



Sunny SWEET DAYS



KRYSTAL BUTHERUS

PHOTOGRAPHER & BLOGGER

Sunny Sweet Days is a family-friendly Florida food and lifestyle blog dedicated to sharing easy recipes, home décor and party inspiration, and ways to simplify your life. It's a leading inspirational website for busy bloggers, moms, and young women.

Topics

- Food & Wine
- Home Décor
- Party Planning
- Outdoor Entertaining
- Craft Beer
- Travel
- Florida Life
- Healthy Living

Services

- Blog Reviews + Giveaways
- Blog Consulting
- Social Media Marketing
- Twitter Parties
- Recipe Development
- Photography
- Freelance Writing
- Sponsored Posts
- Conference Appearances
- Speaking Engagements
- Webinar Collaborations
- Podcast Guest Spots



50K+



14K+



19K+



15K+



34K+

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What I Offer

*May be negotiated on a case-by-case basis.

RECIPE DEVELOPMENT

- 1 recipe using the product
- Syndicated on social media including Pinterest and Instagram
- Featured in email newsletter (3k+ subscribers)

SPONSORED POST

- 1 creative article using product
- Syndicated on social media including Pinterest and Instagram
- Featured in email newsletter (3k+ subscribers)

INSTAGRAM SHARE ONLY

TRAVEL - AVAILABLE BY REQUEST

Partnerships

- Orchard Supply Hardware Ambassador
- Panama City Beach
- Disney
- Lego Land
- Sea World
- Reserve Direct travel agency
- NOW vitamins/healthcare travel tour

Why Me?

- Will offer Instagram Stories and Facebook Live for travel and entertainment features
- Engaged social media following
- Creator of a network of 2k+ bloggers
- Video experience
- Can provide high-resolution images for your brand (extra cost)