

RUNNING AND FITNESS INFLUENCER

# JESS RUNS BLESSED



MEDIA KIT

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## • ABOUT JESS

Wife, mom of 2, mostly clean eater, dachshund lover, RRCA run coach, fashion savvy fitness enthusiast and **RUNNER!** I'm a UT Austin Alum/former pharma rep turned fitness/running/lifestyle influencer looking to inspire and motivate others on my journey to better myself and hopefully qualify for the Boston Marathon one day!

## • RACE PRS

5K 21:34  
10K 44:01  
HM 1:45:41  
FM 3:57:53  
\*\*\*NEXT RACE  
COWTOWN HALF  
MARATHON

42,700+

INSTAGRAM FOLLOWERS

1500+

UNIQUE BLOG VISITORS/ MONTH

10+

PAID SPONSORSHIPS

\*\*\*AGENCY REPRESENTED\*\*\*



694 FOLLOWERS



42.7K FOLLOWERS



120 FOLLOWERS

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## MAGAZINE ARTICLES AND MENTIONS

<https://www.dmagazine.com/health-fitness/2017/07/our-favorite-dallas-fitness-instagram-this-summer-so-far/>  
<https://themove.66audio.com/2016/07/15/top-inspiring-people-to-follow/>  
<https://www.a.zumio.com/blog/health/asthma-attack-or-panic-attack>  
<https://www.orangemud.com/blogs/orangemud/mishaps-from-a-newbie-trail-runner-what-not-to-do>  
<https://themove.66audio.com/2017/05/11/an-ode-to-the-active-mom/>  
<http://dallas.culturemap.com/news/society/05-21-14-partners-card-family-place-kickoff/#slide-4>



Paid collaborations with:  
Lumo Run  
Scott James Jewelry  
Massage Envy  
Diff Eyewear  
Copper Mountain Resort  
Orange Mud  
Febreze  
Pinnertest  
Muscle Milk  
Zyn 22  
Marc Pro

Agency representation by Viral Nation

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