

About me

My name is Pippa and I'm the tiny and happy chihuahua behind [@pippathechihuahua](#) on Instagram. I live in Madrid with my family and I am dedicated to enjoy new places, travelling and promoting pet friendly brands and products from all over the world.

I have more than 43k engaged followers who love to see my daily pics and stories.

I have worked with several brands like Mascoboutique, Nutro, Zooplus, Patasbox, Vivadogs, Dogaholic Handmade, Sweet's Company, iLifeRobotic, Furbo Dog Camera, Buddys Dogwear, Not Too Pet, Acus Complementos, Daniel Wellington, Brott Barcelona, Happy Socks, Casetify, Cesar and more.

Our customers are mainly from Europe and the United States.



My audience

👥 43,600 Instagram Followers

80%
women

69%
aged 25-54

US, Spain, Uk
main audience

© 2018 Deep Social

Audience Data



99.51%

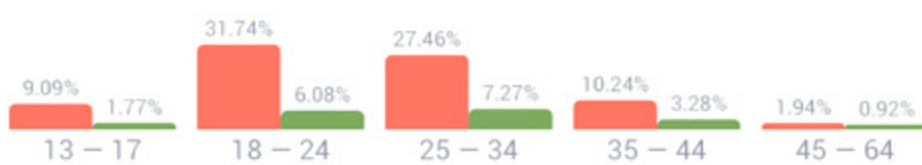
Audience Credibility



78.70% **21.30%**

● Female ● Male

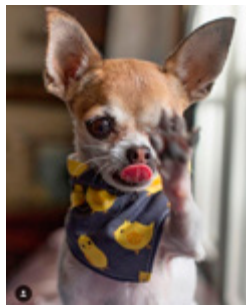
Age and Gender Split



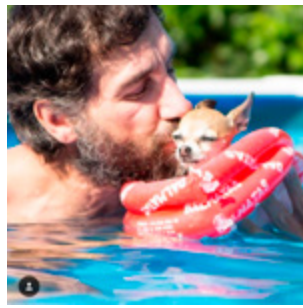
Most popular posts



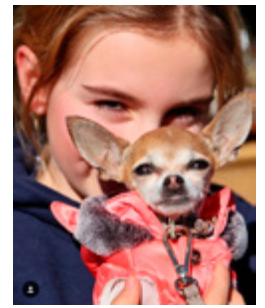
👍 3,288
💬 58



👍 2,901
💬 116



👍 2,886
💬 68



👍 2,734
💬 36

Working with us



👍 2,634
💬 70



👍 1,916
💬 32



👍 1,405
💬 20

Rates

SPONSORED IG POST _____ €280/\$340

Includes one IG post with mention to the brand and link
Package of 2 IG Posts - €400 / \$360
Package of 3 IG Posts - €460 / \$440

SPONSORED IG STORIES _____ €80/\$110

Includes 2 IG high resolution Stories (video, photo, boomerang...) with swipe up and link to your website for 24 hours

SPONSORED IG POST + STORY _____ €320/\$370

Includes 1 IG Post with mention to the brand and link + 2 IG Stories with swipe up for 24 hours

SPONSORED PACKAGE _____ €420/\$480

Includes 1 IG Post + 1 IG Story + 1 Blog Post with link to your website and landing pages.
The blog post will feature and mention organically your brand, with 3-5 high resolution photos and SEO optimization.

A report with final stats is included in every promotion.
We can design custom packages for longer collaborations or include assistance to events. Please ask for rates.