

B O T A L L E Y  
W I L L I A M S



2018 EPK





# MEET BO BIO

Bo Talley-Williams is the mother of five, actress, an entrepreneur, event host, fitness motivator, former RnB singer, philanthropist and wife of professional basketball coach Fred Williams. In addition to these many hats, Bo serves as a motivation to many people, especially after her age-defying photo went viral and made national and international headlines.

Utilizing her new social media platform, Talley-Williams shares tips on health and fitness, plus words of encouragement on her Social media outlets to over 123,000 Instagram followers, over 100,000 facebook and twitter followers combined, but these numbers don't define her, her aspiration for purpose and self love has reached millions of followers all over the world.

A young physique and beautiful grey mane paired with her captivating spirit and heart always draws attention to inspire. With an amazing attitude and strong personality, Bo Talley-Williams outlook on life simply defines living.

In 2014, She formed the 1st ever All FEMALE Celebrity Charity Basketball Game in Atlanta GA called Balling for Lupus. Her foundation Balling for Lupus Luvs main purpose is to help bring more awareness and funds to the chronic illness LUPUS. Her celebrity coaches and players consist of current and former WNBA Players, Actresses, Reality TV Stars, Models and top community influencers. A few of the Celebrity participants, Kaleena Harper, Momma Dee, Frankie Lons, Ms. Juicy, Dice Dixon, Towanda Braxton, Kara Braxton, Michelle Snow, Chasity Melvin, Erica Dixon, Moma Cash, Debra Antney, Plenette Pierson, Lola Robinson, Tyra B, Neffeteria Pugh, Jonica "Blu" Booth, Regina Love, Jhonni Blaze, Comedian Mz. Wall St, Arie Raye Kelly, Reigndrop Lopes, Brooklyn Tankard, Porsha Ferguson and more...

Always excited about the opportunities to give back, Bo Talley has always had the heart of paying it forward and serving her community. As a child, she was always told that it's better to give than to receive, so in early 2007, she and her children decided to start a nonprofit organization called Take the Time Foundation. The Take the Time Foundation's mission is to do just that, take the time for others less fortunate. Although Bo Talley did not grow up with a silver spoon in her mouth, her grandmother and mother always managed to keep food on the table, clothes on her back and roof over her head.

In 2005, she formed Blaq Pearl Entertainment Company with a vision to promote and plan the most exclusive events in the Southeast region. From film directors and actors to professional athletes and recording artist, her client roster includes names such as Comedian Pierre Edwards (Baps), DJ Benny-Demus (Akon's DJ), NFL and WNBA players.

Bo Talley has graced the cover of magazines such as BE MAGAZINE, has been featured in over 20 different magazines across the world. In 2014 she was inducted into the Who's Who in Black Atlanta and again in 2015. 2014 she hosted over 22,000 fans at Charlie Wilson Concert in Madison Square Garden during Super bowl XLVIII and hosted major hair expos such as the Irie Mega Beauty Expo in Daytona Beach Florida. Bo Talley has also been featured on several top Media outlets such as Media Take-Out, Freddyo, 11Alive, Bossip just to name a few. She is the Former Gentle Treatment Beauty Brand Ambassador, with published Blogs on "WHAT A GROWN WOMAN KNOWS". Ms. Bo Talley has received several honors and recognitions for outstanding Leadership in communities around the world.

Bo Talley's life experiences have made her the woman she is today. She is definitely a woman of self-determination, strength, and will power. A woman who has weathered the storm, a woman of greatness that does what it takes to get the job done in life, love, work and happiness.







# COMMUNITY HONORS

**R.I.C.E Awards, Rising In Community Excellence 2016 Award for Entertainment (Balling for Lupus)**

Sigma Gamma Rho Sorority Inc. est 1922, July 2016, Inducted as a Honorary member

**Who's Who in Black Atlanta, Honoree 2014 & 2015**

Ronald E McNair Discovery Learning, Community Excellence Award for Philanthropy - Annual Fill a Back Pack Drive, Career day & Red Ribbon Week ceremony

**Alonzo Crim High School, Community Excellence Award for hosting & producing the schools 1st prom in 12 years**

Dr. Martin Luther King Jr Parade 2016 Dallas Texas, Special Selected parade participate.

**Georgia State University, Upward Bound Leadership Mentor Award, Community Excellence Award of Mentorship 3 year participant**

The Evolution of She Awards, Outstanding leadership Award

**Women Who Give Back Award, (Kelli Brew & Kevin Shyne Writing Sessions)**

WILDE, Women In Leadership Development Empowerment, Fitness Woman of the year Award

**PHAT GIRL FRESH, Award/Honoree, Support and leadership of full figured models leading a healthy lifestyle**

Sistas Inspiring Sistas, BLACK WOMEN ARE AWARD

**Crowning Lupus LLC, Lupus Advocate of the Year**

Charge Up Champaign, Breast Cancer Ambassador

**Riverdale County Health and Wellness Expo, Guest Fitness Trainer**

Georgia World Congress Center Women's Health and Fitness Expo, Featured Fitness Trainer

**Rock Chapel Park, Lithonia, Ga, 1st African American Female to implement the 1st**

**Cheerleading Program, Community Excellence and Leadership Awards during her role as Director/Coach 2003-2009**



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