

# The It Mom: #VowToStandOut



“TURN HEADS,

VOW TO STAND OUT,

MAKE TIME FOR YOU.”

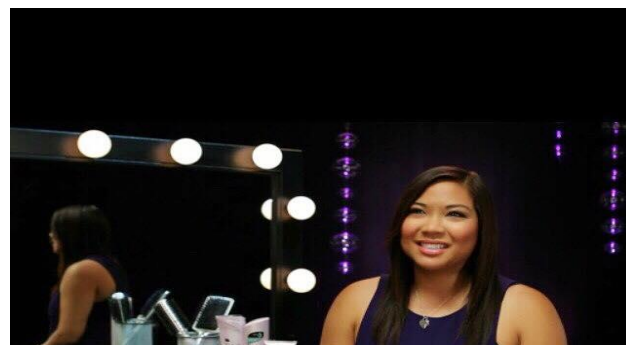
- DAISY TEH

# THE IT MOM: *TOPICS OF INFLUENCE*



MODERN MOM  
STYLE

[VIEW TOPIC](#)



DAISY TEH - THE IT MOM  
theitmom.com

MOMMY  
MAKEOVERS:  
#TheItMomMakeover

[VIEW TOPIC](#)



THE IT MOM  
LIFESTYLE

[VIEW TOPIC](#)

## POPULAR T♥PICS

ALL THE MOST POPULAR TOPICS  
RIGHT AT YOUR FINGERTIPS! CLICK  
ON THE "VIEW TOPIC" HYPERLINK  
FOR EACH CATEGORY TO SEE WHAT  
OUR READERS LOVE ON THE IT MOM!



HOME  
DECOR

[VIEW TOPIC](#)

6.5k+

E-MAIL  
SUBSCRIBERS

20k+

MONTHLY  
UNIQUE VISITORS

35k+

MONTHLY  
PAGE VIEWS

248k+

SOCIAL  
MEDIA FOLLOWERS

# ABOUT THE IT MOM & DAISY TEH



**"WE BECOME SELFLESS AS MOTHERS AND OFTEN LET OURSELVES GO. IT'S TIME TO TURN HEADS, VOW TO STAND OUT, AND MAKE TIME FOR YOU. LET ME SHOW YOU HOW." -DAISY TEH**

I was born in the Philippines and raised in the U.S. - a true Filipina-American. I was also a teen mom by the age of 17 and licensed Cosmetologist at age 18. I worked for cosmetics companies like Lancome and Borghese during my college years (all while trying to raise two children before I was 21 years old). 15 years and 4 kids later, I'm all grown up as a corporate professional in Human Resources.

As a modern, millennial working mom with a background in beauty and my love for technology, I have learned to make time for myself even with the limited time I've got. I am constantly on-the-go raising a family, working full-time, and being an entrepreneur.

## PARTNERSHIP OPPORTUNITIES

- + SPONSORED POSTS
- + BRAND AMBASSADORSHIP
- + MEDIA/SPOKESPERSON
- + VIDEO CREATION + EDITING
- + SPONSORED SOCIAL MEDIA
- + SPEAKING ENGAGEMENTS

## BLOG STATS

82%	WOMEN
89%	FROM THE U.S.
75%	AGES 25-44
72%	COMBINED HHI OF \$75K

I've experienced a life of poverty and I've experienced a life of plenty. I know the feeling of unworthiness, worthlessness, and shame. Behind every success story was the struggle - and my struggles became my successes. This is why I am so passionate about making a difference in the lives of women, especially moms.

There is empowerment through transformation and I invite you along my journey in helping modern moms vow to stand out. Whether it may be from our Total Mom Makeover show or online, these are the windows with which you can discover my secrets, tips, and experiences on how to strategically transform yourself in minutes.

## PARTNERSHIP RATES

- { \$3,500 per post and 1x social }
- { \$9,000 - \$12,000 per terms }
- { \$15,000 - \$30,000 per terms }
- { \$4,500 per video }
- { \$400 FB or Pinterest / \$750 Twitter / \$3,000 IG }
- { \$2,500 - \$5,000 }

## RECENT BRAND PARTNERS



46k+

/TheItMom



71k+

@TheItMom



23k+

/TheItMom



1.9k+

@TheItMom



101k+

@TheItMom



## THE IT MOM & DAISY TEH MEDIA MENTIONS:

<https://www.mainstreet.com/article/valentines-day-marriage-proposal-ideas/page/2>

<http://wpri.com/2014/09/16/living-green-tips-to-conserve-water/>

<http://becarchic.com/2014/11/19/first-drive-2015-kia-soul-ev-kia-sedona/>

<http://www.prnewswire.com/news-releases/cricket-wireless-awards-1000-to-16-go-positive-school-programs-300184349.html>

<http://thisfairytalelife.com/top-5-takeaways-enmn-conference/>

<https://blogprwire.com/march-blog-content-calendar-ideas/>

<http://www.thefreedictionary.com/positivity>

<http://mediashower.com/blog/expert-interview-with-daisy-teh-on-building-a-loyal-following-for-media-shower/>

