

ASHLEY MARIETTA

THE CREATIVE CATALYST

Ashley Marietta is a taste-maker, wellness enthusiast, event producer and Creative Catalyst to Atlanta's multicultural millennial market. She is the host of the Rapwell podcast, which connects wellness and hip hop culture, and the host of Nutritious AF, a cooking show that demonstrates comfort foods made consciously. She has curated over 30 events and worked with brands like **Macy's**, **Redbull**, **Pepsi**, **Revlon**, **Verizon** and hosted events such as #LevelUpBrunch featuring Karen Civil, #UniteATL (featured featured on FOX 5 News), #HHXWF (now Rapwell) and Supper Session which highlighted OG Maco and Interscope recording artist, 6lack.

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Instagram icon 12K

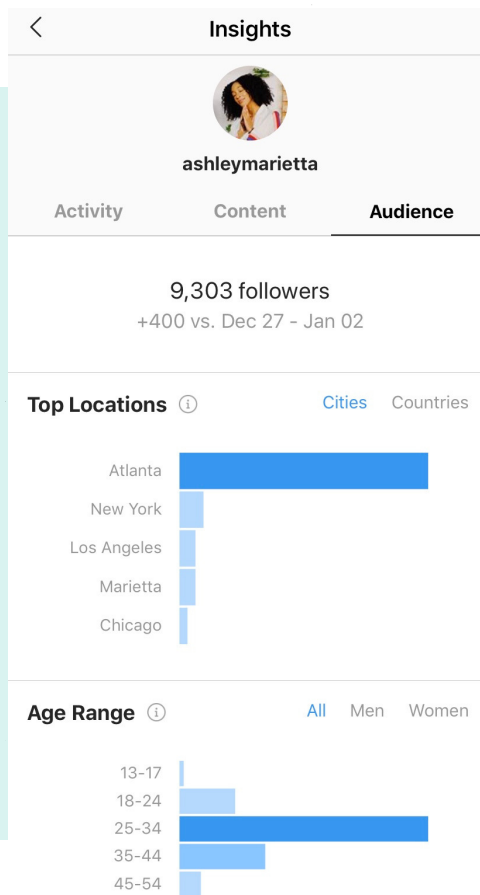
@ASHLEYMARIETTA

10% AVERAGE
ENGAGEMENT
RATE.

10K - AVERAGE
IMPRESSIONS
WEEKLY.

350 - AVERAGE
FOLLOWER
GROWTH WEEKLY.

700 AVERAGE
STORY VIEWS.



2,200+ AVERAGE
TIMELINE VIDEO
VIEWS.

SIGNIFICANT
VIEWERSHIP FROM
LARGER
INFLUENCERS,
INDUSTRY
PROFESSIONALS
AND TASTEMAKERS,
PROVIDING
GREATER REACH
THAN THE AVERAGE
INFLUENCER.

SERVICES:

PUBLIC SPEAKING - HOSTING & MODERATION - WELLNESS WORKSHOPS
EVENT PRODUCTION - EVENT STAFFING - EVENT MANAGEMENT -
CONTENT PRODUCTION - INFLUENCER OUTREACH - PROMOTION - ETC

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