Event Package - 1500.00/Day
- Add Social Media Coverage to your event by Brian - 1000.00 (1 Reel/Tiktok, 3 slide Instagram Story)
- Barista Bar - Have Brian Cater your event - by request
- Inquire for more options and add ons
- Sponsorships and Long-Term Partnerships available, please inquire

USA

- Single Event (up to 8 hours) - 2500.00 USD
- Multi-Day Event or Multiple Event Package - 2000.00/Day
- Add Social Media Coverage to your event - 1000.00 (1 Reel/Tiktok, 3 slide Instagram Story)
- Inquire for more options and add ons
- Sponsorships and Long-Term Partnerships available, please inquire

Global Rates Available by Request