<http://mom.me/lifestyle/25476-24-hour-mom/item/daisy-teh/>

<http://www.smartmoneychicks.com/3305/side-hustle-success-daisy-teh/>

<http://www.shespeaks.com/Spotlight-on-SheSpeaks-Blogger-Daisy-Teh-of-TheItMom>

<http://jiggviaguar.com/jigg/daisy-teh/>

<https://soundcloud.com/wq4dradio/popular-lifestyle-blogger-daisy-teh-from-theitmomcom-reveals-limpe-ltpeps-to-conserve-water>

<http://keystrokesbykimberly.com/living-out-loud-with-daisy-teh/>

<http://goodnewsplanet.com/conquer-dreaded-post-thanksgiving-dinner-clean/>

<http://cricketwireless.mediaram.com/2015-09-02-Cricket-Wireless-Is-Giving-15-000-to-Schools-through-Its-New-Go-Positive-Contest>

<http://atlantadailyworld.com/2015/12/15/cricket-wireless-honors-two-atlanta-schools-for-positivity-focused-student-program/>

[http://shop.vanityfairlingerie.com/info/Blogger\\_Love](http://shop.vanityfairlingerie.com/info/Blogger_Love)

<http://www.blackchristiannews.com/states/il-chicago/2015/12/15/cricket-wireless-honors-two-atlanta-schools-for-positivity-focused-student-program/>

<http://themomreviews.com/2014/07/13/a-look-inside-the-hyundai-plant-in-montgomery-alabama-and-driving-the-2015-newsonata-off-the-assembly-line.html>

<https://www.groupon.com/coupons-blog/page/14>

<http://socalsavvymom.com/2015/01/join-us-at-the-leading-lifestyle-conference-2015/>

[http://www.polyvore.com/stylish\\_holidays\\_at\\_childrens\\_place/thing?id=157056703](http://www.polyvore.com/stylish_holidays_at_childrens_place/thing?id=157056703)

<http://crntalk.com/podcast/wcmp/2014/wcmp-11-27-2014.mp3>

<http://prbreakfastclub.com/2012/05/15/what-does-a-blogger-really-want/#.VyfjutrIjPg>

<http://www.vegaskidsguide.com/blogteam.php#close>

<http://eleanorprior.com/red-carpet-event-simon-soiree-2013/>

<http://viavallen.com/download/168663055/popular-lifestyle-blogger-daisy-teh-from-theitmomcom-reveals-limpe-ltpeps-to-conserve-water.html>

<http://podbay.fm/show/1035011998>

<http://www.companyowl.com/i/t/cricket-wireless-ask-experts-family-fun-budget-answers-daisy-teh-theitmomcom-half/2502013>

<http://bloggernetwork.bestbuy.com/users/theitmom>

<http://cloudmix.it/details/thEG/popular-lifestyle-blogger-daisy-teh-from-theitmomcom-reveals-simple-steps-to-conserve-water/>

<http://susanheim.blogspot.com/2012/03/in-spotlight-daisy-from-theitmomcom.html>

<http://www.blogtalkradio.com/success-city/2012/07/18/success-city-radio-show-talks-with-the-it-mom>

<http://blog.aol.com/2012/10/24/new-research-from-aol-advertising-the-7-mom-archetypes-online/>

<http://boelterlincoln.com/blogs/trendwatch-moms/>

<http://madamenoire.com/49748/dont-be-that-mom/4/>

<http://www.babypost.com/parents/parenting/9-facebook-moms-everyone-has-their-friend-list>

<http://freebies4mom.com/mybathery/>

<http://asmomseesit.com/million-dollar-arm-red-carpet-premier-el-capitan-theater-milliondollararmevent/>

<http://sunshineandsippycups.com/2012/04/touring-the-nike-hq-young-athletes-innovation-summit-nikekids/>

<http://blogelina.com/2014/10/30/the-ultimate-list-of-time-management-tips-for-bloggers-from-real-life-bloggers/>

<http://www.thenotsoblog.com/2014/09/how-to-load-the-dishwasher/>

<http://simplybeingmommy.com/2014/08/27/how-to-load-the-dishwasher/>

<http://www.torontoteachermom.com/2014/09/cascade-blogger-day-cascadeshiningreviews.html>

<http://mommymemorandum.com/disneys-milliondollararmevent-pitching-contest-jdahla100-wins-contract/>

<http://mommymemorandum.com/disneys-milliondollararmevent-pitching-contest-jdahla100-wins-contract/>

<http://showmecute.blogspot.com/2014/09/attention-dishwashers.html>  
<http://savvygreensaver.com/category/lifestyle/monday-mommy-madness/>



46k+

/TheItMom



71k+

@TheItMom



23k+

/TheItMom



1.9k+

@TheItMom



101k+

@TheItMom



# THE IT MOM: *IN THE MEDIA*

www.TheItMom.com

