



patricia ARRUDA

Patricia Arruda is a content creator from Canada and owner of @p.arruda on Instagram. As a naturally creative person, her passion began to flourish. As a creator, she prides herself in sharing products she loves, creating a focus on home, lifestyle and beauty.

Established in 2015, Patricia Arruda created an outlet for showcasing her home, interior projects, DIY, design tips, organization, seasonal décor, product reviews, and more.

Social Reach

 35.9K  50K-1M avg

 6.2K  31K

Demographic

91.5% women, ages 20-55
Top locations; USA & Canada

Additional Stats

1000-3000 avg. Story Views
450-1400 avg. Likes
50-130 avg. Comments

Contact

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Features | Press

Patricia Arruda has been featured on several media platforms, and has worked with various retailers:

HomeSense • Canadian Tire • Benjamin Moore • Endy Overstock • Wayfair • Hello Fresh • Lowes • Orian Rugs Daniel Wellington • Allure Sleep • Style in Form • Loloi Brooklinen • King of Christmas • Tonic Living • Litemode Belwith Keeler • MyOverlays • Gluckstein Home • & more

She was featured in *High in Style Magazine*, *Croatia Week Magazine*, and *Lowes Canada* blog. Her home was in the Holiday Tour of Homes, and was the Grand Prize winner for Branthaven Homes "Snap Your Home" contest.

Deliverables

Social Media Advertisement, Brand Ambassadorships, Dedicated Content, Sponsored Posts, Giveaways, Reviews, Blog Promotions, Collaborations, Quality Photos, Story/Videos, Meets Deadlines