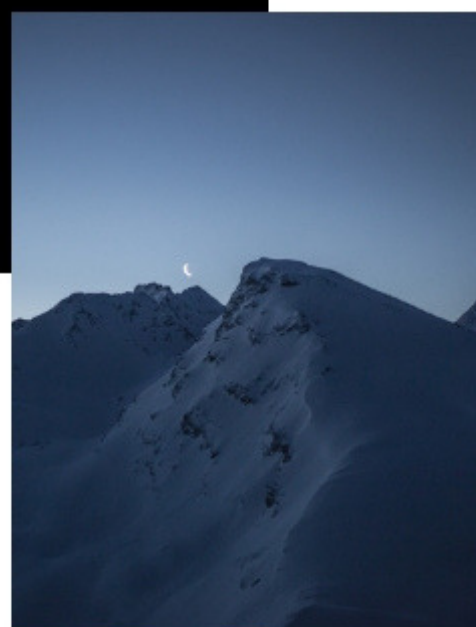
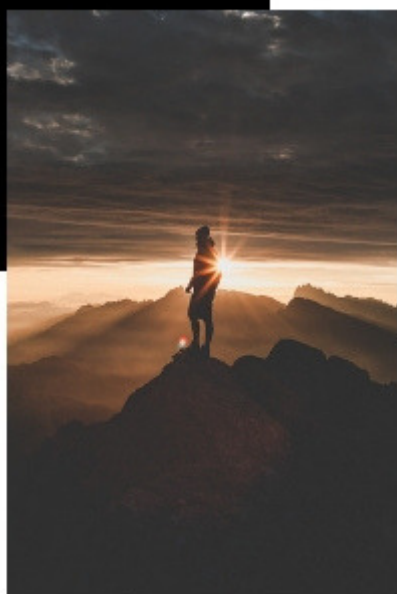
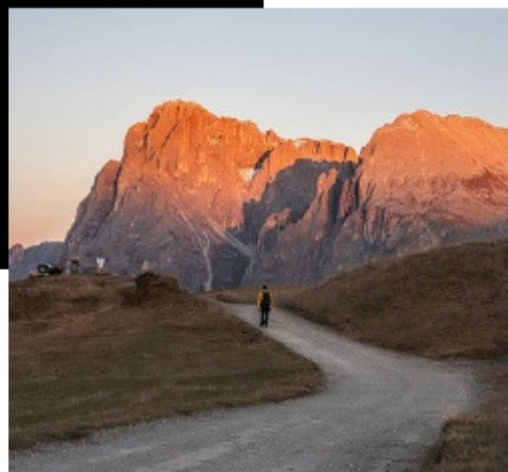
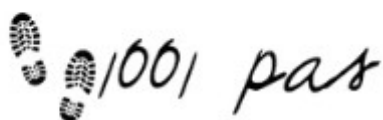


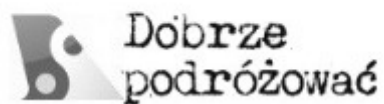
MEDIA KIT



BIEN VOYAGER



1001 PAS



DOBRZE PODROZOWAC
& M THE TRAVELIST

STATISTICS



- bien-voyager.com
- Blog Bien Voyager
- bienvoyager
- BienVoyager
- 1001-pas.fr
- 1001 pas
- 1001pas
- 1001pas

1001 PAS

- 33.000**
80-200 likes/photo
- 17.000**
400-600 likes/photo
- 1.000**
10.400 impressions/month
- 400**
60.000 views/month
- 20.000 UV/month**
100+ interactions/ post
- 56% 18-34 years old**
34% 34+ years old
- 60% women**
40% men
- 73,2% France**
7,7% Belgium, 7,2% Canada

BIEN VOYAGER

- 18.000**
50-150 likes/photo
- 35.000**
600-1200 likes/photo
- 5.000**
30.500 impressions/month
- 1000**
45.000 views/month
- 440**
1min 40 average time/video
- 30.000 UV/month**
150+ interactions/ post
- 73% 18-34 years old**
18,5% 34+ years old
- 84% women**
16% men
- 77% France**
14,8% Belgium, 4,1% Canada

We are a French-Polish couple of travel bloggers and influencers. We are keen on outdoor, nature and lifestyle photography and our blogs and social media focus on these aspects of traveling. We have already collaborated with numerous tourist offices, hotels and brands.



DOBRYE PODROZOWAC / M THE TRAVELIST

- 17.000**
400 - 800 likes / photo
- 5.000 UV / month**
source: Google Analytics
- 64% 18-34 year-olds**
20% 35-44 year-olds
- 55% female**
45% men
- 22% Poland, 11% USA**
8% UK, 5% Germany, 5% France




- dobrze-podrozowac.pl
- m.the.travelist

OUR SERVICES

1. PACKAGE:

-  x 2 articles
-  x 1 per 2 days
-  x 1 per day
(different profiles)
-  Insta stories x 2
per day (2 profiles)
-  x 1 per day
-  1 take -over
-  1 video > 1:30 min
-  session of rights
for 5 photos

2. PACKAGE:

-  x 3
-  x 2 per day
(2 profiles)
-  x 2 per day
(3 profiles)
-  Insta stories x 2
per day (2 profiles)
-  x 1 per day
-  2 take -over
-  1 video > 1:30 min
2 videos < 30 sec
-  session of rights
for 10 photos

3. PACKAGE:

-  x 4
-  x 3 per day
(2 profiles)
-  x 3 per day
(3 profiles)
-  Insta stories x 2
per day (2 profiles)
-  x 2 per day
-  3 take -over
-  2 videos > 1:30 min
4 videos < 30 sec
-  session of rights
for 15 photos

VALUE 5100 € EMV*

9375 € EMV

14 525 € EMV

PRICE 1250 €

2500 €

4000 €



- We offer **production of the materials** with the local attractions - photos, videos, texts and **promotion** at our sites and social media within **1 months** from the trip.
- Our latest video coverages from Mauritius reached **360.000 views** throughout all the channels.
- Guarantee of mentioning all partners in the articles and tags in the photos in social media.
- **Guarantee of the deadline** - if the agreed deadline missed, we return part of the costs.
- The photos in social media would focus on the the landscapes and architecture, however, we would describe and show all activities, cuisine, hotels, etc. in the videos, articles and Insta stories.

*EMV : minimal equivalent media value guaranteed calculated on cost of content production based on 5 days on site