

STYLE

Miss Molly

sharing my style with confidence and smiles

www.stylemissmolly.com



MOLLY CLIFTON

Media Kit



WHAT READERS ARE SAYING

"THERE ARE TWO BLOGS I VISIT EVERY DAY. 'GAL MEETS GLAM' AND YOURS." -Cait

"I can say with certainty that you make a positive impact in so many peoples' lives with your positive, genuine personality and openness."

-Ellie

"YOU ARE DESTINED TO INSPIRE THE MASSES." -Erica



M E E T M O L L Y

Molly inspires people with her friendly smile, encouraging nature and warm words and has worked hard to create a loyal and engaged following. Building relationships with brands and her followers is a priority. Creative by nature and a business minded perfectionist,

Molly seeks to bring originality, authenticity, and high-quality content to everything she posts. Molly has a unique way of combining fashion inspiration with motivating encouragement for her readers. Known as an "inspirational writer" by her moving #mollyswords, she wants her readers to always leave smiling and inspired!

H I G H L I G H T S

- Top Seattle fashion blogger as featured by Seattle Refined & Revolution PR.
- 100% organic and loyal following.
- Total reach of over 47k+ followers across all social networks.
- Past collaborations with Macys, DSW, DermStore, COACH, Banana Republic, ASOS, & Eva NYC.
- Launched collection of inspiring rings Style Miss Molly X Everly.
- Active & engaging audience with an average of 50+ comments per post.
- Paid professional photography.
- Authentically engages back with followers.



WHAT BRANDS ARE SAYING

"YOU WERE SO EASY TO WORK WITH AND I REALLY APPRECIATED THE EFFORTLESS COMMUNICATION."

-Smile Brilliant

"The photos are gorgeous and we appreciate your styling skills so much to make this your own."

-Elegantees

"YOUR POSTS ARE SO INSPIRING. WE LOVE YOUR SPIRIT, MOLLY!"

-Le Motto





SERVICES MOLLY OFFERS

BLOG POST FEATURE

Molly loves to create blog posts that inspire in every avenue of life. Creatively combining brand highlights with her own unique writing style, Molly can create authentic product reviews that will have long term exposure and strong brand awareness. (\$300-\$600)

SOCIAL MEDIA BLAST

With an engaged following across all social networks, Molly loves to do brand highlights and shoutouts to brands she believes in. Total blast typically includes Instagram, Facebook, Twitter, and Pinterest posts, but can also include Instagram Stories and/or Snapchat features. (\$150-\$300)



HOSTED GIVEAWAY

Giveaways are a great way to build brand growth and awareness. Let Molly be the host for your next giveaway on either Instagram or her blog. (additional \$75)

INSTAGRAM TAKEOVER

Let Molly take over your Instagram and create curated content to help strengthen your brand. Typical Instagram take overs include personal social media shout outs to build brand awareness (\$150-\$250)

TRAVEL REVIEW

Molly loves to travel and can offer dedicated reviews and shoutouts on social media.



APPEARANCES & HOSTED EVENTS

A Seattle native, Molly attends many local events to support the local fashion community. Events don't have to be limited to Seattle though, as she loves to travel! Appearances can include the attendance of Molly as guest host and speaker, as well as promotion of the event through social media to highlight the event before, during, and after. (\$300-1000)

LET'S COLLABORATE!

Molly would be honored to use her social media influence and empowering voice to help advocate for brands she believes in - big or small!

Contact Molly to inquire about a marketing plan that aligns with your goals, combined packages that fit your marketing budget, as well as long-term collaboration opportunities for maximum brand exposure.

*Please note that prices noted in this menu are flexible and subject to change so that Molly can create a package that fits the needs of your campaign.

C O N T A C T

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Keep smiling!

S O C I A L M E D I A

42K  INSTAGRAM

2K  TWITTER

1K  FACEBOOK

2K  PINTEREST